

# Submittal of Annual Reports and Other Compliance Documents for Municipal Separate Storm Sewer System (MS4) Permits

NOTE: Missing or incomplete fields are highlighted at the bottom of each page. You may save, close and return to your draft permit as often as necessary to complete your application. After 120 days your draft is **deleted**.

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Form 3400-224(R8/2021)

## Reporting Information :

Will you be completing the Annual Report or other submittal type?  Annual Report  Other

**Project Name:** 2024 Annual Report

**County:** Outagamie

**Municipality:** Appleton City

**Permit Number:** S050075

**Facility Number:** 31098

**Reporting Year:** 2024

Is this submittal also satisfying an Urban Nonpoint Source Grant funded deliverable?  Yes  No

## Required Attachments and Supplemental Information

Please complete the contents of each tab to submit your MS4 permit compliance document. The information included in this checklist is necessary for a complete submittal. A complete and detailed submittal will help us review about your MS4 permit document. To help us make a decision in the shortest amount of time possible, the following information must be submitted:

### Annual Report

- Review related web site and instructions for [Municipal storm water permit eReporting](#) [Exit Form]
- Complete all required fields on the annual report form and upload required attachments
- Attach the following other supporting documents as appropriate using the attachments tab above
  - Public Education and Outreach Annual Report Summary
  - Public Involvement and Participation Annual Report Summary
  - Illicit Discharge Detection and Elimination Annual Report Summary
  - Construction Site Pollution Control Annual Report Summary
  - Post-Construction Storm Water Management Annual Report Summary
  - Pollution Prevention Annual Report Summary
    - Leaf and Yard Waste Management
    - Municipal Facility (BMP) Inspection Report
    - Municipal Property SWPPP
    - Municipally Property Inspection Report
    - Winter Road Maintenance
  - Storm Sewer Map Annual Report Attachment
  - Storm Water Quality Management Annual Report Attachment

- TMDL Attachment
  - Storm Water Consortium/Group Report
  - Municipal Cooperation Attachment
  - Other Annual Report Attachment
- Attach the following permit compliance documents as appropriate using the attachments tab above
- Storm Water Management Program
    - Public Education and Outreach Program
    - Public Involvement and Participation Program
    - Illicit Discharge Detection and Elimination Program
    - Construction Site Pollutant Control Program
    - Post-Construction Storm Water Management Program
    - Pollution Prevention Program
      - Municipal Storm Water Management Facility (BMP) Inventory
      - Municipal Storm Water Management Facility (BMP) Inspection and Maintenance Plan
  - Total Maximum Daily Load documents (*\*If applicable, see permit for due dates.*)
    - TMDL Mapping\*
    - TMDL Modeling\*
    - TMDL Implementation Plan\*
    - Fecal Coliform Screening Parameter \*
    - Fecal Coliform Inventory and Map (*S050075-03 general permittees Appendix B B.5.2 – document due to the department by March 31, 2022*)
    - Fecal Coliform Source Elimination Plan (*S050075-03 general permittees Appendix B - document due to the department by October 31, 2023*)
- Sign and Submit form

**Municipal Contact Information- Complete**

**Notice:** Pursuant to s. NR 216.07(8), Wis. Adm. Code, an owner or operator of a Municipal Separate Storm Sewer System (MS4) is required to submit an annual report to the Department of Natural Resources (Department) by March 31 of each year to report on activities for the previous calendar year ("reporting year"). This form is being provided by the Department for the user's convenience for reporting on activities undertaken in each reporting year of the permit term. Personal information collected will be used for administrative purposes and may be provided to the extent required by Wisconsin's Open Records Law [ss. 19.31-19.39, Wis. Stats.].

**Note:** Compliance items must be submitted using the Attachments tab.

**Municipality Information**

**Name of Municipality** Appleton City

**Facility ID # or (FIN):** 31098

**Updated Information:**  Check to update mailing address information

**Mailing Address:** 100 North Appleton Street

**Mailing Address 2:**

**City:** Appleton City

**State:** WI

**Zip Code:** 54911 xxxxx or xxxxx-xxxx

**Primary Municipal Contact Person (Authorized Representative for MS4 Permit)**

The "Authorized Representative" or "Authorized Municipal Contact" includes the municipal official that was charged with compliance and oversight of the permit conditions, and has signature authority for submitting permit documents to the Department (i.e., Mayor, Municipal Administrator, Director of Public Works, City Engineer).

Select to **create new** primary contact

**First Name:** Laura

**Last Name:** Jungwirth

Select to **update** current contact information

**Title:** Pblc Wrks Director

**Mailing Address:** 100 N Appleton Street

**Mailing Address 2:** Floor 5

**City:** Appleton

**State:** WI

**Zip Code:** 54911 xxxxx or xxxxx-xxxx

**Phone Number:** 920-832-6482 Ext: xxx-xxx-xxxx

**Email:** laura.jungwirth@appletonwi.gov

**Additional Contacts Information (Optional)**

I&E Program

**Individual with responsibility for:  
(Check all that apply)**

- IDDE Program
- IDDE Response Procedure Manual
- Municipal-wide Water Quality Plan
- Ordinances
- Pollution Prevention Program
- Post-Construction Program
- Winter roadway maintenance

**First Name:**

**Last Name:**

**Title:**

**Mailing Address:**

**Mailing Address 2:**

**City:**

**State:**

**Zip Code:**  xxxxx or xxxxx-xxxx

**Phone Number:**  Ext:  xxx-xxx-xxxx

**Email:**

**Municipal Billing Contact Person (Authorized Representative for MS4 Permit)**

Select to **create new** Billing contact

**First Name:**

**Last Name:**

Select to **update** current contact information

**Title:**

**Mailing Address:**

**Mailing Address 2:**

**City:**

**State:**

**Zip Code:**  xxxxx or xxxxx-xxxx

**Phone Number:**  Ext:  xxx-xxx-xxxx

**Email:**

1. Does the municipality rely on another entity to satisfy some of the permit requirements?

Yes  No

Public Education and Outreach Fox Wolf Watershed Alliance and Northeast Wisconsin Stormwater Consortium

Public Involvement and Participation Fox Wolf Watershed Alliance and Northeast Wisconsin Stormwater Consortium

Illicit Discharge Detection and Elimination Westwood Professional Services

- Construction Site Pollutant Control \_\_\_\_\_
- Post-Construction Storm Water Management Brown & Caldwell and raSmith \_\_\_\_\_
- Pollution Prevention

2. Has there been any changes to the municipality's participation in group efforts towards permit compliances (i.e., the municipality has added or dropped consortium membership)?

- Yes  No

## Missing Information

Do not close your work until you SAVE.

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7.

Form 3400-224 (R8/2021)

## Minimum Control Measures- Section 1 : Complete

### 1. Public Education and Outreach

- a. Does MS4 conduct any educational efforts or events independently (not with a group)  Yes  No
- b. How many total educational events were held during the reporting year:
- c. Were any of the public education and outreach delivery mechanisms conducted during the reporting year active or interactive?  Yes  No
- d. Please select all storm water topics, target audiences, and delivery mechanisms used in the reporting year

Public Education and Outreach Delivery Mechanisms (Active and Passive)	
Active/Interactive Mechanisms	Passive Mechanisms
<input checked="" type="checkbox"/> Education activities (school presentations, summer camps)	<input checked="" type="checkbox"/> Passive print media (brochures at front desk, posters, etc.)
<input checked="" type="checkbox"/> Information booth at event	<input checked="" type="checkbox"/> Distribution of print media (mailings, newsletters, etc.) via mail or email.
<input checked="" type="checkbox"/> Targeted group training (contractors, consultants, etc.)	<input type="checkbox"/> Media offerings (radio and TV ads, press release, etc.)
<input type="checkbox"/> Government event (public hearing, council meeting)	<input checked="" type="checkbox"/> Social media posts
<input checked="" type="checkbox"/> Workshops	<input type="checkbox"/> Signage
<input type="checkbox"/> Tours	<input checked="" type="checkbox"/> Website
<input type="checkbox"/> Other: <input type="text"/>	<input type="checkbox"/> Other: <input type="text"/>

Topics Covered	Target Audience
<input checked="" type="checkbox"/> Illicit discharge detection and elimination	<input checked="" type="checkbox"/> General Public
<input checked="" type="checkbox"/> Household hazardous waste disposal/pet waste management/vehicle washing	<input checked="" type="checkbox"/> Public Employees
<input checked="" type="checkbox"/> Yard waste management/pesticide and fertilizer application	<input checked="" type="checkbox"/> Residents
<input checked="" type="checkbox"/> Stream and shoreline management	<input checked="" type="checkbox"/> Businesses
<input checked="" type="checkbox"/> Residential infiltration	<input checked="" type="checkbox"/> Contractors
<input checked="" type="checkbox"/> Construction sites and post-construction storm water management	<input checked="" type="checkbox"/> Developers
<input checked="" type="checkbox"/> Pollution prevention	<input type="checkbox"/> Industries
<input checked="" type="checkbox"/> Green infrastructure/low impact development	<input checked="" type="checkbox"/> Public Officials
<input type="checkbox"/> Other: <input type="text"/>	<input type="checkbox"/> Other: <input type="text"/>

- e. Will additional information/summary of these education events be attached to the annual report?  Yes  No

If no, please provide additional comment in the brief explanation box below. *Limit response to 250 characters and/or attach supplemental information on the attachments page.*

## Missing Information

Do not close your work until you SAVE.

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Form 3400-224 (R8/2021)

## Minimum Control Measures - Section 2 : Complete

### 2. Public Involvement and Participation

a. Permit Activities. Select all of the following topics the Permittee did to engage public participation and involvement.

Topics Covered	Target Audience	Estimated People Reached (Optional)	Regional Effort (Optional)
<input checked="" type="checkbox"/> MS4 Annual Report <input type="checkbox"/> Storm Water Management Program <input type="checkbox"/> Storm Water related ordinance <input type="checkbox"/> Other: <input type="text"/>	<input checked="" type="checkbox"/> General Public <input type="checkbox"/> Public Employees <input type="checkbox"/> Residents <input type="checkbox"/> Businesses <input type="checkbox"/> Contractors <input type="checkbox"/> Developers <input type="checkbox"/> Industries <input checked="" type="checkbox"/> Public Officials <input type="checkbox"/> Other	11-50	<input type="radio"/> Yes <input checked="" type="radio"/> No

b. Volunteer Activities. Select all of the following audiences targeted for volunteer involvement and participation related to storm water.

NA (Individual Permittee)

Topics Covered	Target Audience	Estimated People Reached (Optional)	Regional Effort (Optional)
Volunteer Opportunity	<input checked="" type="checkbox"/> General Public <input checked="" type="checkbox"/> Public Employees <input checked="" type="checkbox"/> Residents <input checked="" type="checkbox"/> Businesses <input type="checkbox"/> Contractors <input type="checkbox"/> Developers <input type="checkbox"/> Industries <input type="checkbox"/> Public Officials <input type="checkbox"/> Other	101 +	<input checked="" type="radio"/> Yes <input type="radio"/> No

c. Brief explanation on Public Involvement and Participation reporting. *Limit response to 250 characters and/or attach supplemental information on the attachments page.*

See Attached.

## Missing Information

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7

### Minimum Control Measures - Section 3 : Complete

#### 3. Illicit Discharge Detection and Elimination

- |   |     |
|---|-----|
| a. How many total outfalls does the municipality have?  | 347 |
| b. How many major outfalls does the municipality have?  | 41  |
| c. How many outfalls did the municipality evaluate as part of their routine ongoing field screening program?  | 82  |
| d. From the municipality's routine screening, how many were confirmed illicit discharges?   | 3   |
| e. How many illicit discharge complaints did the municipality receive?  | 16  |
| f. From the complaints received, how many were confirmed illicit discharges?  | 2   |
| g. How many of the identified illicit discharges did the municipality eliminate in the reporting year (from both routine screening and complaints)? | 2   |

(If the sum of 3.c. and 3.e. does not equal 3.f., please explain below.)

- h. What types of regulatory mechanisms does the municipality have available to compel compliance with this program? Check all that are available and how many times each were used in the reporting year.

- |   |    |
|---|----|
| <input checked="" type="checkbox"/> Verbal Warning                    | 10 |
| <input checked="" type="checkbox"/> Written Warning (including email) | 2  |
| <input checked="" type="checkbox"/> Notice of Violation               | 12 |
| <input checked="" type="checkbox"/> Civil Penalty/ Citation           | 0  |

Additional Information:

- i. Brief explanation on Illicit Discharge Detection and Elimination reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Ammonia at WWTP (DD-175 & CC-97) is ongoing issue from groundwater contamination. Conductivity locations likely from road salt application. Conkey Pond discharge cleared before tracking could be investigated.

