

Item 24-0352: Request to approve the execution of MOUs for the following projects using ARPA funding, thus obligating the funds per ARPA requirements

Finance Committee

Mon, Mar 25, 2024 5:30PM

Aldersperson Brad Firkus (District 3) 08:29

24-0352 request to approve the execution of Memorandum of understandings for the following projects using ARPA funding this obligate—thus obligating the funds per ARPA requirements.

Aldersperson Denise Fenton (District 6) 08:40

Move to approve.

Aldersperson Katie Van Zeeland (District 5) 08:42

Second.

Aldersperson Brad Firkus (District 3) 08:43

All right have a motion a second. Who would like to start? I imagine there are comments and questions for this. So, Alder Fenton, if you want.

Aldersperson Denise Fenton (District 6) 08:51

Thank you, Chair. Um just a question regarding the million eight for the transit center renovation. I think we know that that whole project is pretty dependent on the grant that we have an application out for. Are we at any risk if—for the what we have obligated for the ARPA funds—if for some—don't even want to say it—but if we don't get the grant we're talking about, and we're unable to move forward?

Aldersperson Brad Firkus (District 3) 09:29

Oh, Director, which? District two. Okay. Go ahead.

Director Kara Homan (Community And Economic Development) 09:35

So, it's my understanding, we'll hear about the federal grant award late May, late June. In the event that the award doesn't come through, we still have until the end of this year to reobligate the funds. So, we have about a six-month window to reallocate the funds and bring it back through Council.

Aldersperson Denise Fenton (District 6) 09:55

Okay, thank you.

Aldersperson Brad Firkus (District 3) 09:57

Just a follow up. When you say reobligate now, we're talking about applying it to something else versus—we'll obligate it, but it doesn't have to be spent. So, we could, in theory, like, okay, we don't get the grant this year, but we can reapply again next year, and still have it obligated—

Director Kara Homan (Community And Economic Development) 10:11

That would be another option.

Aldersperson Brad Firkus (District 3) 10:12

—for a project that—okay. Just wanted to make sure that that—what you meant by reobligate. If it was reobligate towards a future try again at this project or towards other things, or is that just kind of an open-ended question at this point that will—we can cross that bridge when we get there?

Director Kara Homan (Community And Economic Development) 10:27

Do you mind if I pass this to Olivia?

Director Kara Homan (Community And Economic Development) 10:29

Go ahead.

Director Kara Homan (Community And Economic Development) 10:30

So, I think the question, Olivia is, if the MOU obligates the funds and Valley Transit wants to reapply for raise funding next year, would the obligation today carry over to next year as an option?

Olivia Galyon (Community Development Specialist) 10:45

Yes, that should carry over. As long as the funds are obligated by the end of 2024, they don't have to be spent until the end of 2026. So, if that was the case, and we obligated it, and then Valley Transit, wanted to reapply, that could be an option.

Unknown Person (Possibly Aldersperson Croatt) Under Their Breath 11:00

Let's hope we don't have to worry about that.

Aldersperson Brad Firkus (District 3) 11:02

All right well, I appreciate that clarification. So, thank you. Anyone else? Alder Hartzheim.

Aldersperson Sheri Hartzheim (District 13) 11:08

Thank you, chair. I'm hoping Director Oman can help a little bit—Homan can help a little bit. I know I sort of slurred those two names together.

Aldersperson Brad Firkus (District 3) 11:19

Now you now how I feel when I sit here and I see you and Alder Alfheim.

Aldersperson Sheri Hartzheim (District 13) 11:25

I am concerned about \$100,000 for the neighbor Neighborhood Leadership Academy. And I'm wondering—I guess I'm looking for a little bit more justification for that extreme dollar amount for that particular program.

Director Kara Homan (Community And Economic Development) 11:45

Sure, so I'll kick it off. For these internal projects—so for this Neighborhood Leadership Academy, we will be going out for RFP, so there is a chance that the proposals we get and the recommendation of who we award it to might come in less, and then we would be able to reallocate those funds to different project. I know Olivia has been much closer to the scoping of this project. Did you want to add anything?

