



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Agenda - Final Appleton Redevelopment Authority

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Wednesday, October 9, 2024

9:00 AM

Council Chambers, 6th Floor

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1. Call meeting to order
2. Pledge of Allegiance
3. Roll call of membership
4. Approval of minutes from previous meeting

[24-1295](#) ARA Minutes from 5-8-24

**Attachments:** [ARA Minutes 5-8-24.pdf](#)

### 5. Public Hearing/Apearances

### 7. Information Items

[24-1297](#) City Comprehensive Plan / Sub Area Planning Update; ARA Engagement and Next Steps

**Attachments:** [Comp. Plan Overview.pdf](#)

[24-1298](#) Requests for Future Agenda Items

### 8. Adjournment

*Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.*

*Any questions about items on this meeting are to be directed to Kara Homan, Director, Community Development Department at 920-832-6468.*

*Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.*



# City of Appleton

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## Meeting Minutes - Final Appleton Redevelopment Authority

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Wednesday, May 8, 2024

9:00 AM

Council Chambers, 6th Floor

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1. Call meeting to order

Vice Chair Van Dyke called the meeting to order at 9:03 a.m.

2. Pledge of Allegiance

3. Roll call of membership

*Brokl arrived at 9:06 a.m.*

**Present:** 5 - Fisher, Van Dyke, Brokl, Carpenter and Meltzer

**Excused:** 2 - Downs and Higgins

4. Approval of minutes from previous meeting

[24-0554](#)

ARA Minutes from 3-13-24

**Attachments:** [ARA Minutes 3-13-24.pdf](#)

**Meltzer moved, seconded by Fisher, that the Minutes be approved. Roll Call.**

**Motion carried by the following vote:**

**Aye:** 4 - Fisher, Van Dyke, Carpenter and Meltzer

**Excused:** 2 - Downs and Higgins

**Absent:** 1 - Brokl

5. Public Hearing/Appearances

6. Action Items

[24-0555](#)

Request to approve one (1) vacated Community Member Appointment to the ARA Exhibition Center Advisory Committee

**Attachments:** [ARA EC Adv Comm Appt Memo 5-8-24.pdf](#)

[ARA Exhibition Center Advisory Committee 2016 Appointments-Apr 2024.pdf](#)

**Fisher moved, seconded by Meltzer, that the community member appointment of Jeff Nooyen be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Fisher, Van Dyke, Carpenter and Meltzer

**Excused:** 2 - Downs and Higgins

**Absent:** 1 - Brokl

[24-0556](#)

Elect Chair

**Fisher nominated Downs to be the Chair. Meltzer seconded the nomination. No other nominations were received. Roll Call. Motion carried by the following vote:**

**Aye:** 5 - Fisher, Van Dyke, Brokl, Carpenter and Meltzer

**Excused:** 2 - Downs and Higgins

[24-0557](#)

Elect Vice Chair

**Fisher nominated Van Dyke to be the Vice Chair. Carpenter seconded the nomination. No other nominations were received. Roll Call. Motion carried by the following vote:**

**Aye:** 5 - Fisher, Van Dyke, Brokl, Carpenter and Meltzer

**Excused:** 2 - Downs and Higgins

[24-0558](#)

Set Meeting Date and Time

*The members agreed to keep the meeting date and time as it currently stands at 9:00 a.m. on the 2nd Wednesdays of the month.*

[24-0559](#)

Designate Contact Person

*Director Kara Homan was designated as the contact person.*

## 7. Information Items

[24-0560](#)

Update on Mayor's Taskforce on Housing Development Policy - Final Housing Development Policy Guide

**Attachments:** [Memo\\_HousingGuide\\_05012024.pdf](#)  
[HousingDevelopmentPolicyGuide\\_2024\\_0315-Final\\_Guide.pdf](#)

**This item was presented and discussed.**

[24-0562](#)

Update on 222 N. Oneida Street

**Attachments:** [Memo\\_222NOneidaStUpdate\\_05012024.pdf](#)  
[20240408\\_84\\_Remaining\\_Action\\_Ltr\\_Signed.pdf](#)  
[0161 - License Agrm - Meade - FULLY EXECUTED.pdf](#)