#### Missing Information

Note: For the minimum control measures, you must fill out all questions in sections 1 through 7



## Minimum Control Measures - Section 4 : Complete

### 4. Construction Site Pollutant Control

- a. How many total construction sites with one acre or more of land disturbing construction activity were active at any point in the reporting year?
- b. How many construction sites with one acre or more of land disturbing construction activity did the municipality issue permits for in the reporting year?
- c. How many erosion control inspections did the municipality complete in the reporting year (at sites with one acre or more of land disturbing construction activity)?
- 
- d. What types of regulatory mechanisms does the municipality have available to compel compliance with this program? Check all that are available and how many times each were used in the reporting year.
- |   |                                 |
|---|---------------------------------|
| <input checked="" type="checkbox"/> Verbal Warning                    | <input type="text" value="43"/> |
| <input checked="" type="checkbox"/> Written Warning (including email) | <input type="text" value="17"/> |
| <input checked="" type="checkbox"/> Notice of Violation               | <input type="text" value="0"/>  |
| <input checked="" type="checkbox"/> Civil Penalty/ Citation           | <input type="text" value="0"/>  |
| <input checked="" type="checkbox"/> Stop Work Order                   | <input type="text" value="5"/>  |
| <input checked="" type="checkbox"/> Forfeiture of Deposit             | <input type="text" value="0"/>  |
| <input type="checkbox"/> Other - Describe below                       | <input type="text"/>            |
- e. Brief explanation on Construction Site Pollutant Control reporting . *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*
- Staff and procedures consistent with 2023 Report.

### Missing Information

Do not close your work until you **SAVE**.

**Note:** For the minimum control measures, you must fill out all questions in sections 1 through 7

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## Minimum Control Measures - Section 5 : Complete

### 5. Post-Construction Storm Water Management

- a. How many new structural storm water management Best Management Practice (BMP) have received local approval ?
- \*Engineered and constructed systems that are designed to provide storm water quality control such as wet detention ponds, constructed wetlands, infiltration basins, grassed swales, permeable pavement,
- b. Does the MS4 have procedures for inspecting and maintaining private storm  Yes  No

water facilities?

- c. If Yes, how many privately owned storm water management facilities were inspected in the reporting year ? Inspections completed by private landowners should be included in the reported number.

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- d. Does the municipality utilize privately owned storm water management BMP in its pollutant reduction analysis?  Yes  No
- e. Does MS4 have maintenance authority on these privately owned BMPs?  
 Yes  No

- f. What types of enforcement actions does the municipality have available to compel compliance with the regulatory mechanism? Check all that apply and enter the number of each used in the reporting year.

<input checked="" type="checkbox"/> Verbal Warning	5
<input checked="" type="checkbox"/> Written Warning (including email)	25
<input checked="" type="checkbox"/> Notice of Violation	0
<input checked="" type="checkbox"/> Civil Penalty/ Citation	0
<input type="checkbox"/> Forfeiture of Deposit	
<input checked="" type="checkbox"/> Complete Maintenance	0
<input checked="" type="checkbox"/> Bill Responsible Party	0
<input type="checkbox"/> Other - Describe below	

- g. Brief explanation on Post-Construction Storm Water Management reporting . *If marked 'Unsure' on any questions above, justify your reasoning. Limit your response to 250 characters and/or attach supplemental information on the attachments page.*

Verbal and written(email) warnings are not tracked. Reported enforcement action numbers are estimates.

### Missing Information

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Form 3400-224 (R8/2021)

## Minimum Control Measures - Section 6 : Complete

### 6. Pollution Prevention

Storm Water Management Best Management Practice Inspections  Not Applicable

- a. Enter the total number of "municipally owned" (i.e., publicly owned BMPs) or operated (i. e., privately owned BMPs) structural storm water management best management practices.

- b. How many new municipally owned storm water management best management practices were installed in the reporting year?
- c. How many municipally owned (public) storm water management best management practices were inspected in the reporting year?
- d. What elements are looked at during inspections (250 character limit)?
- e. How many of these facilities required maintenance?
- f. Brief explanation on Storm Water Management Best Management Practice inspection reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Public Works Yards & Other Municipally Owned Properties that require a stormwater pollution prevention plan (SWPPP)\*  Not Applicable

- g. How many municipal properties require a SWPPP?
- h. How many inspections of municipal properties have been conducted in the reporting year?
- i. Have amendments to the SWPPPs been made?  
 Yes  No
- j. If yes, describe what changes have been made. Limit response to 250 characters and/or attach supplemental information on the attachment page:
- k. Brief explanation on Storm Water Pollution Prevention Plan reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

\* Any municipally owned property that has the potential to generate stormwater pollution should have a SWPPP. For example, if a municipal property stores compost piles, material storage, yard wastes, etc., outside and can contaminate stormwater runoff—a SWPPP is required.

Collection Services - Street Sweeping Program  Not Applicable

- l. Did the municipality conduct street sweeping during the reporting year?  
 Yes  No
- m. If known, how many tons of material was removed?
- n. Does the municipality have a [low hazard exemption](#) for this material?  Yes  No
- o. If street sweeping is identified as a storm water best management practice in the pollutant loading analysis, was street cleaning completed at the assumed frequency?  
 Yes - Explain frequency Table 3-2 2021 Citywide Stormwater Management Plan  
 No - Explain 25% Vacancy in Sweeping Position from 01/24-09/24

Not Applicable

Collection Services - *Catch Basin Sump Cleaning Program*  Not Applicable

- p. Did the municipality conduct catch basin sump cleaning during the reporting year?  Yes  No
- q. How many catch basin sumps were cleaned in the reporting year?
- r. If known, how many tons of material was collected?
- s. Does the municipality have a low hazard exemption for this material?  Yes  No
- t. If catch basin sump cleaning is identified as a storm water best management practice in the pollutant loading analysis, was cleaning completed at the assumed frequency?  
 Yes- Explain frequency Annual Inspection, Maintained Per Measure Down  
 No - Explain \_\_\_\_\_  
 Not Applicable

Collection Services - *Leaf Collection Program*  Not Applicable

- u. Does the municipality conduct curbside leaf collection?  Yes  No
- v. Does the municipality notify homeowners about pickup?  Yes  No
- w. Where are the residents directed to store the leaves for collection?  
 Pile on terrace  Pile in street  Bags on terrace  
 Other - Describe \_\_\_\_\_
- x. What is the frequency of collection?  
Every other week, 3 cycles
- y. Is collection followed by street sweeping?  Yes  No
- z. Brief explanation on Collection Services reporting. *Limit response to 250 characters and/or attach supplemental information on the attachments page*

Winter Road Management  Not Applicable

\*Note: We are requesting information that goes beyond the reporting year, answer the best you can.

- aa. How many lane-miles of roadway is the municipality responsible for doing snow and ice control? (*One mile of a two-way road equals two lane miles.*)

- ab. Provide amount of de-icing products used by month last winter season?  
Solids (tons) (ex. sand, or salt-sand)

Product	Oct	Nov	Dec	Jan	Feb	Mar
<u>Salt</u>	<input type="text" value="0"/>	<input type="text" value="38"/>	<input type="text" value="764"/>	<input type="text" value="772"/>	<input type="text" value="139"/>	<input type="text" value="84"/>

Liquids (gallons) (ex. brine)

	Oct	Nov	Dec	Jan	Feb	Mar

- ac. Was salt applying machinery calibrated in the reporting year?  Yes  No
- ad. Have municipal personnel attended salt reduction strategy training in the reporting year?  Yes  No

Training Date	Training Name	# Attendance
2/16/2024	Saltwise	21

- ae. Brief explanation on Winter Road Management reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page*

Program consistent with previous reporting.

**Internal (Staff) Education & Communication**

- af. Has the municipality provided an opportunity for internal training or education to staff implementing the municipality's procedures for each of the pollution prevention program element ?  Yes  No

If yes, describe what training was provided (250 character limit):

See Attached.

- ag. Describe how the municipality has kept the following local officials and municipal staff aware of the municipal storm water discharge permit programs, procedures and pollution prevention program requirements.

Elected Officials

Presentations to Utilities Committee as needed throughout the reporting year.

Municipal Officials

Presentations to Utilities Committee as needed throughout the reporting year.

Appropriate Staff ( such as operators, Department heads, and those that interact with public)

Monthly staff and workgroup meetings.

- ah. Brief explanation on Internal Education reporting. *If you marked Unsure for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

Per 2023 Report, 2024 Training Completed.

**Missing Information**

**Do not close** your work until you **SAVE**.

**Note:** For the minimum control measures, you must fill out all questions in sections 1 through 7

Form 3400-224 (R8/2021)

**Minimum Control Measures - Section 7 : Complete**

**7. Storm Sewer System Map**

a.

Did the municipality update their storm sewer map this year?

Yes  No

If yes, check the areas the map items that got updated or changed:

Storm water treatment facilities

Storm pipes

Vegetated swales

Outfalls

Other - Describe below

- b. Brief explanation on Storm Sewer System Map reporting. *If you marked Unsure for an question for any questions above, justify the reasoning. Limit response to 250 characters and/or attach supplemental information on the attachments page.*

All maps converted from ArcMap to ArcGIS Pro. City Limits, Industrial Permits, Private BMPs, and storm sewer system updated.

## Missing Information

Do not close your work until you SAVE.

Form 3400-224 (R8/2021)

## Final Evaluation - Complete

### Fiscal Analysis

Complete the fiscal analysis table provided below. For municipalities that do not break out funding into permit program elements, please enter the monetary amount to your best estimate of what funding may be going towards these programs.

Annual Expenditure Reporting Year	Budget Reporting Year	Budget Upcoming Year	Source of Funds
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**Element:** Public Education and Outreach

13,027	8,000	8,000	<u>Storm water utility</u>
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**Element:** Public Involvement and Participation

1,250	5,000	5,000	<u>Storm water utility</u>
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**Element:** Illicit Discharge Detection and Elimination

10,737	25,000	35,000	<u>Storm water utility</u>
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**Element:** Construction Site Pollutant Control

98,060	113,698	114,510	<u>Storm water utility</u>
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**Element:** Post-Construction Storm Water Management

162,775	95,000	95,000	<u>Storm water utility</u>
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**Element:** Pollution Prevention

2,124,774	1,886,650	2,075,661	<u>Storm water utility</u>
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**Other (describe)**

Mapping, Annual Report, DNR Fee

15,000	15,000	15,000	<u>Storm water utility</u>
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Please provide a justification for a "0" entered in the Fiscal Analysis. *Limit response to 250 characters.*

"Other" is not tracked and is an estimate.

### Water Quality

a: Were there any known water quality improvements in the receiving waters to which the

municipality's storm sewer system directly discharges to?

Yes  No  Unsure      If Yes, explain below:

**b:** Were there any known water quality degradation in the receiving waters to which the municipality's storm sewer system directly discharges to?

Yes  No  Unsure      If Yes, explain below:

**c:** Have any of the receiving waters that the municipality discharges to been added to the impaired waters list during the reporting year?

Yes  No  Unsure

**d:** Has the municipality evaluated their storm water practices to reduce the pollutants of concern?

Yes  No  Unsure

### Storm Water Quality Management

**a.** Has the municipality completed or updated modeling in the reporting year (relating to developed urban area performance standards of s. NR 151.13(2)(b)1., Wis. Adm. Code)?  Yes  No

**b.** If yes, enter percent reduction in the annual average mass discharging from the entire MS4 to surface waters of the state as compared to implementing no storm water management controls:

Total suspended solids (TSS)

Total phosphorus (TP)

### Additional Information

Based on the municipality's storm water program evaluation, describe any proposed changes to the municipality's storm water program. *If your response exceeds the 250 character limit, attach supplemental information on the attachments page.*



Do not close your work until you SAVE.

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Form 3400-224 (R8/2021)

**Requests for Assistance on Understanding Permit Programs**

Would the municipality like the Department to contact them about providing more information on understanding any of the Municipal Separate Storm Sewer Permit programs?

Please select all that apply:

- Public Education and Outreach
- Public Involvement and Participation
- Illicit Discharge Detection and Elimination
- Construction Site Pollutant Control
- Post-Construction Storm Water Management
- Pollution Prevention
- Storm Water Quality Management
- Storm Sewer System Map
- Water Quality Concerns
- Compliance Schedule Items Due
- MS4 Program Evaluation

Do not close your work until you **SAVE**.

Form 3400-224(R8/2021)

## Required Attachments and Supplemental Information

Any other MS4 program information for inclusion in the Annual Report may be attached on here. Use the Add Additional Attachments to add multiple documents.