Olivia Galyon (Community Development Specialist) 12:12

Yeah. Just some more information on this project is—so Appleton used to have a neighborhood Leadership Academy that was mostly run by staff. But for this project, we'd like to kind of revision that neighborhood Leadership Academy to have multiple sessions over 2025 and 2026. So that's part of the cost is just having a consultant that would be producing all these materials, putting together these sessions, and then hosting these,

like, multi-week-long kind of neighborhood academy or even multi-month-long neighborhood academy training sessions. So that's part of that.

Olivia Galyon (Community Development Specialist) 12:50

And then another major part of it is that we'd like them to produce deliverable resources that can be used far into the future by our neighborhoods in terms of grant processes, or how to stabilize their neighborhood organizations, how to grow membership. So, I think that's another part of that cost would be the cost of putting together a lot of these like longer term materials that we can carry forward for the next five years as well.

Alderman Sheri Hartzheim (District 13) 13:19

So, the vision is exponential growth of what used to be App Academy. Okay, thank you.

Director Kara Homan (Community And Economic Development) 13:27

No, no, not App Academy.

Alderman Sheri Hartzheim (District 13) 13:29

No?

Director Kara Homan (Community And Economic Development) 13:30

Oh. The—what Olivia was referencing was not App Academy. It was a neighborhood leadership academy specifically geared towards our neighborhood organizations, some of which are 501c3s, some are more of a loose association, but there is a formal process where they can affiliate with the city.

Alderman Sheri Hartzheim (District 13) 13:51

So, this would be targeted at a very small number of people who are currently running these neighborhood groups.

Director Kara Homan (Community And Economic Development) 13:56

It would be targeting the registered neighborhoods as well as other neighborhoods that could get registered, but they're also representing and serving all of the residents within their neighborhood.

Alderman Sheri Hartzheim (District 13) 14:13

Right. Thank you.

Olivia Galyon (Community Development Specialist) 14:17

It's also not restricted necessarily to just like the leaders who registered the neighborhoods. It could be different members of the neighborhood orgs who have participated in the past but maybe want to get more involved in their neighborhood organization now. So, we haven't like restricted it to only you know, the current neighborhood leaders or anything like that.

Alderman Sheri Hartzheim (District 13) 14:37

Are there anticipated move forward costs after this \$100,000 assuming that's what it comes in as?

Director Kara Homan (Community And Economic Development) 14:44

No.

Alderman Sheri Hartzheim (District 13) 14:45

Okay, thank you.

Aldersperson Brad Firkus (District 3) 14:46

All right. And just for my own clarification before—I have Alder Van Zeeland, Alder Croatt next—but just I mean, really the push behind this is opening up more citizen engagement, kind of empowering neighborhoods and communities to be able to take more ownership of the places they live versus always waiting for, you know, maybe the city to step in, in places where you know, city doesn't necessarily have to step in and be the proactive factor in community activities. Is that a fair description kind of what the, the overall gist of the neighborhood Leadership Program is what it's trying—with what it's trying to create?

Director Kara Homan (Community And Economic Development) 15:25

Correct. It's intended to build capacity within the neighborhoods so that they can continue to serve and improve themselves while minimizing future city resources, knowing that we have constraints.

Aldersperson Brad Firkus (District 3) 15:36

Thank you. All right, Alder Van Zeeland.

Aldersperson Katie Van Zeeland (District 5) 15:39

Thank you, Chair. Could you talk about the asset-based community development? From what I read about that, there's like a public safety component there? I'm not sure who to direct this question to, but I'm intrigued by this. Could you talk a little bit more about it?

