



CITY OF APPLETON

MEMORANDUM

Date: June 4, 2025
To: Public Arts Committee
From: Lily Paul, Economic Development Specialist
Subject: Red Ramp Mural – Neo Medina & Trout Museum of Art

GENERAL INFORMATION

Owner: City of Appleton

Applicant: Neo Medina & Trout Museum of Art

Address/Parcel Number: 134 S. Superior Street (Parcel #31-2-0090-00)

Petitioner's Request: Applicant is requesting to paint a mural on the inside of the Red Ramp. The mural will be located near the east stairwell on the second floor. The mural will be painted by students participating in Spray Camp through the Trout Museum of Art and supervised by Neo Medina.

Appleton Public Arts Committee Meeting Date: June 4, 2025

Municipal Services Committee Meeting Date: June 9, 2025

Common Council Meeting Date: June 18, 2025

PROJECT DETAILS

Project Summary: Applicant is requesting to paint a mural on the inside of the Red Ramp. The mural will be located near the east stairwell (closest to Superior Street) on the second floor. The mural will be painted by students participating in the Trout Museum of Art Spray Camp and supervised by their instructor, Neo Medina. See attached mural design.

Reason for Choosing the Proposed Location: The mural will be located near the entrance to the east stairwell and visible to visitors. The mural will add interest and brighten up the walls of the ramp.

Description of How the Work is Installed/Anchored/Attached: Mural will be painted with top level exterior paint. An anti-graffiti coating will be applied after the mural is complete.

Timeline and Duration of Installation: The camp runs from Monday, July 14th through Friday, July 18th, during the day. The mural will be completed during the day from Wednesday, July 16th to

Friday, July 18th by Trout Museum of Art students and the artist. The artist may have to do some finishing touches in the evenings and into Saturday, July 19th, 2025.

Maintenance and Cost: The wall that the mural is proposed to be on will need to be power washed to remove any dirt or grime. This will be coordinated with the artist and Public Works/Facilities Department. Any maintenance or repair costs will be included in the agreement between the artist and the City.

Associated Signage: Per the Art in Public Places Policy, any artwork signage shall meet the parameters set forth in Zoning Code Section 23-531(e), which allows each artwork one plaque/sign not to exceed nine square feet in size. Any proposed signs and their placement shall be approved by the Department of Public Works.

Appleton Comprehensive Plan 2010-2030: The City of Appleton *Comprehensive Plan 2010-2030* illustrates the importance of the arts community to Appleton and encourages the expansion and promotion of placemaking and arts in the City. The proposed public art project is consistent with the following goals and objectives of the *Comprehensive Plan 2010-2030*.

Chapter 3 – Community Vision #12: Creative place making and public art enhance the public realm and contribute to a vibrant economy.

Chapter 14 – Downtown Plan

- *Strategy 1.4 Install sculpture, murals, and other art in public locations throughout the downtown*
- *Strategy 2.1 Maintain and strengthen the vitality of the arts and entertainment niche*

Staff Comments: A certificate of insurance is on file from the Trout Museum, so no additional insurance certificates are needed.

RECOMMENDATION

Based upon the guidelines outlined in the Art in Public Places Policy, staff recommends that the proposed mural, located within the Red Ramp, as described in the attached documents, **BE APPROVED** subject to the following conditions:

1. An agreement between the applicant and the City will be prepared by the City's Legal Services Department and shall be executed prior to installation. This agreement will memorialize the expectations of the parties including the location of the art, installation and insurance requirements, maintenance, liability, indemnification, and the like.
2. Per the Art in Public Places Policy, any artwork signage shall meet the parameters set forth in Zoning Code Section 23-531(e), which allows each artwork one plaque/sign not to exceed nine square feet in size. Any proposed signs and their placement shall be approved by the Department of Public Works.
3. The applicant shall provide the Department of Public Works with a final placement of the mural prior to beginning the installation.
4. The applicant shall coordinate with the Department of Public Works regarding blocking applicable parking spaces and creating a designated area for the work to occur.

5. Applicant shall apply an anti-graffiti coating upon completion of the mural.
6. The mural will be completed during the day July 14 – 18, 2025 by Trout Museum of Art students. The artist will be on site evenings July 14 – 19, 2025.

Appleton Public art Application

Neo Medina

5/21/25

Description: The Trout Museum of Art will be hosting the 4th annual Spray camp class July 14th-18th of 2025. During this Class Neo teaches students the fundamentals of public art and mural making. This camp ends with the painting of an actual mural (last years was on the 3rd floor in the red ramp). We chose the red ramp again because of ideal working conditions as well as the fact that it's a great space to show visitors to our city some great artwork done by community for community. The Painting of the mural would begin on Wednesday the 16th and end by the 19th. The only prep work that would be needed would be to have the wall power washed to remove dirt and grime to ensure a quality finish and lifespan. Any maintenance/repair costs needed in the future will be worked out between Neo and the Trout Museum of Art



Superior Street

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PARKING
THIS SPACE