Upload Required Attachments (15 MB per file limit) - [Help reduce file size and trouble shoot file uploads](#)

\*Required Item

**Note:** To replace an existing file, use the 'Click here to attach file ' link or press the to delete an item.

### Storm Sewer System Map

 File Attachment

[2.8.1B Storm Sewer System.pdf](#)

### Attach - Other Supporting Documents

AR EO

 File Attachment

[1e. 2024 I&E Completed Activities.pdf](#)

AR EO

 File Attachment

[1e. NEWSOC Annual Report 2024 Final reduced.pdf](#)

AR IP

 File Attachment

[2c. 2024 Public Participation completed activities.pdf](#)

AR IDDE

 File Attachment

[3i. Appleton Summary Report 2024 reduced.pdf](#)

AR PP

 File Attachment

[6f. 2024 Pond Maintenance YEAR END All.pdf](#)

AR PP

 File Attachment

[6f. 2024 HSD Inspection and Cleaning.pdf](#)

AR PP

 File Attachment

[6f. 2024 Sweeper Report.pdf](#)

## AR\_PP

 File Attachment

[6af. Staff training combined.pdf](#)

## AR\_Other

 File Attachment

[2.8.1A Streams.pdf](#)

## AR\_Other

 File Attachment

[2.8.2 Endagered historic Wetlands.pdf](#)

## AR\_Other

 File Attachment

[2.8.3MS4Outfalls.pdf](#)

## AR\_Other

 File Attachment

[2.8.4 WPDES.pdf](#)

## AR\_Other

 File Attachment

[2.8.5A Stormwater Pond 2025.pdf](#)

## AR\_Other

 File Attachment

[2.8.5B Private BMP.pdf](#)

## AR\_Other

 File Attachment

[2.8.6-2.8.8 Park Muni Streets.pdf](#)

(To remove items, use your cursor to hover over the attachment section. When the drop down arrow appears, select remove item)

## **Attach - Permit Compliance Documents**

(To remove items, use your cursor to hover over the attachment section. When the drop down arrow appears, select remove item)

## **Missing Information**

**Draft and Share PDF Report with the permittee's governing body or delegated representatives.**

Press the button below to create a PDF. The PDF will be sent to the email address associated with the WAMS ID that is signed in. After the annual report has been reviewed by the governing body or delegated representative, return to the MS4 eReporting System to

submit the final report to the DNR.

[Draft and Share PDF Report](#)

## Sign and Submit Your Application

### Steps to Complete the signature process

1. Read and Accept the Terms and Conditions
2. Press the Submit and Send to the DNR button

**NOTE:** For security purposes all email correspondence will be sent to the address you used when registering your WAMS ID. This may be a different email than that provided in the application. For information on your WAMS account click [HERE](#).

### Terms and Conditions

**Certification:** I hereby certify that I am an authorized representative of the municipality covered under Appleton City MS4 Permit for which this annual report or other compliance document is being submitted, and that the information contained in this submittal and all attachments were gathered and prepared under my direction or supervision. Based on my inquiry of the person or persons under my direction or supervision involved in the preparation of this document, to the best of my knowledge, the information is true, accurate, and complete. I further certify that the municipality's governing body or delegated representatives have reviewed or been apprised of the contents of this annual report. I understand that Wisconsin law provides severe penalties for submitting false information.

Signee (must check current role prior to accepting terms and conditions)

- Authorized municipal contact using WAMS ID.
- Delegation of Signature Authority ( Form 3400-220 ) for agent signing on the behalf of the authorized municipal contact.
- Agent seeking to share this item with authorized municipal contact (authorized municipal contact must get WAMS id and complete signature).

**Name:**

**Title:**

Authorized Signature.

- I accept the above terms and conditions.

After providing the final authorized signature, the system will send an email to the authorized party and any agents. This email will include a copy to the final read only version of this application.

# 2024 ANNUAL REPORT



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NORTHEAST WISCONSIN STORMWATER CONSORTIUM



2024

## ANNUAL REPORT

NEWSC Mission:

To facilitate efficient implementation of stormwater programs locally and regionally that will meet DNR and EPA regulatory requirements and maximize the benefit of stormwater activities to the watershed by:

- Fostering partnerships
- Sharing Information
- Seeking Administrative Efficiency
- Pooling Financial Resources

The Northeast Wisconsin Stormwater Consortium was formed in 2005 as a subsidiary of the Fox-Wolf Watershed Alliance. The consortium is a collaborative of members with leadership elected annually from within its membership.

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# NORTHEAST WISCONSIN STORMWATER CONSORTIUM

PO Box 1861  
Appleton, WI 54912

NEWSC Coordinator: Alyssa Reinke  
Email: [Alyssa@fwwa.org](mailto:Alyssa@fwwa.org)  
Phone: (920) 851-4336

# 2024 NEWSC MEMBERS

Brown County	Town of Grand Chute	University of WI – Oshkosh
Calumet County	Town of Lawrence	
Fond du Lac County	Town of Ledgeview	AECOM
Outagamie County	Town of Neenah	Ayres Associates
Winnebago County	Town of Scott	Brown & Caldwell
	Town of Taycheedah	Cedar Corporation
City of Appleton	Town of Vinland	Contech Construction
City of De Pere		County Materials
City of Fond du Lac	Village of Allouez	Davel Engineering
City of Green Bay	Village of Ashwaubenon	Mach IV Engineering & Surveying
City of Kaukauna	Village of Bellevue	Martenson & Eisele
City of Manitowoc	Village of Combined Locks	McMAHON Group
City of Marinette	Village of Eden	Mead & Hunt
City of Menasha	Village of Fox Crossing	MSA Professional Services
City of Neenah	Village of Greenville	raSmith
City of Oshkosh	Village of Harrison	Robert E. Lee Associates
City of Two Rivers	Village of Hobart	Ruekert & Mielke
	Village of Howard	Westwood Professional Services
Town of Algoma	Village of Kimberly	
Town of Black Wolf	Village of Little Chute	
Town of Buchanan	Village of N. Fond du Lac	
Town of Clayton	Village of Sherwood	
Town of Friendship	Village of Suamico	
Town of Fond du Lac		



# Renew Our Waters

*Every choice counts.*



# ANNUAL REPORT PART 2: STORMWATER PROGRAM EVALUATION - MINIMUM CONTROL MEASURES

## MCM #1 PUBLIC EDUCATION & OUTREACH

### Topic #1: Illicit Discharge Detection & Elimination

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue. If used in the in the manner above: Delivery Mechanism would be passive.

Carpet Cleaning Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Professional-Carpet-Cleaning.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Professional-Carpet-Cleaning.pdf</a>
Carpet Cleaning Website	<a href="http://www.renewourwaters.org/carpet-cleaning-2/">http://www.renewourwaters.org/carpet-cleaning-2/</a>
Carpet Cleaning Website Updated	<a href="https://fwwa.org/2023/01/18/carpet-cleaning/">https://fwwa.org/2023/01/18/carpet-cleaning/</a>
Greenhouses, Garden Centers, & Nurseries Fyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Garden-Centers.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Garden-Centers.pdf</a>
Professional Power Washing Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Power-washing-for-the-professional-washer.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Power-washing-for-the-professional-washer.pdf</a>
Power Washing Website	<a href="http://www.renewourwaters.org/power-washing/">http://www.renewourwaters.org/power-washing/</a>
Concrete Washout Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Concrete-Washout.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Concrete-Washout.pdf</a>
Construction Site Erosion & Sediment Control	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf</a>
Dumpster Management Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Dumpster-Management-bilingual-pamphlet.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Dumpster-Management-bilingual-pamphlet.pdf</a>
Dumpster Managment Poster	<a href="https://drive.google.com/file/d/1736Sg155_XWFND0kH4nHq1MQowgiuD8_/view?usp=sharing_">https://drive.google.com/file/d/1736Sg155_XWFND0kH4nHq1MQowgiuD8_/view?usp=sharing_</a>
Parking Lot Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Parking-Lot-BMP.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Parking-Lot-BMP.pdf</a>

***Did you have inspectors in your community stop by any businesses this year?  
Did they do illicit discharge inspections and meet with area businesses about illicit discharge?  
If so, you can record those interactions as active outreach.***

# MCM #1 PUBLIC EDUCATION & OUTREACH

## Topic #1: Illicit Discharge Detection & Elimination

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue. If used in the in the manner above: Delivery Mechanism would be passive.

Parking Lot Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Parking-Lot-BMP.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Parking-Lot-BMP.pdf</a>
Winter Parking Lot Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/11/Parking-Lot-Maintenance-Winter-BMPs.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/11/Parking-Lot-Maintenance-Winter-BMPs.pdf</a>
Fish Don't Swim in Chlorine Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf</a>
Fish Don't Swim in Chlorine Website	<a href="http://www.renewourwaters.org/pools-and-spas/">http://www.renewourwaters.org/pools-and-spas/</a>
Fish Don't Swim in Chlorine Website Updated	<a href="https://fwwa.org/2023/01/18/fish-dont-swim-in-chlorine-2/">https://fwwa.org/2023/01/18/fish-dont-swim-in-chlorine-2/</a>

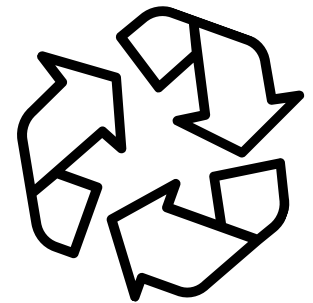
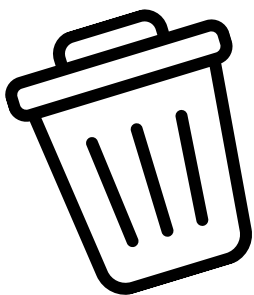
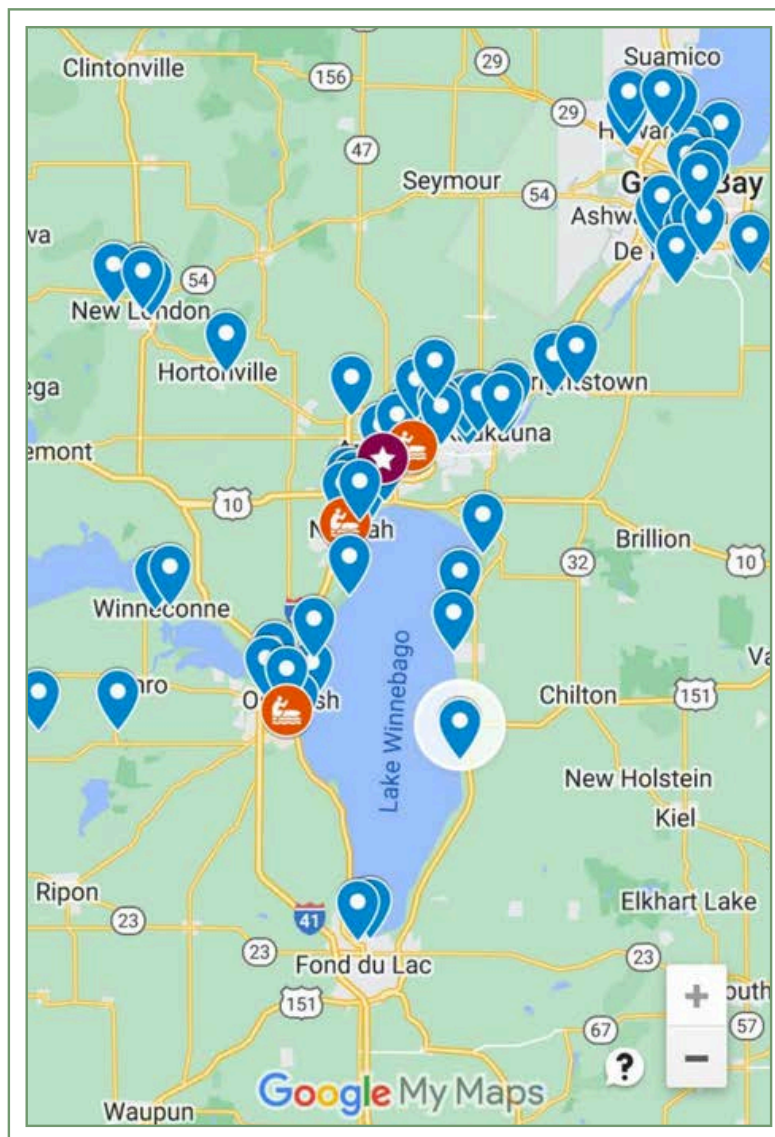


***Does your community require a permit for swimming pools?  
Did someone provide in person education on maintaining and draining the pool in the permit office?  
If so, you can record those interactions as active outreach.***

## NEWSC ACTIVE PRESENTATION DELIVERY ON BEHALF OF MEMBERS: ANNUAL WATERSHED CLEANUP - IDDE EDUCATION FOR VOLUNTEERS

Fox-Wolf Watershed Alliance hosted Northeast Wisconsin's largest volunteer trash cleanup May 4, 2024. We continue to add sites every year. Over 1,749 volunteers joined us in 2024 to clean up over 70 public sites in our watershed. Volunteers started the morning by meeting at their assigned sites, with their site leaders. They learn about trash collection and pollution (illicit discharge) in addition to how to properly retrieve, collect, and dispose of it. After the cleanup, trash weights are totaled and volunteers join us for our annual Cleanup Picnic. Fox-Wolf staff work the event to assist in the fun activities, but also to interact and educate the participants.

