

## Item 25-0791: Reid Golf Course-June, 2025 Revenue & Expense Report

Parks and Recreation Committee

Mon, Jul 07, 2025 6:00PM

**Alderman Patrick Hayden (District 7) 05:15**

Moving on to information items, we have 25-0791, Reid Golf Course June 2025, Revenue and Expense Report.

**Deputy Director Tom Flick (Parks and Rec) 05:26**

I'll just say this real short and sweet; the golf course is just rocking it. We still have no idea when we're going to plateau from the influx of what COVID brought us for additional golfers and the introduction of youth to the game. June of '25 once again, set a record for gross revenue. So, we continue to excel in in our revenue projections and exceed them when the weather's nice. So, the expenses are well in line with where we should be this time of year considering how busy the course has been. We haven't even used half of our expenses. So, we're very pleased with how that's going.

**Alderman Patrick Hayden (District 7) 06:09**

That was a question I kind of had was you mentioned, "while weather is nice." We kind of had a hot streak; I know, in the beginning of the year, it was cold, and it seemed like from—when we got together last time, it seemed like the golf course had a little bit of a slower start when you look at year over year. Are you kind of seeing us kind of catching up with last year? Are we still lagging because of the cold weather, or where you see it exactly?

**Deputy Director Tom Flick (Parks and Rec) 06:34**

So, comparing point in time, year to year, we're about 12,000-13,000 off top, my head, off of where we were last year at gross revenue. And last year, July was not a good July for golf, due to weather and then just the temperature. We're confident, as long as we have good weather, will exceed July of '24's gross revenue, which should catapult us into being above where we were at the end of July of '24 come end of July of '25. So, we need to make up about \$12,000, you know, right now, by the end of July to be where we're at point in time. See no reason we can't do that unless we run through a really bad stretch of weather in July.

**Deputy Director Tom Flick (Parks and Rec) 07:21**

So, yeah, and, I mean, even if we don't catch up to last year, the last two, three years have been amazing. I mean, for us to net, you know, close to that \$200,000 mark is incredible, you know, considering pre-COVID, we were 50-\$60,000. So, it's been a great run.

**Alderman Patrick Hayden (District 7) 07:46**

Alder Croatt.

**Alderman Chris Croatt (District 14) 07:47**

Yeah, I wasn't going to comment, but I just have to based on that, all that positive news. And I think you said "rocking it," which I remember a time when the golf course was not rocking it. And Chris, you remember those times. So, it's just, it's just great to hear. And I do follow these numbers, and it looks like you are catching up. I think the last report showed a quite a bit wider gap on revenues. But I think that that's all a tribute to everything that the city has done since they took over the management of the entire facility. You know, I—from my—I don't golf there. I don't golf at all, but what I've seen is real stability there with, you know, the staff and the

leadership, and your leadership, and Dean's leadership, and just trying to make this really work. And it's showing it in the numbers. So, great job.

**Deputy Director Tom Flick (Parks and Rec) 08:40**

Our staff that runs that course daily, they're amazing, true professionals in what they do. They breathe it day in, day out. They provide a superb product with excellent customer service. So, you tie those two together, and good grass and good customer service, everybody likes to play. So.

**Aldersperson Patrick Hayden (District 7) 09:00**

Alder Van Zeeland.

**Aldersperson Katie Van Zeeland (District 5) 09:01**

I'll just add that in the last discussion I had with the director of the golf course, he talked about how there's almost no turnover in employees, and that's really—that's unheard of these days. And this is just anecdotal, but I drive past the golf course from my work to my house, and it is just packed all the time, and it's just really awesome to see. So, keep up the good work.

**Deputy Director Tom Flick (Parks and Rec) 09:24**

Will do.