Olivia Galyon (Community Development Specialist) 15:57

Yeah. So typically, asset-based community development is just a way of looking at development and like the strengths that a neighborhood has based on the resources that are available, either currently or could be available and in the future. So, kind of what we're foreseeing with this would be these consultants would work with the neighborhoods and the neighborhood leaders to identify, like, what are aspects of these assets that they might find. So having a school or multiple schools in an area, having businesses, different kinds of things that can strengthen a neighborhood. So, part of that would be identifying that and then also working with these neighborhood leaders, in terms of, like, their vision of what that could look like in the future. And there may be some, like you said, community safety aspects; it could be improving lighting, or, you know, other aspects of neighborhood features that could be improved. And so, with asset-based community development, we're keeping it open to all kinds of assets, but that could definitely include public a public safety component. It kind of just depends on what the potential consultants would come back with a proposal for that as well.

Aldersperson Katie Van Zeeland (District 5) 17:12

May I follow up? Is this similar to—we had a neighborhood receive a grant for their school playground? Is it is that something that would help us organize something like that in some of the other neighborhoods in the city?

Olivia Galyon (Community Development Specialist) 17:27

Yeah. So currently, through the neighborhood grant program, the neighborhoods are able to apply for and receive grants. Some of those are CDBG funded or otherwise. So, this would—another goal of this is to help improve grant management and then grant application processes to make sure that all neighborhoods and all of these neighborhood leaders have access to these resources, and that they know how that process works as well.

Aldersperson Katie Van Zeeland (District 5) 17:53

Thank you. I think that's really important. I had a lot of people reach out to me and say, "Well, how do we do something like that?" We're not—we don't have a registered neighborhood in my district. So, I think that's a really important piece of this. Thank you.

Aldersperson Brad Firkus (District 3) 18:06

Alder Croatt.

Aldersperson Chris Croatt (District 14) 18:07

Thank you, Chair. My guess—my question is around, and I think some comments were made relative to this, but how much does this buy us and how long does this program lasts? It sounds like a great program, but I'm kind of wondering, you know, once it gets up and running, and it's fully functional, at one at some point in the future, is there no more money for it? Or what's the long-term plan? I think I heard someone say five years on something? I'm just curious how long this? funds the program.

Director Kara Homan (Community And Economic Development) 18:36

Yes, so the thought is this will educate, empower, and build capacity within the organizations so that they become self-sufficient neighborhood associations. You know, ideally, some of the materials and guides that they produce could last five to 10 years. And then if there is a need in five to 10 years to refresh things, hopefully there's another grant opportunity or a special pot of money that we could access, but if it doesn't, it's going to be okay. It's just we hope that the foundation we build with this will keep going.

Aldersperson Chris Croatt (District 14) 19:16

Okay, so help me understand this. So, it's—the bulk of the expenditure is to get the program established and going and then there shouldn't be any major long-term expenses unless...

Director Kara Homan (Community And Economic Development) 19:28

That's the thought. So, we already have a neighborhood program. This would be to give really thoughtful and targeted training, capacity building, and development to the association so that they can help themselves moving forward. I think the mayor may have wanted to add something, Alder Croatt.

Aldersperson Brad Firkus (District 3) 19:50

Go ahead, Mayor.

Mayor Jake Woodford 19:51

Thank you, Chair. To Alder Croatt's concern, I also have concerns about the sustainability of any programming that we would put forward in support of the neighborhood program. And the concept here is really about trying to build strong—a strong base of fundamentals for organized neighborhoods, both those that already exists and are registered and those that may register and organize in the future. So, asset-based community development is really—as Olivia pointed out, it's about empowerment for neighborhoods and communities within the community. But it's not just about the city pouring money into random projects in random neighborhoods. And I think that's a really important thing for finance committee to consider here, which is—in the model that we're conceiving of in terms of neighborhood development, registered neighborhoods, and building that social infrastructure in neighborhoods, it's really about helping neighborhoods identify the strengths that already exist in their in their areas and to more thoughtfully identify the things that they'd like to work on within their neighborhoods.

Mayor Jake Woodford 20:37

That's not always going to be, and often it isn't, large scale projects. Sometimes it's like in the West Appleton neighborhood where they hold an event at Linwood park every year, and that's a major undertaking for that neighborhood, not a super cost intensive thing. It's not a major capital project. It's not a huge recurring expense. But that in their neighborhood is very important to them.