There are 65+ cleanup sites located along the Fox River, the Wolf River, Lake Butte des Morts, Lake Winnebago, Lake Winneconne, the East River, the bay of Green Bay, and more throughout the Fox-Wolf River Basin. If your community would like a site added for 2025, contact Sharon ([CleanUp@fwwa.org](mailto:CleanUp@fwwa.org)). Sites should have public access. Communities are asked to provide a site leader for the 1st year.

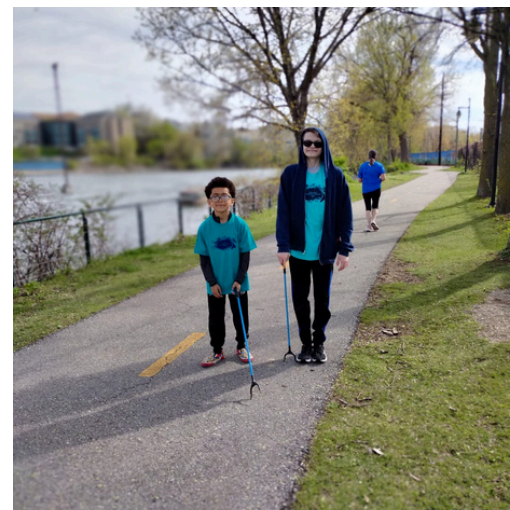


**\*Additional data and volunteer trash totals can be found under  
MCM #2 Public Involvement and Participation (Volunteer Activities)**

# NEWSC ACTIVE PRESENTATION DELIVERY ON BEHALF OF MEMBERS: ANNUAL WATERSHED CLEANUP - IDDE EDUCATION FOR VOLUNTEERS CONTINUED

Total number of active education participants by community

Municipality	Number of Volunteers
Allouez	28
Appleton	247
Brown County	83
Calumet County	37
Combined Locks	35
De Pere	52
Fond du Lac	55
Fox Crossing	20
Grand Chute	12
Green Bay	107
Hortonville	59
Howard	25
Kaukauna	68
Kimberly	50
Ledgeview	25
Little Chute	61
Menasha	75
Neenah	208
New London	47
Oshkosh	180
Winnebago County	42
Winneconne	26
Wrightstown	2



## NEWSG ACTIVE PRESENTATION DELIVERY ON BEHALF OF MEMBERS: 2024/2025 CHLORIDE MONITORING - IDDE EDUCATION FOR VOLUNTEERS

Chloride volunteers were trained and received active participation education. During trainings, participants learned about chlorides and their impact on our waterways, proper winter salting/maintenance practices, and Documentation numbers are below and detailed data and photos can be found on the Google Map.

<https://www.google.com/maps/d/viewer?mid=1ZhAHWpN9h-X9u77wy1HscdlSOVKNv6k&ll=44.59105053718058%2C-88.4717293&z=9>

Virtual/Online training recording:

<https://drive.google.com/file/d/1km9X-ez1StSyE5hVRoojNMIkq7hF4Qr/view?usp=sharing>

Total number of active education participants by community

Municipality	Number of Active Education Volunteers	Municipality	Number of Active Education Volunteers
Brown County	4	City of Menasha	6
Fond du Lac County	1	City of Neenah	5
Outagamie County	4	City of Oshkosh	5
Winnebago County	4	Town of Grand Chute	3
City of Appleton	9	Town of Neenah	2
City of De Pere	1	Town of Taycheedah	1
City of Fond du Lac	2	Village of Fox Crossing	1
City of Kaukauna	1	Village of Greenville	2

**\*Additional data and volunteer totals can be found under  
MCM #2 Public Involvement and Participation (Volunteer Activities)**

## Topic #2: Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue. If used in the in the manner above: Delivery Mechanism would be passive.

Household Hazardous Waster Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Household-Hazardous-Waste.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Household-Hazardous-Waste.pdf</a>
Hazardous Waste Website	<a href="https://www.renewourwaters.com/our-pets-our-waters/">https://www.renewourwaters.com/our-pets-our-waters/</a>
Household Hazardous Waste Website Updated	<a href="https://fwwa.org/2023/01/18/household-hazardous-waste/">https://fwwa.org/2023/01/18/household-hazardous-waste/</a>
Carpet Cleaning Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/carpet-cleaning.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/carpet-cleaning.pdf</a>
Carpet Cleaning Website	<a href="http://www.renewourwaters.org/carpet-cleaning-2/">http://www.renewourwaters.org/carpet-cleaning-2/</a>
Carpet Cleaning Website Updated	<a href="https://fwwa.org/2023/01/18/carpet-cleaning/">https://fwwa.org/2023/01/18/carpet-cleaning/</a>
Kids Can Help Too Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf</a>
Kids Can Help Too Website	<a href="http://www.renewourwaters.org/kids-can-help-too-3/">http://www.renewourwaters.org/kids-can-help-too-3/</a>
Kids Can Help Too Website Updated	<a href="https://fwwa.org/2023/01/18/kids-can-help-too/">https://fwwa.org/2023/01/18/kids-can-help-too/</a>
Good Dog, Good Owner Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner.pdf</a>
Good Dog, Good Owner Website	<a href="http://www.renewourwaters.com/our-pets-our-waters/">http://www.renewourwaters.com/our-pets-our-waters/</a>
Good Dog, Good Owner Website Update	<a href="https://fwwa.org/2023/01/18/good-dog-good-owner/">https://fwwa.org/2023/01/18/good-dog-good-owner/</a>
Good Dog, Good Owner Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner-Web-Ready.png">http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner-Web-Ready.png</a>

**\*Did you exhibit or do any community presentations that hit on these topics?**

**If so, you can record those interactions as active outreach.**

Did you issues dog licenses? If you do and you talked with residents about proper pet waste management you can claim that interaction as active education.

Did you host a household hazardous waste collection day? If you did and you talked with residents about impacts of improper disposal, count this as active outreach.

## Topic #2: Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing Continued

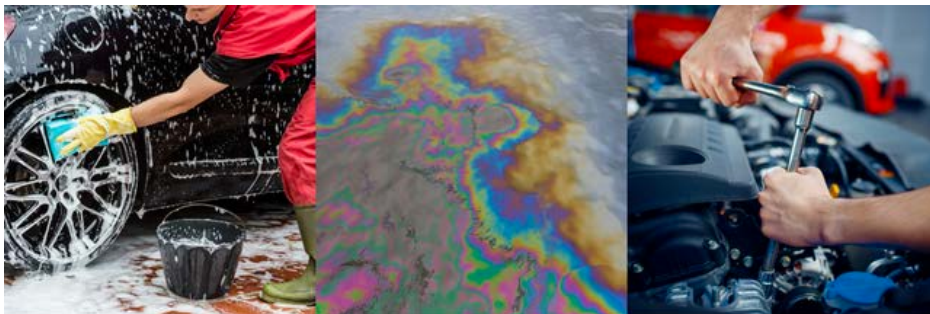
Power Washing Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Power-Washing-Home.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Power-Washing-Home.pdf</a>
Power Washing Website	<a href="http://www.renewourwaters.org/power-washing/">http://www.renewourwaters.org/power-washing/</a>
Fish Don't Swim in Chlorine Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf</a>
Fish Don't Swim in Chlorine Website	<a href="http://www.renewourwaters.org/pools-and-spas/">http://www.renewourwaters.org/pools-and-spas/</a>
Fish Don't Swim in Chlorine Website Updated	<a href="https://fwwa.org/2023/01/18/fish-dont-swim-in-chlorine-2/">https://fwwa.org/2023/01/18/fish-dont-swim-in-chlorine-2/</a>
Vehicle Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Vehicle-Maintenance.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Vehicle-Maintenance.pdf</a>
Vehicle Maintenance Website	<a href="http://www.renewourwaters.org/vehicle-maintenance-2/">http://www.renewourwaters.org/vehicle-maintenance-2/</a>
Vehicle Maintenance Website Updated	<a href="https://fwwa.org/2023/01/18/vehicle-maintenance/">https://fwwa.org/2023/01/18/vehicle-maintenance/</a>
Car Washing Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Car-on-GrassSM.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/Car-on-GrassSM.jpg</a>

In 2023, we started to update and reformat a lot of our content. If you did not see our new website for Renew Our Waters, please check it out. There is still content being added in 2025.

<https://fwwa.org/what-we-do/renew-our-waters/>

Additionally, NEWSO educational flyers can be found through the member portal.

[https://fwwa.org/what-we-do/newsso/newsso-member-resources/](https://fwwa.org/what-we-do/newso/newsso-member-resources/)



**\*Did you exhibit or do any community presentations that hit on these topics?  
If so, you can record those interactions as active outreach.**

Do you issue permits for pools? If you do and you talked with residents about pool or spa discharge you can claim that interaction as active education.

## Topic #3: Yard Waste Management/Pesticide and Fertilizer Application

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue. If used in the in the manner above: Delivery Mechanism would be passive.



Leave Your Leaves on Land Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf</a>
Leave Your Leaves on Land Website	<a href="http://www.renewourwaters.org/leave-your-leaves-on-land/">http://www.renewourwaters.org/leave-your-leaves-on-land/</a>
Leave Your Leaves on Land Website Updated	<a href="https://fwwa.org/2023/09/26/leaveyourleavesonland/">https://fwwa.org/2023/09/26/leaveyourleavesonland/</a>
The Perfect Lawn Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Perfect-Lawn.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Perfect-Lawn.pdf</a>
The Perfect Lawn Website	<a href="https://www.renewourwaters.org/the-perfect-lawn-3/">https://www.renewourwaters.org/the-perfect-lawn-3/</a>
Perfect Landscapes Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf</a>
Perfect Landscapes Website	<a href="http://www.renewourwaters.org/the-perfect-landscape/">http://www.renewourwaters.org/the-perfect-landscape/</a>
Perfect Landscapes Website Updated	<a href="https://fwwa.org/2023/01/18/the-perfect-landscape/">https://fwwa.org/2023/01/18/the-perfect-landscape/</a>
Kids Can Help Too Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf</a>
Kids Can Help Too Website	<a href="http://www.renewourwaters.org/kids-can-help-too-3/">http://www.renewourwaters.org/kids-can-help-too-3/</a>
Kids Can Help Too Website Updated	<a href="https://fwwa.org/2023/01/18/kids-can-help-too/">https://fwwa.org/2023/01/18/kids-can-help-too/</a>

**\*Did you exhibit or do any community presentations that hit on these topics?**

**If so, you can record those interactions as active outreach.**

Do you have a yard waste disposal site or require a permit/pass? If you do and you talked with residents about yard waste management you can claim that interaction as active education.



## Topic #3: Yard Waste Management/Pesticide and Fertilizer Application Continued

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue. If used in the in the manner above: Delivery Mechanism would be passive.

Ice & Snow Control Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf</a>
Ice & Snow Control Website	<a href="http://www.renewourwaters.org/ice-and-snow-control-3/">http://www.renewourwaters.org/ice-and-snow-control-3/</a>
Ice & Snow Control Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/leaf-collection.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/leaf-collection.jpg</a>
Sweep Grass Clippings Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg</a>

**\*Did you exhibit or do any community presentations that hit on these topics?  
If so, you can record those interactions as active outreach.**



**In 2023, we started to update and reformat our content. If you did not see our new website for Renew Our Waters, please check it out. There is still content being added in 2025. Please note, the links to the previous Renew Our Waters website will become inactive in the future. If you link to the old site on any of your pages, make sure to update these in 2025.**

<https://fwwa.org/what-we-do/renew-our-waters/>

Additionally, NEWSC educational flyers can be found through the member portal.

<https://fwwa.org/what-we-do/newsc/newsc-member-resources/>

## Topic #4: Stream and Shoreline Management

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue. If used in the in the manner above: Delivery Mechanism would be passive.

Restore Your Shore Flyer	<a href="https://drive.google.com/file/d/1Qcel0qumtuyfu204Qg9kMFa1BSZjb4DA/view?usp=sharing">https://drive.google.com/file/d/1Qcel0qumtuyfu204Qg9kMFa1BSZjb4DA/view?usp=sharing</a>
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**\*Did you meet with homeowners to educate them on streambank erosion and BMPs to reduce erosion? You can record these discussions as active outreach.**

## Topic #5: Residential Infiltration

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue. If used in the in the manner above: Delivery Mechanism would be passive.