**This item was presented and discussed.**

[24-0561](#)

Requests for Future Agenda Items

**This item was presented.**

8. Adjournment

**Fisher moved, seconded by Meltzer, that the meeting be adjourned at 9:24 a.m. Roll Call. Motion carried by the following vote:**

**Aye:** 5 - Fisher, Van Dyke, Brokl, Carpenter and Meltzer

**Excused:** 2 - Downs and Higgins



**City of Appleton**

# **Comprehensive Plan Update**

September 23, 2024

# What is a comprehensive plan?

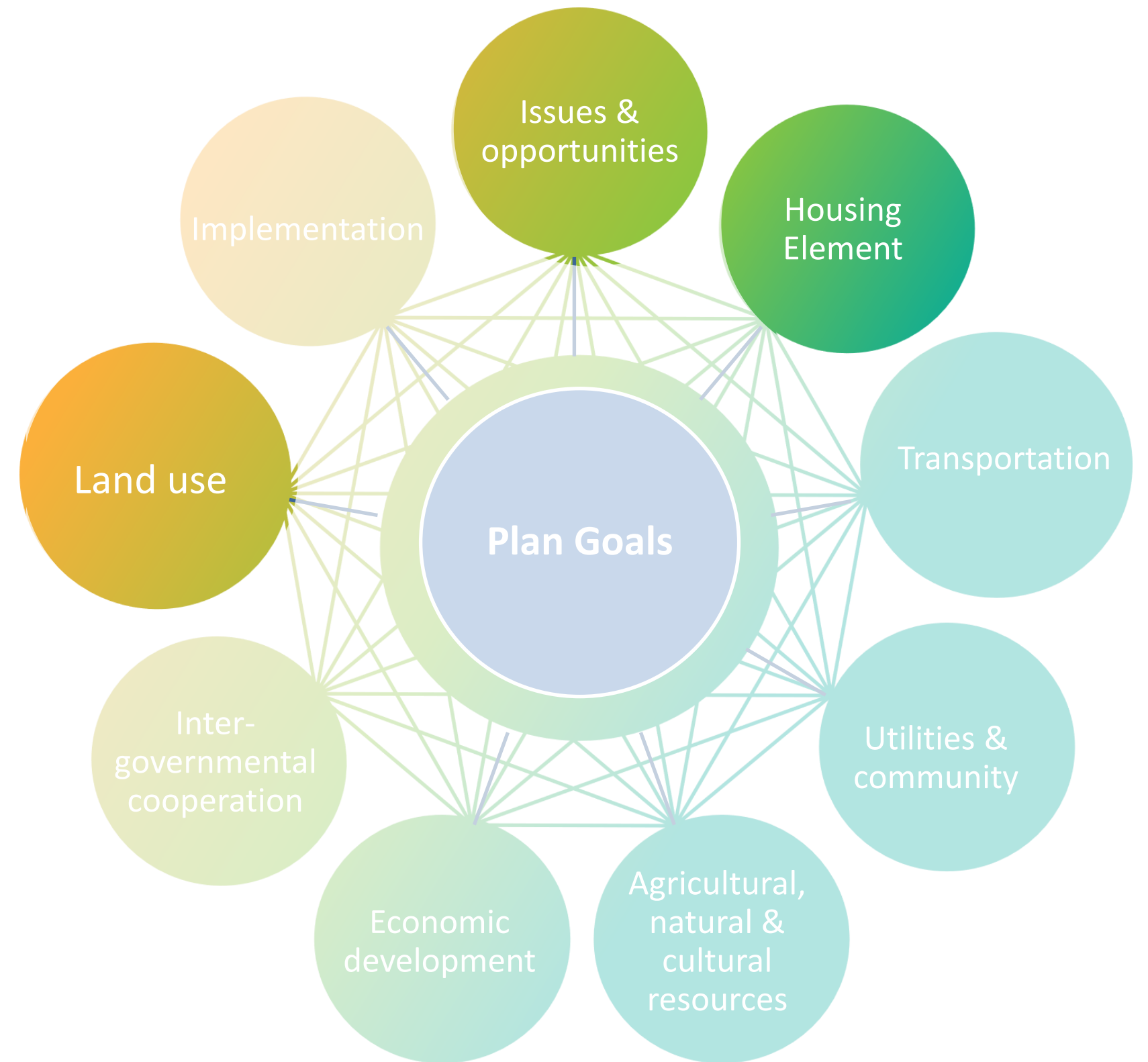
A Comprehensive Plan is a plan document, adopted by common council, that establishes a vision and priorities for the future of the city, guiding the evolution of the city for the decades ahead.