Mayor Jake Woodford 21:35

So, this, this model doesn't necessarily drive toward like capital improvements in neighborhoods as the only output. It's really about creating strong fundamentals within organized neighborhoods so that they can continue to sustain themselves. So, what we're getting with this, what we what we aim to get with this, is a set of tools that can be applicable not only now—so it's not just about the training that gets delivered now. But those tools will go on and exist and really inform the maintenance of existing registered neighborhoods, but also support the upstart of neighborhoods in the future.

Alderman Brad Firkus (District 3) 22:14

All right. Alder Fenton.

Alderman Denise Fenton (District 6) 22:20

Thank you, Chair. I have a question. And may I direct this to Director Homan, please?

Alderman Denise Fenton (District 6) 22:29

So, in terms of the allocation for the comprehensive plan updates and sub area, can you give us just a little sneak preview of how this aligns with the work of the mayor's task force on housing development? I know we're going to see a lot of that coming forward in various committees, but just a little a little sneak preview?

Alderman Brad Firkus (District 3) 22:29

Yes.

Director Kara Homan (Community And Economic Development) 22:52

So, we just wrapped the work of the mayor's Housing Task Force, and we will be briefing various committees on the findings of that report. But a lot of the recommendations and next steps that it outlined had to do with housing policy—not just zoning code updates, but also taking a look at the future land use framework and the future land use map and how we define the future vision for what land use and housing density looks like broadly as part of the comprehensive plan.

Director Kara Homan (Community And Economic Development) 23:26

The taskforce recommendations also get into really deep diving into certain strategic corridors that might have opportunities for additional densities, such as along corridors like Wisconsin Ave, or Richmond, or South Oneida, that create a lot of synergy between where transit lines already run, where we already have opportunities to do infill on redevelopment sites or where parking lots may exist. And those will be executed as part of the sub area or neighborhood plans that we've envisioned in here. So, there'll be a broad overarching, comprehensive plan revision that sets the vision and the overall framework for land use and how we're going to fit all of the housing units and various housing and other land use types within the city, and then more deep dive into those opportunity areas. Does that help?

Alderman Denise Fenton (District 6) 24:23

Yes, thank you. Thank you for indulging me. I'm really excited about that. And I look forward to seeing how all this is going to fit together with the comp plan. Thank you.

Alderman Brad Firkus (District 3) 24:33

Thank you. Anyone else? Alder Doran, mic number please? 13. All right.

Alderman Chad Doran (District 15) 24:42

Thank you. Just had a couple questions about a few of the different items on the list. Starting with the first one, the safe and secure cities program, I guess, for the police department. I guess I'm just wondering with the \$40,000 in the allotment, I guess, from the project category, in the description, we talked about doing some murals and art projects with local artists. And I wonder if this maybe is more appropriate for the art and culture bucket, so to speak, if you will, or at the very least if those perhaps two things or the multiple things within that project should be separated, given that some of them clearly are more police focused, I guess, for lack of a better word or educational focused on other areas.

Alderman Sheri Hartzheim (District 13) 25:35

Just a quick point of order, chair.

Alderman Brad Firkus (District 3) 25:37

Okay.

Alderman Sheri Hartzheim (District 13) 25:38

Not necessarily point of order, but note: we no longer have anything in the bucket for arts and culture.

Alderman Brad Firkus (District 3) 25:48

So, who would like—if anyone would like to take that. Okay. Go ahead Director Homan.

Director Kara Homan (Community And Economic Development) 25:56

So, Alder Hartzheim is correct. The arts and culture bucket was allocated to the Thompson Center on Lourdes. So that's part of the reason why we're allocating this to community wellness, mental health, and violence prevention because it does have a policy nexus to that area and there are remaining funds. Alder Doron, would it be okay if I asked you to clarify the remainder of your questions?

Alderman Chad Doran (District 15) 26:20

It was just related to if those two things needed to be separated, I guess, because I felt like there are two different areas of focus in when I when I read it. But I guess that complicates things then if—and thanks for this clarification. I forgot that we had allocated all that already. I don't know. I guess I don't like that that we're sort of overextending on that then if we're talking about art projects when all that money's already been allocated. But.