Rain Barrel Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/04/Rain-Barrels-Handout.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/04/Rain-Barrels-Handout.pdf</a>
Rain Barrel Website	<a href="http://www.renewourwaters.org/rain-barrels/">http://www.renewourwaters.org/rain-barrels/</a>
Rain Barrel Website Updated	<a href="https://fwwa.org/2023/01/18/rain-barrels-2/">https://fwwa.org/2023/01/18/rain-barrels-2/</a>
The Perfect Lawn Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Perfect-Lawn.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Perfect-Lawn.pdf</a>
The Perfect Lawn Website	<a href="https://www.renewourwaters.org/the-perfect-lawn-3/">https://www.renewourwaters.org/the-perfect-lawn-3/</a>
Perfect Landscapes Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf</a>
Perfect Landscapes Website	<a href="http://www.renewourwaters.org/the-perfect-landscape/">http://www.renewourwaters.org/the-perfect-landscape/</a>
Perfect Landscapes Website Updated	<a href="https://fwwa.org/2023/01/18/the-perfect-landscape/">https://fwwa.org/2023/01/18/the-perfect-landscape/</a>
Grass Clippings Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg</a>

**\*Did you host a rain barrel workshop? If so, claim active outreach for this topic.**

## NEWSC ACTIVE PRESENTATION DELIVERY ON BEHALF OF MEMBERS: 2024 WINTER SOW VOLUNTEERS - STREAM & SHORELINE MANAGEMENT & RESIDENTIAL INFILTRATION

Volunteers created mini greenhouses by using milk jugs to grow the native plants. Participants were able to keep what they want from the plants they grow and any extra plants were or will be used in restoration projects for the Winnebago Waterways Program at Fox-Wolf Watershed Alliance. During the event, volunteers were also educated on the benefits of native plants on shorelines, streams, and infiltration on our landscapes.

Winter Sowing Hack: Grow Native Plants and Protect Water Quality Video:

<https://www.youtube.com/watch?v=1t-PzjC9mL4>

2024 Winter Sow Workshop:

December 18, 2024

6:00 pm - 8:00 pm

JP Coughlin Center

625 E County Rd Y, Oshkosh, WI 54901



Total number of active education participants by community

Municipality	Number of Volunteers
City of Neenah	2
City of Oshkosh	10
Outagamie County	2
Village of Greenville	1
Winnebago County	4



**\*Additional data and volunteer totals can be found under  
MCM #2 Public Involvement and Participation (Volunteer Activities)**

## Topic #6: Construction Sites/Post Construction Stormwater Management

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue. If used in the in the manner above: Delivery Mechanism would be passive.

Stormwater & the Construction Industry Poster	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf</a>
Erosion & Sediment Control Pocket Field Guide	<a href="https://drive.google.com/file/d/1TBtgl61znizXDZyLoDRVRVNHxThD40kH/view?usp=sharing">https://drive.google.com/file/d/1TBtgl61znizXDZyLoDRVRVNHxThD40kH/view?usp=sharing</a>

**\*Did you have active discussions regarding construction site erosion control? If you used these materials or other educational materials and had meetings/trainings (even 1 on 1 meetings with builders/contractors/inspectors) then you can record that interaction as an active outreach. This training may have included the NEWSC Excal Video below.**

**Excal Visual Videos on Erosion Control available for member checkout in 2025**

### **“Ground Control” – Stormwater for Construction BMPs**

This employee training kit is designed to show employees how erosion, sediments and other potential surface water pollutants are controlled at construction sites. The program focuses on Best Management Practices (BMPs) that are widely used at most construction sites including: silt fence, stabilized entrances/exits, drop inlet protectors and others. The program illustrates how these BMPs work and how they can fail. (14 minutes)

Click here to preview from Excal Visual's site:

<https://www.excalvisual.com/ground-control-extended-preview>

### **BMP Master List**

The purpose of the Stormwater Quality Management BMP master list is to allow MS4 and Public Works managers to easily search available stormwater and erosion control BMPs based on target pollutants, WDNR Technical Standards, and keywords. The master list provides insight into the benefits and limitations of each BMP, allowing the user to have a brief understanding of each device to help guide decision making when implementing or reviewing projects. The spreadsheet can be found on the NEWSC member resources page on [newsc.org](http://newsc.org) and [HERE](#).

### **Model Ordinance Reference Guides**

NEWSC's Construction Site Erosion Control Reference Guide and Post-Construction Pollution Control Reference Guide – the companion documents to NEWSC's model ordinances – have been updated and are available for member use. The documents can be found on the NEWSC member resources page on [newsc.org](http://newsc.org).

## TOPIC #7: POLLUTION PREVENTION

The resources below were created by NEWSC and are available for NEWSC members to print and post by time clocks for training municipal staff. If used in the manner above: Delivery Mechanism would be passive.

Fleet Maintenance	<a href="https://drive.google.com/file/d/1fIRY40S5nhHZU_7clwGTHtDfwgLt7wbu/view?usp=sharing">https://drive.google.com/file/d/1fIRY40S5nhHZU_7clwGTHtDfwgLt7wbu/view?usp=sharing</a>
Land Disturbances	<a href="https://drive.google.com/file/d/1VujZccTojAWZhjVcp4e6A9HytWjVAkGu/view?usp=sharing">https://drive.google.com/file/d/1VujZccTojAWZhjVcp4e6A9HytWjVAkGu/view?usp=sharing</a>
Materials Storage and Spill Cleanup	<a href="https://drive.google.com/file/d/1J_2_SuMYXwmOsqdpsdIINR_0kJ3qKMu/view?usp=sharing">https://drive.google.com/file/d/1J_2_SuMYXwmOsqdpsdIINR_0kJ3qKMu/view?usp=sharing</a>
Parks and Ground Maintenance	<a href="https://drive.google.com/file/d/14r436EKrJM44x_iPgioWXFrspmqbTVAq/view?usp=sharing">https://drive.google.com/file/d/14r436EKrJM44x_iPgioWXFrspmqbTVAq/view?usp=sharing</a>
Solid Waste Operations	<a href="https://drive.google.com/file/d/1r2gimtAsRanIpxSCevFntWMJwI5Z5tMS/view?usp=sharing">https://drive.google.com/file/d/1r2gimtAsRanIpxSCevFntWMJwI5Z5tMS/view?usp=sharing</a>
Street and Drainage Maintenance	<a href="https://drive.google.com/file/d/1KtkoijMCIPVBhv5VOhYERUIrH52NFXo/view?usp=sharing">https://drive.google.com/file/d/1KtkoijMCIPVBhv5VOhYERUIrH52NFXo/view?usp=sharing</a>

### Municipal Staff PSAs

Mowing	<a href="https://drive.google.com/file/d/1h-tz-pzbTow-xMellSeG30YkN_L-uERr/view?usp=drive_link">https://drive.google.com/file/d/1h-tz-pzbTow-xMellSeG30YkN_L-uERr/view?usp=drive_link</a>
Leaf Collection	<a href="https://drive.google.com/file/d/1ZSndB33w39XudANHWeTFRcaRjqaP144C/view?usp=sharing">https://drive.google.com/file/d/1ZSndB33w39XudANHWeTFRcaRjqaP144C/view?usp=sharing</a>
Salt, Brine, & Sand	<a href="https://drive.google.com/file/d/1W8GWi9CTsTd1Nbzfs2UQp5rxSXYea_P/view?usp=sharing">https://drive.google.com/file/d/1W8GWi9CTsTd1Nbzfs2UQp5rxSXYea_P/view?usp=sharing</a>

**\*Did you have active pollution prevention trainings? If you used these materials or other educational materials and had meetings/trainings, then you can record that interaction as an active outreach.**

**These trainings may have included the NEWSC Excal Videos below.**

Did you talk about any of the Municipal Staff PSAs with any employees, at a team meeting, or during a "tool box talk"?

# Topic #7: Pollution Prevention Continued

## Excal Visual Videos on Pollution Prevention available for member checkout in 2025

### "Rain Check" - Stormwater Pollution Prevention for MS4s

Regulated municipalities and other municipal separate storm sewer system (MS4) operators must prevent pollutants from entering their storm drainage systems. One element of this requirement is preventing stormwater pollution by municipal facilities such as fleet maintenance shops, bus barns, sanitation facilities, parks and street sweeping operations. This program shows employees how to practice good housekeeping, spill response, materials management, vehicle fueling and washing and the other BMPs profiled in the "National Menu". {Program versions run between: 19 -and up to- 31 minutes}"

Click here to preview from Excal Visual's site: <https://www.excalvisual.com/swrc-extended-preview>

### "Storm Warnings" - Stormwater Pollution Prevention

This training kit is designed to provide general awareness training to employees and contractors about stormwater pollution prevention. It describes Best Management Practices (BMPs) that are useful and important at a wide range of regulated facilities. It covers good housekeeping and other BMPs that help protect stormwater run-off. The kit includes a template to guide the trainer through creating site specific training to use in addition to the general training in the video. (18 minutes)

Click here to preview from Excal Visual's site: <https://www.excalvisual.com/storm-warning-extended-preview>

### Training Videos Checked Out in 2024:

Name:	Organization or Municipality:
Paul Willis	Mead & Hunt (for Town of Scott)

#### Check out link:

[https://docs.google.com/forms/d/e/1FAIpQLSdaPN7dJq4PKjNL6E6CFOJGLzRVMZPScx4Kop69nOasXOBMMA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdaPN7dJq4PKjNL6E6CFOJGLzRVMZPScx4Kop69nOasXOBMMA/viewform?usp=sf_link)

**Did you do any other Pollution Prevention trainings in 2024 with staff?**



<p><b>Smart Mowing</b></p> <ul style="list-style-type: none"> <li>• Mow grass as high as possible and leave the clippings on the lawn</li> <li>• Mulch grass clippings</li> <li>• Put mower tire on the curb with the blower pointed to the grass while mowing</li> </ul>	<p><b>Communicate</b></p> <ul style="list-style-type: none"> <li>• Ask supervisors or management about proper procedures</li> <li>• Bring up issues seen on site</li> <li>• Ask questions about proper fertilizer application</li> </ul>	<p><b>Debris Management</b></p> <ul style="list-style-type: none"> <li>• Sweep or blow clippings onto grass from paved surfaces</li> <li>• Do not put debris or clippings in storm drains or waterways</li> <li>• Remove debris or litter from storm drains</li> </ul>
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**Did you know?**

Grass clippings and leaves add excess nutrients like nitrogen and phosphorus in our local waterways. This leads to increased risk of algae blooms. Keeping grass and leaves off of paved surfaces, away from and out of stormwater systems, and out of our waters help keep the water clean and helps your community meet their water quality standards.

## TOPIC #8: GREEN INFRASTRUCTURE/LOW IMPACT DEVELOPMENT

NEWSC will be gathering resources for members to use going forward in 2025.

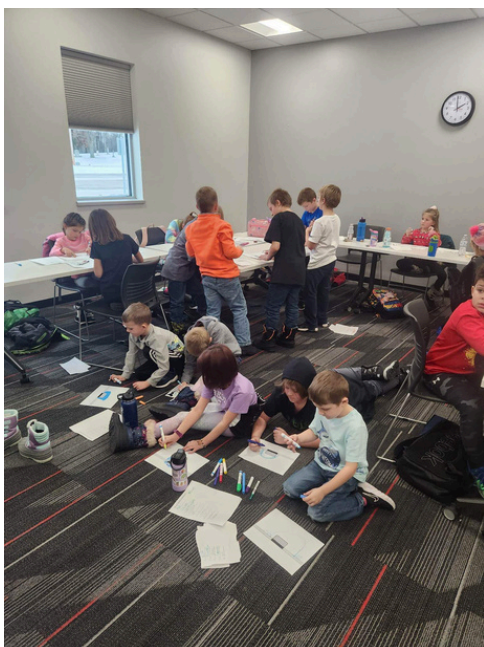
**\*Did you have active discussion with elected officials or developers about low impact residential design? If you had meetings/trainings or provided presentations on the topic, then you can record that interaction as an active outreach.**

### ACTIVE OUTREACH THAT COVERS MULTIPLE TOPICS

The presentations and exhibiting events on the pages that follow can count towards active delivery of any of the topics identified in the table associated with the presentation.

#### 2024 School Presentations

Stormwater Topic:	Discussed?	Stormwater Topic:	Discussed?
Illicit Discharge Detection & Elimination	YES	Residential Infiltration	YES
Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing	YES	Construction Sites and Post Construction Stormwater Management	YES
Yard Waste Management/Pesticide and Fertilizer Application	YES	Pollution Prevention	YES
Stream and Shoreline Management	YES	Green Infrastructure/Low Impact Development	NO



## 2024 School Presentations Continued

The following presentations were provided in classrooms or virtually in NEWSC communities throughout the Fox-Wolf River Basin in 2024. These lessons covered watershed basics, how we use water, water quality, stormwater runoff pollution, floodplains, water quantity issues, green infrastructure, and tips for students and parents for reducing and preventing polluted stormwater runoff. Tools used for providing this education include: EnviroScape model, Ward's Floodplain model, stormwater find-it jars, stormwater runoff plinko, and templates for designing storm drain murals.