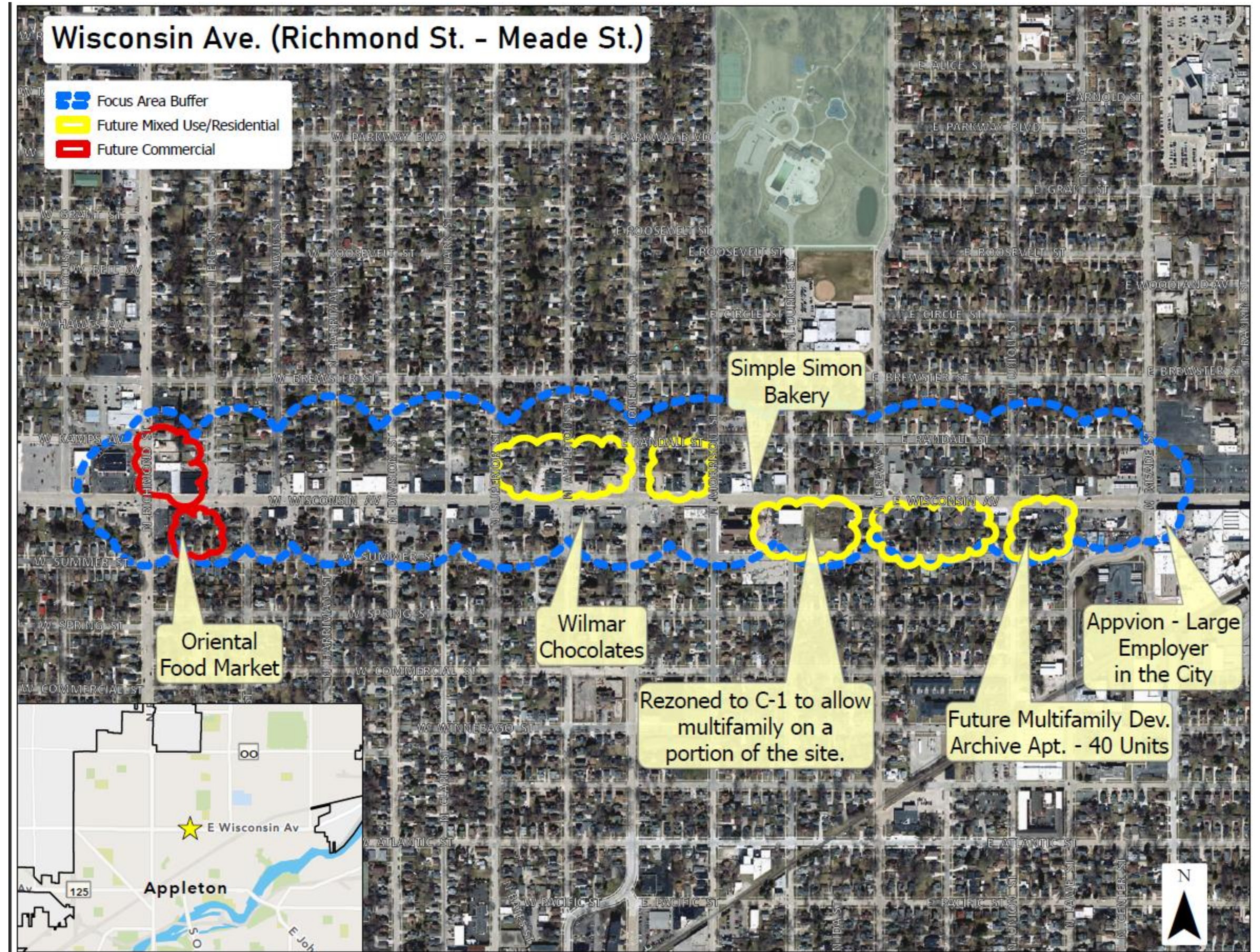
# Plan Components

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- The plan must contain components required by Wisconsin State Statute.
- This plan update includes three subarea plans.