Director Kara Homan (Community And Economic Development) 26:49

We also have McKenzie from APD here. She's been involved in the scoping of these projects. Did you want to speak to how sure this overall ties into violence prevention?

McKenzy Wagner (APD - Community Engagement Specialist) 27:00

Yes, of course. So hi, my name is McKenzie. I'm with the Appleton Police Department. I'm the Police Community Engagement Specialist. I'm definitely like tier three on who was supposed to be here tonight, but I'm with you all. So, I can talk a little bit about that project and how it kind of ties into that.

McKenzy Wagner (APD - Community Engagement Specialist) 27:16

This is kind of going in with a lot of—we're looking to up our community engagement within this summer and keeping those students engaged. So, what's gonna happen with this mural project is this is really going to tap in with our school resource officers. They are going to be bringing some students that—at risk students, sometimes the one that like to get in trouble a little bit. They are going to be kind of shoulder tapping them and making sure

that they have a really engaged experience and knowing that we will be kind of around all summer. This is a big project for them. It's something cool that they can see throughout the city that they specifically worked on. It's really just a really great culmination between our officers and those students especially to kick off summer and make sure that we're starting summer on the right foot.

Alderman Brad Firkus (District 3) 27:58

All right. Mayor Woodford and then Alder Fenton and then Alder Doren, if you have a follow up. Go ahead Mayor.

Mayor Jake Woodford 28:06

I'd just like to zoom us out a little bit and talk about the community policing mission of the Appleton Police Department. The Appleton Police Department has focused on community policing for over 40 years. In fact, they're a pioneering agency when it comes to this model of law enforcement. And so, on the surface, these things may seem like, you know, it's a painting project, or it's something that's just fun for kids to do in the community, but I can assure you there's strategic importance to these kinds of activities to remain consistent with the department's model of community policing which focuses on building relationships in the community and trying to be proactive when it comes to issues that come up.

Mayor Jake Woodford 28:51

If folks remember, the incident at Erb pool, that's an example of the kind of conflicts that happen between young people that the police department is trying to find ways to intervene and be proactive on, to build relationships but also to identify potential issues in the community before they happen. And this is consistent with the department's model. And quite honestly, I think it's part of the reason that our police department punches well above its weight when it comes to performance. When you look at the major crime statistics in our community versus others, especially when you consider that against the level of staffing per capita. So, I would just suggest that the committee keep in mind the bigger picture as you consider this item, because it's not just about painting murals. It's about the mission and strategy of the department.

Alderman Brad Firkus (District 3) 29:46

Thank you. Alder Fenton.

Alderman Denise Fenton (District 6) 29:47

Thank you, chair. With regard to these projects. I had the distinct pleasure of attending the dedication of the mural at the Boys and Girls Club—I think it was this summer—and listening to some of the young people, many of whom are probably identified as kids who are at risk and the amount of pride they took in working on that project. I can't see this as anything but a positive in bringing, you know, the work of the police department and community policing, with young people from various parts of our community together. So, thank you.

Alderman Brad Firkus (District 3) 30:30

Is this relevant to this particular question from Alder Doran, Alder Van Zeeland? Okay. Then I just want to give Alder Doran a quick chance, since you did indicate you had further questions. And I understood these comments to be relevant to your question so I just didn't want to chop things up too much.

Alderman Chad Doran (District 15) 30:45

That's fine. Thank you. And appreciate the explanation from staff on that. The next one was maybe just more of a clarification. I know I think I asked this question in previous meetings but it was a while ago for the next item about the \$50,000 for the neighborhood watch integration. Was that talking about hiring consultants to help with that program? Or where were where does the expense for that come in?

McKenzy Wagner (APD - Community Engagement Specialist) 31:11

Yeah, I can talk about that a little bit. Hi, it's me McKenzy again. So, this will probably take a consultant. What we're looking to do is—essentially, neighborhood watch, and registered neighborhoods are completely two separate programs at this point. And so, we're looking to kind of make them at least relatable so that when people see them, they know that there's something—it's a program that works together.