Name of School/School Event	Address	Date of Presentation	Number of Approximate Reach
Johnston Elementary (Appleton)	2725 E Forest St, Appleton, WI 54915	2/12/2024	60
Greenville Middle School	N1450 Fawn Ridge Dr, Greenville, WI 54942	9/23/2024	168
Freedom	N4021 Cty Rd E, Freedom, WI 54130	9/23/2024	110
Greenville Middle School	N1450 Fawn Ridge Dr, Greenville, WI 54942	9/24/2024	195
Hortonville Middle School	220 Warner St, Hortonville, WI 54944	9/24/2024	96
Xavier Middle School	2626 N Oneida St, Appleton, WI 54911	9/25/2024	100
Mount Olive Lutheran	930 E Florida Ave, Appleton, WI 54911	9/25/2024	25
St Paul Lutheran Elementary School	225 E Harris St, Appleton, WI 54911	9/25/2024	22
Janet Berry Elementary	3601 S Telulah Ave, Appleton, WI 54915	9/25/2024	70
Columbus Elementary School	913 N Oneida St, Appleton, WI 54911	9/25/2024	15



### Outagamie County Conservation Field Days

- 9/23/2024; approximate reach 278
- 9/24/2024; approximate reach 291
- 9/25/2024; approximate reach 232





## 2024 NEWSC Exhibiting

The presentations and exhibiting events on the pages that follow can count towards active delivery of any of the topics identified in the table associated with the presentation.

<b>Stormwater Topic:</b>	<b>Discussed?</b>	<b>Stormwater Topic:</b>	<b>Discussed?</b>
Illicit Discharge Detection & Elimination	YES	Residential Infiltration	YES
Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing	YES	Construction Sites and Post Construction Stormwater Management	NO
Yard Waste Management/Pesticide and Fertilizer Application	YES	Pollution Prevention	YES
Stream and Shoreline Management	YES	Green Infrastructure/Low Impact Development	NO



## 2024 Exhibiting



Municipality	Date	Number of Contacts
City of Appleton	1/25/2024	40
University of Wisconsin Oshkosh	1/27/2024	40
City of Oshkosh	2/1/2024	65
City of Green Bay	2/24/2024	10
University of Wisconsin Oshkosh	3/12/2024	15
City of Neenah	3/13/2024	5
Town of Ledgeview	4/2/2024	18
Town of Grand Chute	4/22/2024	112
Town of Taycheedah	4/27/2024	70
Calumet County	5/22/2024	100
City of Fond du Lac	6/8/2024	206
City of Fond du Lac	6/9/2024	347
City of Green Bay	7/11/2024	15
Brown County	8/20/2024	121
City of Appleton	8/22/2024	70
University of Wisconsin Oshkosh	8/27/2024	5
Town of Grand Chute	9/7/2024	554
City of Green Bay	10/10/2024	8
University of Wisconsin Oshkosh	11/12/2024	50
City of Neenah	12/2/2024	32

## NEWSC 2025-2026 Exhibiting List

NEWSC member communities are included in an annual exhibiting plan once during the 5 year permit cycle. Communities planned for 2025 and 2026 are listed below:

2025	2026
Brown County	Calumet County
City of Appleton	City of De Pere
City of Manitowoc	City of Marinette
City of Oshkosh	Town of Algoma
Town of Fond du Lac	Town of Friendship
Town of Neenah	Town of Scott
Village of Allouez	Village of Ashwaubenon
Village of Fox Crossing	Village of Greenville
Village of Kimberly	Village of Little Chute
	Township of Empire

### **To ensure your space is reserved NEWSC members must:**

1. **Contact the Outreach Coordinator by March 30** of the year you are scheduled with the name of the event, date of the event, and the contact information for the event organizer that you would like the Outreach Coordinator to be a part of.
2. Work with the Outreach Coordinator and the event organizer to ensure acceptance of NEWSC participation at the event. The NEWSC member must pay any exhibiting fees (if applicable) for the event. For most community events, NEWSC members are able to coordinate with the event host for a free exhibiting space, if the event chosen does not waive exhibiting fees for the community, those fees are the responsibility of the NEWSC member.

If communities do not schedule the Outreach Coordinator to participate by March 30, invitations to the Outreach Coordinator from other communities for events will be entertained and all will be accepted as time is available on a first come first serve basis. If the Outreach Coordinator is unable to exhibit in your community due to workload or date of event, NEWSC members may check out exhibiting materials from NEWSC. Promotional materials will be provided as part of the exhibiting display if NEWSC has promotional items to hand out.



## ELECTED OFFICIAL EDUCATION VIDEO

NEWSC created an elected official education video. Depending on how your community utilized this resource you could mark it as passive or active education.

<https://www.youtube.com/watch?v=GSqvr7YV2mQ&t=295s>

**\*Did you have active discussion with elected officials or developers about low impact residential design? If you had meetings/trainings or provided presentations on the topic, then you can record that interaction as an active outreach.**

## VIDEO COVERS MULTIPLE TOPICS

The presentations and exhibiting events on the pages that follow can count towards active delivery of any of the topics identified in the table associated with the presentation.

### 2024 Video Education

Stormwater Topic:	Discussed?	Stormwater Topic:	Discussed?
Illicit Discharge Detection & Elimination	YES	Residential Infiltration	YES
Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing	YES	Construction Sites and Post Construction Stormwater Management	YES
Yard Waste Management/Pesticide and Fertilizer Application	YES	Pollution Prevention	YES
Stream and Shoreline Management	YES	Green Infrastructure/Low Impact Development	NO



# PASSIVE OUTREACH THAT COVERS MULTIPLE TOPICS

## NEWSC Media Continued by Topic

Topic #1: Illicit Discharge Detection & Elimination

### 2024 Totals

Facebook:  
Likes: 578  
Shares: 206  
Followers: 3,112

### Topic#1 Total

Facebook:  
Likes: 400  
Shares: 118

Date	Topic	Likes	Shares	Link
1/11/2024	Salt	5	0	<a href="https://www.facebook.com/foxwolfriver/videos/2109344372753847">https://www.facebook.com/foxwolfriver/videos/2109344372753847</a>
1/14/2024	Salt	12	7	<a href="https://www.facebook.com/photo/?fbid=686493156998848&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=686493156998848&amp;set=a.189201083394727</a>
1/22/2024	Salt	51	8	<a href="https://www.facebook.com/photo/?fbid=711077137797292&amp;set=a.581827210722286">https://www.facebook.com/photo/?fbid=711077137797292&amp;set=a.581827210722286</a>
1/24/2024	Salt	11	5	<a href="https://www.facebook.com/photo/?fbid=692028683111962&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=692028683111962&amp;set=a.189201083394727</a>
2/21/2024	Trash	4		<a href="https://www.facebook.com/photo/?fbid=708190061495824&amp;set=pcb.708190131495817">https://www.facebook.com/photo/?fbid=708190061495824&amp;set=pcb.708190131495817</a>
2/27/2024	Generic	15	2	<a href="https://www.facebook.com/photo/?fbid=711295464518617&amp;set=pcb.711295594518604">https://www.facebook.com/photo/?fbid=711295464518617&amp;set=pcb.711295594518604</a>
3/7/2024	Conference	10	1	<a href="https://www.facebook.com/photo/?fbid=716034714044692&amp;set=pcb.716034794044684">https://www.facebook.com/photo/?fbid=716034714044692&amp;set=pcb.716034794044684</a>
3/11/2024	Trash	18	6	<a href="https://www.facebook.com/photo/?fbid=718099220504908&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=718099220504908&amp;set=a.189201083394727</a>
3/15/2024	Trash Cleanup	10	10	<a href="https://www.facebook.com/photo/?fbid=720341123614051&amp;set=pcb.720341180280712">https://www.facebook.com/photo/?fbid=720341123614051&amp;set=pcb.720341180280712</a>
3/19/2024	Basin Blog - Trash	11	3	<a href="https://www.facebook.com/photo/?fbid=722489353399228&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=722489353399228&amp;set=a.189201083394727</a>
4/4/2024	Cleanup Promotion	8	7	<a href="https://www.facebook.com/photo/?fbid=731879809126849&amp;set=pcb.731879849126845">https://www.facebook.com/photo/?fbid=731879809126849&amp;set=pcb.731879849126845</a>
5/5/2024	Cleanup Success	65	3	<a href="https://www.facebook.com/photo/?fbid=749829447331885&amp;set=pcb.749829723998524">https://www.facebook.com/photo/?fbid=749829447331885&amp;set=pcb.749829723998524</a>
6/15/2024	Street Sweeping	3	4	<a href="https://www.facebook.com/photo/?fbid=774357908212372&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=774357908212372&amp;set=a.189201083394727</a>
6/26/2024	Firework Disposal	2	13	<a href="https://www.facebook.com/photo/?fbid=781116424203187&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=781116424203187&amp;set=a.189201083394727</a>
7/3/2024	Firework Disposal	0	0	<a href="https://www.facebook.com/photo/?fbid=785258997122263&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=785258997122263&amp;set=a.189201083394727</a>

**\*Did you share any of these Facebook posts through your communities Facebook account?  
If so, you can record those as passive outreach.**

# NEWSC Media by Topic

Facebook:

Likes: 400

Shares: 118

Topic #1: Illicit Discharge Detection & Elimination Continued

Date	Topic	Likes	Shares	Link
7/14/2024	Trash	17	1	<a href="https://www.facebook.com/photo/?fbid=791492123165617&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=791492123165617&amp;set=a.189201083394727</a>
7/31/2024	Volunteering	10	0	<a href="https://www.facebook.com/photo/?fbid=801478855500277&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=801478855500277&amp;set=a.189201083394727</a>
8/5/2024	Happiest Hour	3	0	<a href="https://www.facebook.com/photo/?fbid=823808836600612&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=823808836600612&amp;set=a.189201083394727</a>
9/7/2024	Stormwater Exhibiting	14	2	<a href="https://www.facebook.com/photo/?fbid=825007603147402&amp;set=a.189201066728062">https://www.facebook.com/photo/?fbid=825007603147402&amp;set=a.189201066728062</a>
9/16/2024	Stormwater Week	5	4	<a href="https://www.facebook.com/photo/?fbid=830988349215994&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=830988349215994&amp;set=a.189201083394727</a>
9/21/2024	Stormwater Week Edu.	8	5	<a href="https://www.facebook.com/foxwolfriver/videos/1041189674157456">https://www.facebook.com/foxwolfriver/videos/1041189674157456</a>
9/24/2024	Salting Webinar	2	0	<a href="https://www.facebook.com/foxwolfriver/videos/1235961187601695">https://www.facebook.com/foxwolfriver/videos/1235961187601695</a>
9/27/2024	Storm Drain PSA	4	1	<a href="https://www.facebook.com/share/p/15jhuaSh47/">https://www.facebook.com/share/p/15jhuaSh47/</a>
10/10/2024	Happiest Hour	19	3	<a href="https://www.facebook.com/photo/?fbid=848351470813015&amp;set=a.189201066728062">https://www.facebook.com/photo/?fbid=848351470813015&amp;set=a.189201066728062</a>
10/15/2024	Winter Workshop	4	0	<a href="https://www.facebook.com/photo/?fbid=873832111521793&amp;set=a.581827210722286">https://www.facebook.com/photo/?fbid=873832111521793&amp;set=a.581827210722286</a>
10/19/2024	Watershed Monsters	1	0	<a href="https://www.facebook.com/foxwolfriver/videos/1115476673245343">https://www.facebook.com/foxwolfriver/videos/1115476673245343</a>
10/22/2024	Chloride Monitoring	27	18	<a href="https://www.facebook.com/share/p/1BV8Xcm3X8/">https://www.facebook.com/share/p/1BV8Xcm3X8/</a>



**\*Did you share any of these Facebook posts through your communities Facebook account?  
If so, you can record those as passive outreach.**

# NEWSC Media by Topic

Topic #1: Illicit Discharge Detection & Elimination Continued

Facebook:

Likes: 400

Shares: 118

Date	Topic	Likes	Shares	Link
10/26/2024	Smart Salting Workshop	2	1	<a href="https://www.facebook.com/share/p/12MpJdxA6aj/">https://www.facebook.com/share/p/12MpJdxA6aj/</a>
10/29/2024	Chloride Montitoring	6	2	<a href="https://www.facebook.com/share/v/15n4Ey6Mrk/">https://www.facebook.com/share/v/15n4Ey6Mrk/</a>
11/5/2024	Thank you Volunteers	17	2	<a href="https://www.facebook.com/share/v/19oVGdeGkx/">https://www.facebook.com/share/v/19oVGdeGkx/</a>
11/16/2024	Storm Drains	9	2	<a href="https://www.facebook.com/share/p/1DksDtrqPA/">https://www.facebook.com/share/p/1DksDtrqPA/</a>
12/2/2024	Smart Salting Workshop	11	6	<a href="https://www.facebook.com/share/p/1DaUEPpFqg/">https://www.facebook.com/share/p/1DaUEPpFqg/</a>
12/20/2024	Salting Podcast	6	1	<a href="https://www.facebook.com/share/p/15VQiqiYfz/">https://www.facebook.com/share/p/15VQiqiYfz/</a>
12/23/2024	Chloride Montitoring	6	1	<a href="https://www.facebook.com/share/p/1Gjp4Ebfks/">https://www.facebook.com/share/p/1Gjp4Ebfks/</a>
12/31/2024	Basin Blog	4	0	<a href="https://www.facebook.com/share/p/1QEzqRLwKA/">https://www.facebook.com/share/p/1QEzqRLwKA/</a>



**\*Did you share any of these Facebook posts through your communities Facebook account?  
If so, you can record those as passive outreach.**