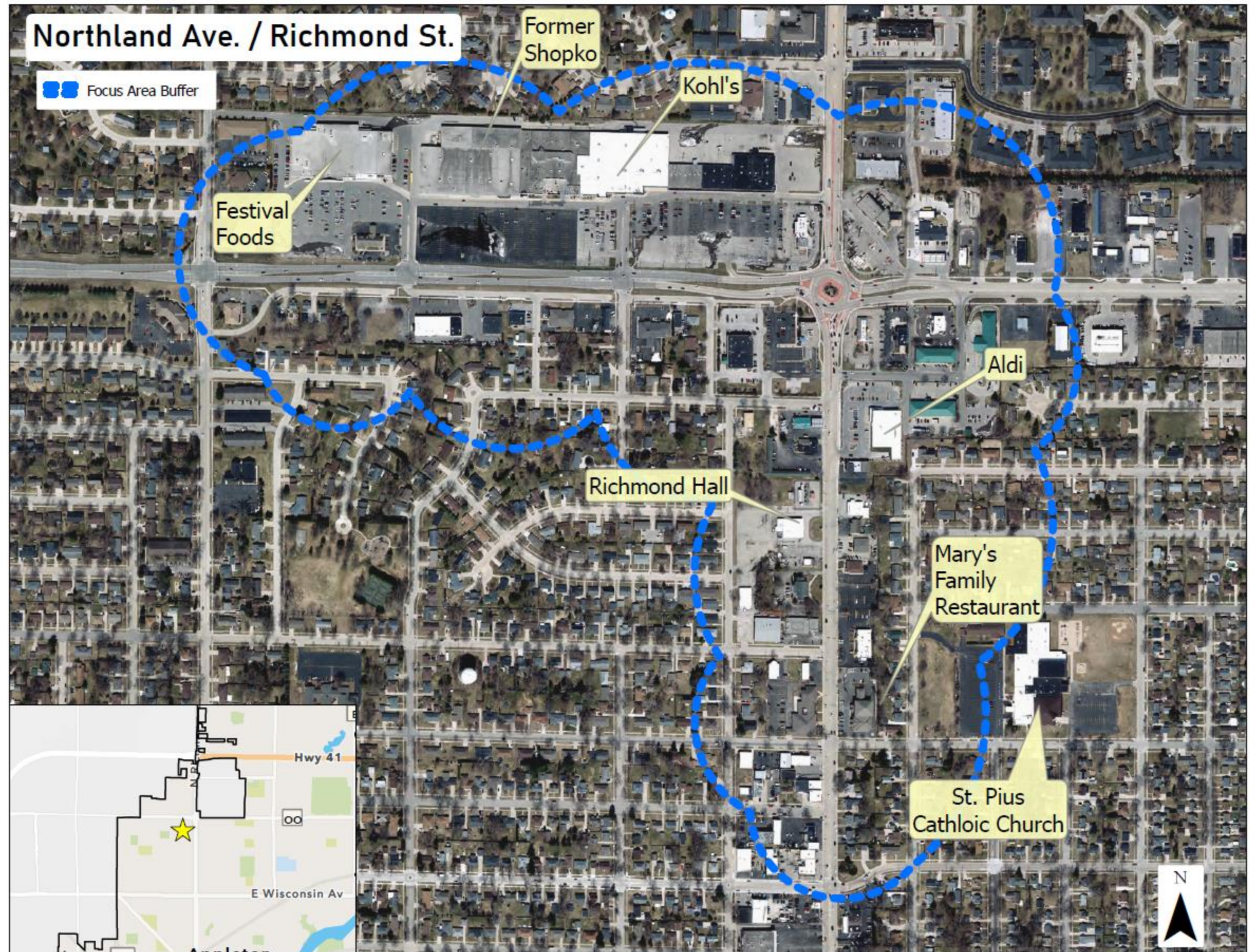


# Wisconsin Avenue Subarea





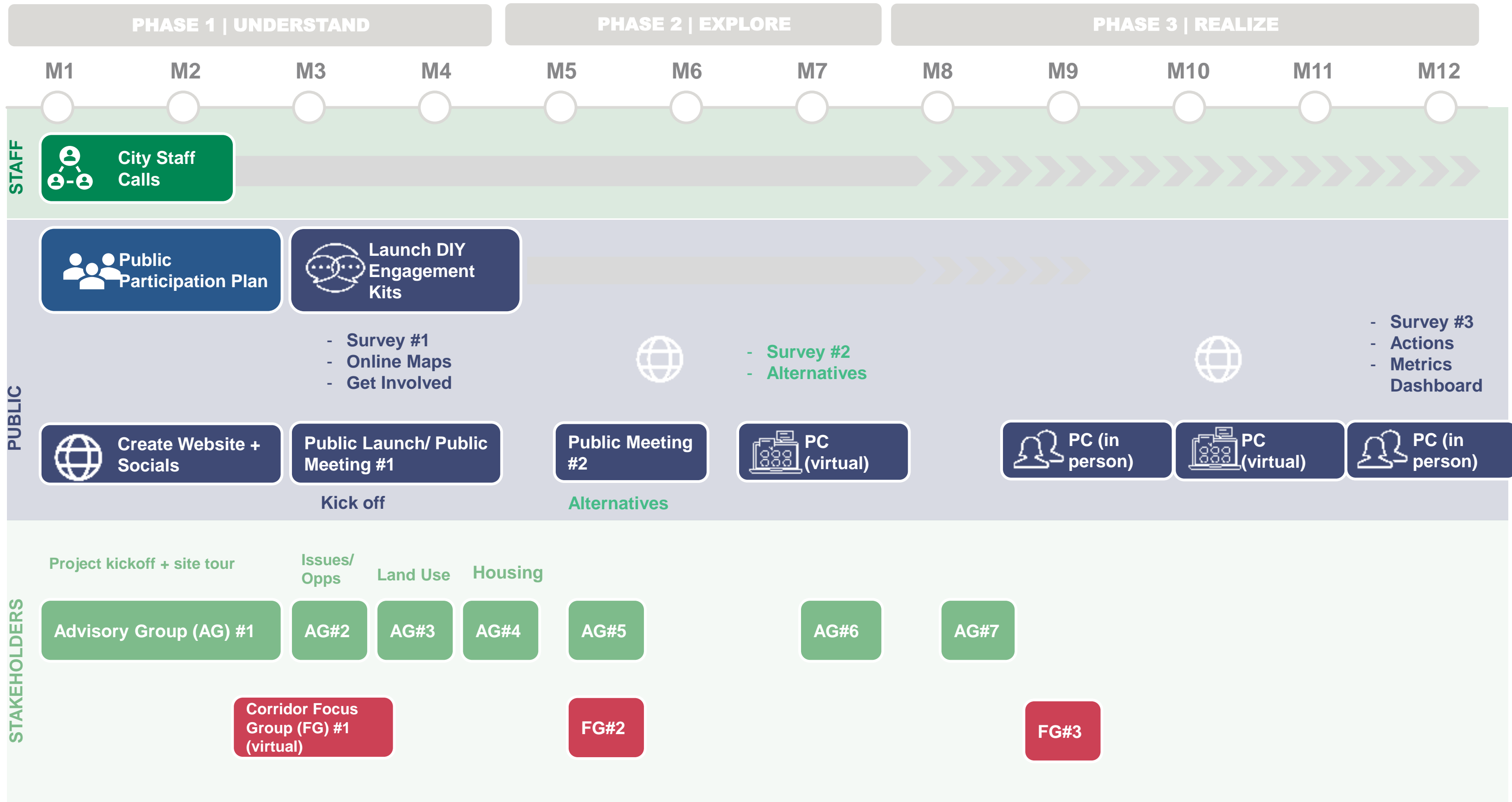
# Northland Avenue/ Richmond Street Subarea



# Oneida Street Subarea



# Timeline



# Goals

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- A plan that establishes a vision for the City.
- Future land use map to guide future development throughout the City.
- Implementation plan that priorities public spending & capital projects.
- Goals and policies to support desired policy changes.