McKenzy Wagner (APD - Community Engagement Specialist) 31:33

You're going to see like a few—if you look at registered neighborhoods, right now, there's about—there's a few that actually are part of neighborhood watch as well. I believe all of them are. And so, you can kind of take a look at that. So, it's looking at kind of marrying those two a little bit so that you're going to be looking at, one, there's going to be a little bit of a rebrand on that just so that they can, when you look at them, see that they are related and that they're kind of co working programs. This also was talked about that we're doing some maybe some new signage, things like that, for Neighborhood Watch as well to kind of tie into that, and making sure that we're spreading the right communication with neighborhood watch as well. The ones we have right now are, like, straight out of the 70s—right?—with like the burglar like the, like the Hamburglar what he looks like. So, we're looking to kind of take a different turn with that as well. But yes, is they're a consultant that would come in to make sure that we are rebranding that appropriately, and everything makes sense, and that's something that can live for a long time.

Alderson Brad Firkus (District 3) 32:29

Okay. All right. Just real quick, Mayor, did you have something to add to this?

Mayor Jake Woodford 32:34

Just on this point, I just would like to talk a little bit more about where this came from. I was eating a plate of macaroni salad in Hoover Park, and it—during National Night Out—when that neighborhood was—that neighborhood watch group was gathering. And dawned on me that the things that are happening in in active neighborhood watch neighborhoods, the connections between neighbors, the social gatherings that they have, they look and sound a lot like the things that are happening in the registered neighborhood program, and there might be an opportunity here to leverage the strength of both of those programs to actually try and make them both better. So we can we can plug neighborhood watch in a little more firmly to registered neighborhoods that don't have a neighborhood watch. And just the same we can leverage the Neighborhood Watch program and those neighborhoods to actually help them do even more when it comes to organizing within their neighborhoods. So just wanted to share a little bit more about the that the idea here of cross pollinating those programs.

Alderson Brad Firkus (District 3) 32:37

All right, thank you. Alder Doran.

Alderson Chad Doran (District 15) 33:09

And then I just had one more question, I guess, about the last item for transit, the \$1.8 million. What, I guess, specifically, do we—are we allocating the \$1.8 million for within that project? Is there—is the city going to need to commit a certain amount for the new transit building? Is it going to be housing aid in some form or fashion for the housing development that we expect to go on top of it? I guess I'm just looking for some clarification there.

General Manager Ron McDonald (Valley Transit) 34:18

Yeah, that's actually a very good question. We can't use this specifically as an incentive to the developer. This money has to be spent to supplement the project itself. There's very clear guidelines from the ARPA funds on that. So, what we're going to do as part of the request for proposal evaluation is we're going to work with a developer and in that negotiation to develop a number of affordable housing units, and that's how that part of the housing will be discussed.

General Manager Ron McDonald (Valley Transit) 34:53

This is just put in as part of the project itself—the project budget—but part of that process will be talking to the developer to get a component of affordable housing. And we don't know what that component is until the developer comes in and we started having discussions about what the costs are, and how do they pencil this thing? How many affordable housing units can they put in? But they're very clear guidelines that we can't use this specifically as an incentive. So, we have to try and figure out how to negotiate something with a developer.

Alderson Chad Doran (District 15) 35:20

So, we—just so I'm clear, we can't use it as an incentive to say like, "Hey, will you come and develop this? We'll, we'll give you \$1.8 million." But we're going to, I'm not sure how to quite phrase it, but write something into our agreement that says we'll give you \$1.8 million to develop housing there. That sounds unfair, and I'm just not sure quite how to how to say it. But we're—it almost seems like we're doing an end around of the rules.