## NEWSC Media by Topic

Topic #2: Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing

Facebook:

Likes: 13

Shares: 8

Date	Topic	Likes	Shares	Link
3/11/2024	Carpet Cleaning	1	2	<a href="https://www.facebook.com/photo/?fbid=718210637160433&amp;set=pcb.718210670493763">https://www.facebook.com/photo/?fbid=718210637160433&amp;set=pcb.718210670493763</a>
6/19/2024	Pet Waste	2	2	<a href="https://www.facebook.com/photo/?fbid=776611094653720&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=776611094653720&amp;set=a.189201083394727</a>
7/13/2024	Vehicle Washing	7	2	<a href="https://www.facebook.com/photo/?fbid=790892793225550&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=790892793225550&amp;set=a.189201083394727</a>
8/4/2024	Pet Waste	3	1	<a href="https://www.facebook.com/photo/?fbid=803689328612563&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=803689328612563&amp;set=a.189201083394727</a>
10/25/2024	Household Waste Disposal	0	1	<a href="https://www.facebook.com/share/p/1Dx1KACpQR/">https://www.facebook.com/share/p/1Dx1KACpQR/</a>

**\*Did you share any of these Facebook posts through your communities Facebook account?  
If so, you can record those as passive outreach.**

NEWSC Media by Topic  
Topic #3: Yard Waste Management/Pesticide and Fertilizer Application

Facebook:

Likes: 70

Shares: 55

Date	Topic	Likes	Shares	Link
5/8/2024	Phosphorus	20	4	<a href="https://www.facebook.com/photo/?fbid=751674447147385&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=751674447147385&amp;set=a.189201083394727</a>
6/4/2024	Grass Clippings	31	40	<a href="https://www.facebook.com/photo/?fbid=767796502201846&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=767796502201846&amp;set=a.189201083394727</a>
8/8/2024	Grass Clippings	8	7	<a href="https://www.facebook.com/photo/?fbid=806233481691481&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=806233481691481&amp;set=a.189201083394727</a>
10/24/2024	Leaf Collection	11	4	<a href="https://www.facebook.com/photo/?fbid=858269156487913&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=858269156487913&amp;set=a.189201083394727</a>



## NEWSC Media by Topic

Facebook:

Likes: 31

Shares: 12

Topic #4: Stream and Shoreline Management

Date	Topic	Likes	Shares	Link
2/21/2024	Shoreline plants	4	0	<a href="https://www.facebook.com/photo/?fbid=708190061495824&amp;set=pcb.708190131495817">https://www.facebook.com/photo/?fbid=708190061495824&amp;set=pcb.708190131495817</a>
3/6/2024	Shoreline Mudflats	6	6	<a href="https://www.facebook.com/photo/?fbid=715569544091209&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=715569544091209&amp;set=a.189201083394727</a>
4/28/2024	Shoreline Planting	21	6	<a href="https://www.facebook.com/photo/?fbid=745493297765500&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=745493297765500&amp;set=a.189201083394727</a>

Facebook:

Likes: 64

Shares: 13

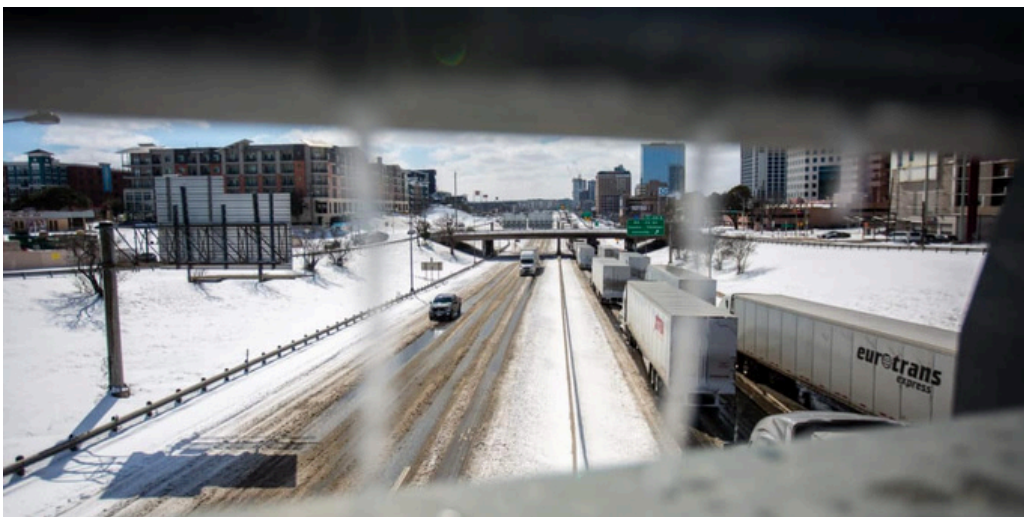
Topic #5: Residential Infiltration

Date	Topic	Likes	Shares	Link
2/21/2024	Rain	4		<a href="https://www.facebook.com/photo/?fbid=708190061495824&amp;set=pcb.708190131495817">https://www.facebook.com/photo/?fbid=708190061495824&amp;set=pcb.708190131495817</a>
4/26/2024	Rain Barrels	22	3	<a href="https://www.facebook.com/photo/?fbid=744403474541149&amp;set=pcb.744403537874476">https://www.facebook.com/photo/?fbid=744403474541149&amp;set=pcb.744403537874476</a>
5/24/2024	Rain Gardens	10	1	<a href="https://www.facebook.com/photo/?fbid=761490609499102&amp;set=a.189201083394727">https://www.facebook.com/photo/?fbid=761490609499102&amp;set=a.189201083394727</a>
9/4/2024	Native Plantings	2	3	<a href="https://www.facebook.com/foxwolfriver/videos/3955539928007609">https://www.facebook.com/foxwolfriver/videos/3955539928007609</a>
9/7/2024	Native Plantings	5	2	<a href="https://www.facebook.com/foxwolfriver/videos/1009406727351421">https://www.facebook.com/foxwolfriver/videos/1009406727351421</a>
9/10/2024	Native Plantings	15	3	<a href="https://www.facebook.com/reel/1731651647575750/?s=single_unit">https://www.facebook.com/reel/1731651647575750/?s=single_unit</a>
11/18/2024	Winter Sow	6	1	<a href="https://www.facebook.com/share/185gQbGMyo/">https://www.facebook.com/share/185gQbGMyo/</a>

## NEWSC Media/News Coverage

Estimated reach for Media/News Coverage by the following sources is 100,000+ and is a passive form of outreach/education.

Media Outlet	Topic	Publish Date	Link
WFRV Channel 5	Smart Salting	1/29/2024	<a href="https://www.wearegreenbay.com/local5live/celebrate-the-fox-river-when-you-focus-on-fox/">https://www.wearegreenbay.com/local5live/celebrate-the-fox-river-when-you-focus-on-fox/</a>
Maino & the Mayor	Cleanup & Shoreline Restoration	4/7/2024	Radio Segment
WHBY	Cleanup & Shoreline Restoration	6/17/2024	Radio Segment
WFRV	Watershed Education & Celebration	9/19/2024	<a href="https://www.wearegreenbay.com/news/local-news/local-5-meteorologist-ryan-kudish-honored-with-2024-impact-award-for-sustainably-speaking-series/">https://www.wearegreenbay.com/news/local-news/local-5-meteorologist-ryan-kudish-honored-with-2024-impact-award-for-sustainably-speaking-series/</a>
WFRV	Watershed Education & Celebration	10/11/2024	<a href="https://www.wearegreenbay.com/news/local-news/local-5-meteorologist-ryan-kudish-honored-with-2024-impact-award-for-sustainably-speaking-series/">https://www.wearegreenbay.com/news/local-news/local-5-meteorologist-ryan-kudish-honored-with-2024-impact-award-for-sustainably-speaking-series/</a>



**Did any of your local news stations or papers do or write a story about your stormwater work?**

# ANNUAL REPORT PART 2: STORMWATER PROGRAM EVALUATION MINIMUM CONTROL MEASURES MCM # 2 PUBLIC INVOLVEMENT AND PARTICIPATION - VOLUNTEER ACTIVITIES

NEWSC Active Delivery on Behalf of Members:

## Volunteer Event - Annual Watershed Cleanup May 4, 2024

Fox-Wolf Watershed Alliance continues to add sites every year. If your community would like a site added for 2024, contact Sharon ([CleanUp@fwwa.org](mailto:CleanUp@fwwa.org)). Sites should have public access. Communities are asked to provide a site leader for the 1st year.

2024 Fox-Wolf Watershed Cleanup Results	
1749 volunteers	70 sites
7805 pounds of trash removed	181 bags of recyclables recovered
95 syringes	33 tires

FOX-WOLF WATERSHED ALLIANCE [www.fox-wolf.org](http://www.fox-wolf.org)

Thank you!



## 2024 Annual Cleanup Volunteer Totals by Community

Municipality	Number of Volunteers
Allouez	19
Appleton	196
Brown County	71
Calumet County	48
Combined Locks	41
De Pere	42
Fond du Lac	98
Fox Crossing	20
Grand Chute	11
Green Bay	114
Hortonville	52
Howard	23
Kaukauna	76
Kimberly	63
Ledgeview	38
Little Chute	56
Menasha	76
Neenah	118
New London	35
Oshkosh	226
Winnebago County	87
Winneconne	43
Wrightstown	24



# Chloride Monitoring: Fall 2024/Winter 2025

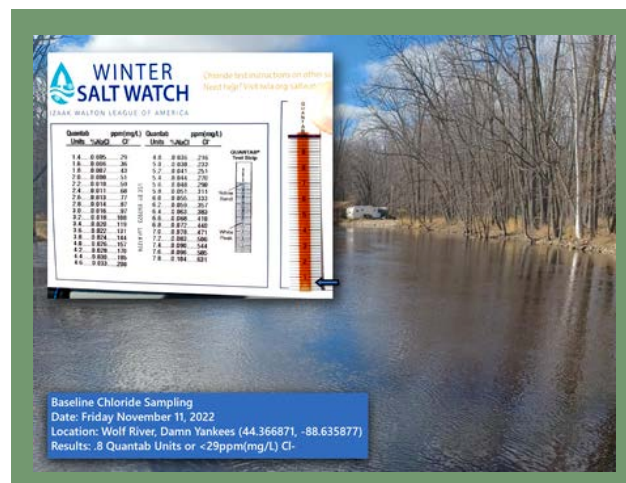
This is considered active participation. Documentation numbers are below and detailed data and photos can be found on the Google Map.

<https://www.google.com/maps/d/viewer?mid=1ZhAHWpN9h-X9u77wy1HscdlSOVKNv6k&ll=44.59105053718058%2C-88.4717293&z=9>

Data:

[https://docs.google.com/spreadsheets/d/1ZKZH\\_Jua2xxiT9dkKXdXZ2D-eJgWL14\\_WVcfD\\_IcUZs/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1ZKZH_Jua2xxiT9dkKXdXZ2D-eJgWL14_WVcfD_IcUZs/edit?usp=sharing)

Municipality	Number of Active Education Volunteers	Municipality	Number of Active Education Volunteers
Brown County	4	City of Menasha	6
Fond du Lac County	1	City of Neenah	5
Outagamie County	4	City of Oshkosh	5
Winnebago County	4	Town of Grand Chute	3
City of Appleton	9	Town of Neenah	2
City of De Pere	1	Town of Taycheedah	1
City of Fond du Lac	2	Village of Fox Crossing	1
City of Kaukauna	1	Village of Greenville	2



# NEWSC ACTIVE PRESENTATION DELIVERY ON BEHALF OF MEMBERS: 2024 WINTER SOW VOLUNTEERS - STREAM & SHORELINE MANAGEMENT & RESIDENTIAL INFILTRATION

This is considered active participation of residents.

Volunteers created mini greenhouses by using milk jugs to grow the native plants. Participants were able to keep what they want from the plants they grow and any extra plants were or will be used in restoration projects for the Winnebago Waterways Program at Fox-Wolf Watershed Alliance. During the event, volunteers were also educated on the benefits of native plants on shorelines, streams, and infiltration on our landscapes.

Winter Sowing Hack: Grow Native Plants and Protect Water Quality Video:  
<https://www.youtube.com/watch?v=1t-PzjC9mL4>

2024 Winter Sow Workshop:  
December 18, 2024  
6:00 pm - 8:00 pm  
JP Coughlin Center  
625 E County Rd Y, Oshkosh, WI 54901



Total number of active education participants by community

Municipality	Number of Volunteers
City of Neenah	2
City of Oshkosh	10
Outagamie County	2
Village of Greenville	1
Winnebago County	4



## OTHER NEWS & EFFORTS:

### Workshops and Trainings

#### Winter Maintenance Workshop - Smart Salting for Wisconsin Roads

Training for winter maintenance professionals who remove snow, apply roads salt or maintain snow removal equipment. Attendees learned how using the right amount of salt can save time, budget and our waters.

The training included: Best Management Practices to keep paved areas safe, guidance on how to determine the right amount of salt to use, benefits of liquids, and case studies from local applicators.

November 6, 2024

7:30 am to 12:00 pm

Menasha Municipal Building

Name	Affiliation	Organization or Municipality	Name	Affiliation	Organization or Municipality
Andrew Quella	Menasha Joint School District	City of Menasha	Joe Koffarnus	Menasha Public Works	City of Menasha
Adam Behling	Menasha Public Works	City of Menasha	Ryan McClure	Village of Greenville	Village of Greenville
Eli Leitermann	Village of Kimberly	Village of Kimberly	John Houts III	Menasha Public Works	City of Menasha
Jason Loduha	Village of Greenville	Village of Greenville	Brad Welhouse	Village of Harrison	Village of Harrison
Derek Perreault	Menasha Public Works	City of Menasha	David Kaczmarek	City of Oconto Falls	City of Oconto Falls
Ryan Koepke	Village of Harrison	Village of Harrison	Jake Kraynik	Town of Ledgeview	Town of Ledgeview
Carson Faulker	Village of Weyauwega	Village of Weyauwega	Paul Kotska	Village of Harrison	Village of Harrison
Brett Brown	Village of Greenville	Village of Greenville	Tim Van Camp	Village of Hobart	Village of Hobart
Cole Hendricks	Town of Ledgeview	Town of Ledgeview	Kevin Tadeyeske	Town of Ledgeview	Town of Ledgeview
Bryce Roberts	City of Oconto Falls	City of Oconto Falls	Vince Lazzaro	Menasha Public Works	City of Menasha
Jim Thibaudeau	City of Oconto Falls	City of Oconto Falls	Jeff Funk	Village of Harrison	Village of Harrison
Kyle Prey	Village of Weyauwega	Village of Weyauwega	Tom Becher	Greenville Public Works	Village of Greenville
Wally Remic	City of Oconto Falls	City of Oconto Falls	Jr Lacy	Town of Ledgeview	Town of Ledgeview
Brad Magnin	City of Oconto Falls	City of Oconto Falls	Anna Huber	Village of Kimberly	Village of Kimberly
Blane Shepard	Public Works	Village of Hobart	Steve Linsmeyer	Outagamie County Highway Department	Outagamie County
Daniel Vanbuskirk	City of Menasha	City of Menasha			

## OTHER NEWSCL EFFORTS:

### Workshops and Trainings Continued

#### Winter Maintenance Workshop - Smart Salting for Parking Lots & Sidewalks

Training for winter maintenance professionals who remove snow, apply roads salt or maintain snow removal equipment. Attendees learned how using the right amount of salt can save time, budget and our waters.

The training included: Best Management Practices to keep paved areas safe, guidance on how to determine the right amount of salt to use, benefits of liquids, and case studies from local applicators.

November 7, 2024

7:30 am to 11:00 am

University Wisconsin Oshkosh Culver Family Welcome Center

<b>Name</b>	<b>Affiliation</b>	<b>Organization or Municipality</b>
Jack Rentmeester	Town of Ledgeview	Town of Ledgeview
Mitch Deniswicz	City of Appleton	City of Appleton
Tim Van Alstine	City of Appleton	City of Appleton
Caleb Oberndorfer	University of Wisconsin Oshkosh	University of Wisconsin Oshkosh
Ean Wilson	University of Wisconsin Oshkosh	University of Wisconsin Oshkosh
Michale Bychinski	Hoefflers Landscaping and Snow Plowing LLC	Hoefflers Landscaping and Snow Plowing LLC
Dia Meyer	Landmark Landscaping	Landmark Landscaping
Robert Mihr	University of Wisconsin Oshkosh	University of Wisconsin Oshkosh
Sean Coveney	Hoefflers Landscaping and Snow Plowing LLC	Hoefflers Landscaping and Snow Plowing LLC
Xander Kracium	University of Wisconsin Oshkosh	University of Wisconsin Oshkosh
Chris Poeschl	Oshkosh School District	Oshkosh School District
Darren Gilgen	Chippewa Valley Technical College	Chippewa Valley Technical College
Ryan McDonough	Oshkosh School District	Oshkosh School District
Greg Weber	Chippewa Valley Technical College	Chippewa Valley Technical College
Joseph Gunderson	CVTC - Eau Claire	CVTC - Eau Claire
Rick Metz	Oshkosh Wastewater Plant	Oshkosh Wastewater Plant
Brady Baldry	Winnebago Mental Health Institution	Town of Winnebago
Kris Hockers	Outagamie County Parks Department	Outagamie County Parks Department
Connor Gehrke	Outagamie County Parks Department	Outagamie County Parks Department
Tricia Walters	Outagamie County Parks Department	Outagamie County Parks Department
David McKinney	University of Wisconsin Oshkosh	University of Wisconsin Oshkosh



## OTHER NEWS EFFORTS:

### Workshops and Trainings Continued

#### Winter Maintenance Training

Training for winter maintenance professionals who remove snow, apply roads salt or maintain snow removal equipment. Attendees learned how using the right amount of salt can save time, budget and our waters.

The training included: Best Management Practices to keep paved areas safe, guidance on how to determine the right amount of salt to use, benefits of liquids, and case studies from local applicators.

November 6, 2024

1:00 pm - 2:00 pm

Outagamie County Highway Department

Attendees: 60



#### Winter Maintenance Training

Training for winter maintenance professionals who remove snow, apply roads salt or maintain snow removal equipment. Attendees learned how using the right amount of salt can save time, budget and our waters.

The training included: Best Management Practices to keep paved areas safe, guidance on how to determine the right amount of salt to use, benefits of liquids, and case studies from local applicators.

November 7, 2024

2:00 pm - 3:00 pm

University of Wisconsin Oshkosh - Facilities Management and Janitorial Staff

Attendees: 40

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## ANNUAL REPORT PART 3: STORMWATER PROGRAM EVALUATION MINIMUM CONTROL MEASURES MCM # 4 CONSTRUCTION SITE RUNOFF CONTROL

### NEWSC Model Ordinances & Reference Guides:

#### **Construction Site Ordinance & Construction Site Reference Guide**

NEWSC has an existing support model ordinance and reference guide for construction sites to support communities with MCM #4 of their MS4 permit. These are updated with changes to the permit. With the permit delay in 2024, these will be updated when the new permit comes out and will be available for use. Members should utilize the current versions of the documents until the new permit is enacted. These model ordinances and references guides are available year round through the [NEWSC member resources page](#) as well.

- [NEWSC Construction Site Model Ordinance](#)
  - [NEWSC Reference Guide Construction Site Erosion Control](#)
  - [Appendices](#)
- 

## ANNUAL REPORT PART 4: STORMWATER PROGRAM EVALUATION MINIMUM CONTROL MEASURES MCM # 5 CONSTRUCTION SITE RUNOFF CONTROL

### NEWSC Model Ordinances & Reference Guides:

#### **Post-Construction Ordinance & Post-Construction Reference Guide**

NEWSC has an existing support model ordinance and reference guide for construction sites to support communities with MCM #5 of their MS4 permit. These are updated with changes to the permit. With the permit delay in 2024, these will be updated when the new permit comes out and will be available for use. Members should utilize the current versions of the documents until the new permit is enacted. These model ordinances and references guides are available year round through the [NEWSC member resources page](#) as well.

- [NEWSC Post-Construction Model Ordinance](#)
- [NEWSC Reference Guide Post-Construction Stormwater Management](#)
- [Appendices](#)

## Thank you 2024 Leadership Council Members!

<p>Chair Brent Jalonen (2024 -2026) Calumet County</p>	<p>Vice-Chair Rich Heath (2022-2024) Town of Algoma</p>	<p>Secretary/Treasurer Kelly O'Malley (2023-2025) City of Green Bay/GEI</p>	<p>Past-Chair Heath Kummerow (2023-2025) City of De Pere</p>
<p>Municipal Committee James Rabe (2022-2024) City of Oshkosh</p>	<p>General Public Committee Andy Maracini (2022-2024) Winnebago County</p> <p>Interim Chair: Danielle Santry Calumet County</p>	<p>Building &amp; Development Committee Brad Hartjes (2021-2024) raSmith</p>	<p>Stormwater Quality Management Committee Sue Olson (2023-2024) City of Appleton</p>
<p>Member-At-Large Dani Santry (2022-2024) Calumet County</p>	<p>Member-At-Large Paul Willis (2023-2025) Mead &amp; Hunt</p>	<p>Member-At-Large Mark Van Der Wegen (2023-2025) Town of Grand Chute/raSmith</p>	

## Thank you 2024 Committee Members!

General Public Committee	Municipal Committee	Stormwater Quality Management Committee	Building & Development Committee
<p>Andy Maracini - Winnebago County Dani Santry - Calumet County George Dearborn - Village of Fox Crossing Brian Wayner - Westwood Professional Services Chad Pelishek - Village of Harrison</p>	<p>James Rabe - City of Oshkosh Scott Ahl - City of Two Rivers John Neumerier - City of Kaukauna Sue Olson - City of Appleton Casey Canady - City of Oshkosh Jason Tucker - Town of Grand Chute</p>	<p>Sue Olson - City of Appleton George Dearborn - Village of Fox Crossing Paul Willis - Mead &amp; Hunt Abby Maslanka - Martenson &amp; Eisle Justin Keen - Cedar Corporation Heather Zaubmueller - AECOM Chuck Boehm - Brown &amp; Caldwell Brent Jalonen - Calumet County Joe Hoechst - Village of Fox Crossing Mark Van Der Wegen - raSmith</p>	<p>Brad Hartjes - raSmith Nick Waldschmidt - City of Fond du Lac Brent Jalonen - Calumet County Patrick Kuehl - Robert E Lee &amp; Associates Claire Ebben - Outagamie County Katie Buchalski - Ruekert-Mielke</p>

## Welcome New and Returning Leadership Council Members!

<p>Chair Brent Jalonen (2024 -2026) Calumet County</p>	<p>Vice-Chair Justin Gierach (2024-2026) City of Oshkosh</p>	<p>Secretary/Treasurer Kelly O'Malley (2023-2025) GEI</p>	<p>Past-Chair Heath Kummerow (2024-2026) Town of Algoma</p>
<p>Municipal Committee John Neumeier (2025-2027) City of Kaukauna</p>	<p>General Public Committee Valerie Joosten (2025 - 2027) City of Green Bay</p>	<p>Building &amp; Development Committee Claire Ebben (2025-2027) Outagamie County</p>	<p>Stormwater Quality Management Committee Sue Olson (2023-2025) City of Appleton</p>
<p>Member-At-Large Mark Van Der Wegen (2023-2025) raSmith</p>	<p>Member-At-Large Paul Willis (2023-2025) Mead &amp; Hunt</p>		

Topics	Year																	
	2019		2020		2021		2022		2023		2024							
	Active	Passive	Active	Passive	Active	Passive	Active	Passive	Active	Passive	Active	Passive						
1. IDDE	4	2	2	2	5	2	4	2	4	2	4	2						
2. HHH, Pets, Vehicles, etc	3	3	2	3	3	3	2	3	2	3	2	3						
3. Yard Waste, Pesticide, Fertilizer	3	3	1	3	2	3	2	3	2	3	2	3						
4. Stream and Shoreline	3	0	2	0	2	0	2	0	3	0	3	0						
5. Residential Infiltration	0	1	0	1	0	1	1	1	2	1	4	1						
6. ESC and Post Construction	4	0	4	0	4	0	4	0	4	0	4	0						
7. Pollution Prevention	0	1	0	0	0	1	1	2	3	0	1	0						
8. Green Infrastructure/Low Impact	3	0	3	0	3	0	3	0	3	0	3	0						
<b>Totals</b>	<b>20</b>	<b>10</b>	<b>14</b>	<b>9</b>	<b>19</b>	<b>10</b>	<b>19</b>	<b>11</b>	<b>23</b>	<b>9</b>	<b>23</b>	<b>9</b>						

January 2025

SECTION 2.2 PUBLIC INVOLVEMENT AND PARTICIPATION

ACTIVITY	2024	2024 Completed
Annual Report Due to WDNR March 31 each year	Target Participants: General Public Elected Officials  Delivery Mechanism: Committee agenda on website Utilities Committee meeting Common Council meeting  Date: March	March 8, 2024 March 12, 2024 March 20, 2024
Stormwater Management Program  No Program Changes in 2024	Target Participants: General Public Elected Officials  Delivery Mechanism: Committee agenda on website Committee meeting Common Council meeting  Date: Once per year	None
Ordinance Updates Erosion and Sediment Control Illicit Discharge Post Construction Stormwater Management	Target Participants: General Public Elected Officials Design Consultants Developers Contractors  Delivery Mechanism: Committee agenda on website Utilities Committee Presentation Common Council meeting  Date: As needed	There were no ordinance changes in 2024
Volunteer Activity	Target Participants: General Public City Staff  Delivery Mechanism: Sponsor FWWA Cleanup  Date: Spring	Sponsored at \$2,500 level  May 4, 2024