General Manager Ron McDonald (Valley Transit) 35:48

Well, what we're doing is part of this project, okay? So, we're, this project is going to be a \$26.8 million project. And of that the \$1.8 million ARPA funds. We're going to have a developer come in, and as part of the Raise Grant application, we're allowed to build all the infrastructure needed to put a housing unit complex above us. So, we're going to be saving the developer approximately \$3 million in their project to do that, plus, we're going to have this \$1.8 million in there to help with this project. And through those discussions, we have a very big incentive to have a discussion with them for some affordable housing. So, we have to be very clear that we can't delineate this specifically for that negotiation for that strategy, but we have we have a significant amount of leverage to have that discussion with a developer, if that makes some sense.

Alderson Chad Doran (District 15) 36:40

It makes more sense. Yes. I guess maybe would just ask another follow up for staff. Is it staff's opinion that, short of investing this \$1.8 million, we won't see some sort of housing development on top of that project?

General Manager Ron McDonald (Valley Transit) 37:00

Let me start and maybe Director Homan has some other information. I believe we will have a housing project. The question comes in is, is there enough money in the project to make this thing pencil for developers so they can have some affordable units in it? We told them in the grant process, we want to have a component of affordable housing, and we believe this money will help us have enough into the project to get that without specifically using this as an incentive. We think we can have those conversations and be able to get somewhere with it.

Alderson Chad Doran (District 15) 37:35

Okay, so this is more to make sure that we have affordable housing as part of the development project.

General Manager Ron McDonald (Valley Transit) 37:41

Yes, I think that's a reasonable statement. Correct.

Alderson Chad Doran (District 15) 37:44

Okay. Thank you.

General Manager Ron McDonald (Valley Transit) 37:45

And we don't know how many that is. You know, that'll be part of the negotiation process. You know, we're gonna we're going to ask for it as a component of this; we're going to push for affordable housing, and, as we know, the whole place won't end up affordable housing, that's likely gonna happen.

Alderson Chad Doran (District 15) 38:02

Thank you.

Alderson Brad Firkus (District 3) 38:04

All right. Alder Van Zeeland.

Alderson Katie Van Zeeland (District 5) 38:06

Thank you, chair. I understand that when we do an RFP for the Neighborhood Leadership Academy, we'll get into these details more. I'm just having trouble wrapping my mind around exactly what this looks like when it's an effective program. What kind of measurable things are we going to use to determine if this is an effective program? I think that might help me understand.

Director Kara Homan (Community And Economic Development) 38:36

So, are you saying after the program is implemented?

Alderson Katie Van Zeeland (District 5) 38:39

Well, when we start the program, we have an idea of what a good program looks like, if—you know what carrying that program out would equal. So, what kinds of things are we looking at after we implement this to say "This was effective?"

Director Kara Homan (Community And Economic Development) 38:55

So, if we're looking five years down the road?

Alderson Katie Van Zeeland (District 5) 38:57

Yes.

Director Kara Homan (Community And Economic Development) 39:00

I'm just going to throw out some things that we use—

Alderson Katie Van Zeeland (District 5) 39:03

Please do.

Director Kara Homan (Community And Economic Development) 39:04

—knowing we have not set metrics—

Director Kara Homan (Community And Economic Development) 39:05

—at this point. So, some metrics from the most simplistic perspective could be the number of registered neighborhoods, the number of activities they're holding in their neighborhood. Depending on how it's set up, you can look at things like once a neighborhood association is established and they're starting to work, where are the crime levels going? There's some communities that have done neighborhood work, and after they've

implemented the strategies—sometimes they're very simple and don't cost much—they do see that small crimes decrease. So we don't—we haven't set up what those metrics are at this point.

Aldersperson Katie Van Zeeland (District 5) 39:05

Yes.

Aldersperson Katie Van Zeeland (District 5) 39:43

But just hearing that there are metrics I think makes me feel more comfortable moving forward with this and understanding that we will have a say, when this comes before us again. But at least for now, that makes me feel more comfortable. Thank you.

Aldersperson Brad Firkus (District 3) 39:57

All right, anyone else? All right, seeing none, we'll go ahead and vote. All those in favor? Aye. Opposed? Abstentions? Motion passes five to zero.