

## **Item 23-1527: Request to approve a photo contest with the theme "Recreation in Appleton" as the 2024 selection process of new artwork to be placed in the Welcome Tower in Houdini Plaza**

**Appleton Public Arts Committee**

Wed, Jan 03, 2024 8:00AM

**Elyse-Krista Mische (Public Arts Committee Chairperson) 02:08**

All right, so then on to our action item, which I am actually very excited about this morning. And that is the request to approve a photo contest with the theme of Recreation in Appleton as the 2024 selection process of new artwork to be placed in the Welcome Tower in Houdini Plaza as described in the attached document. So, if everyone has taken a look at that. Thank you for putting this together for us, Jessica.

**Principal Planner Jessica Titel 02:37**

You're welcome.

**Elyse-Krista Mische (Public Arts Committee Chairperson) 02:45**

I personally think it looks wonderful.

**Principal Planner Jessica Titel 02:48**

Thank you. These are similar rules and guidelines as we've used in the past. The difference this year is that I moved the—I don't know if the June date makes sense to people, if they want it to be more in summer, earlier in the spring, but to try to catch people as they're getting out and getting active for the spring and maybe get some green on the leave—or on the trees and that. So that was just a date I threw out there.

**Principal Planner Jessica Titel 03:17**

So, we'd get the contest photos, I collate them and then get them to the committee for review. Which means that at timeline, we'd probably have them in the tower late summer, early fall. I would think probably by like September-ish would be when we would get them up there actually displayed.

**Principal Planner Jessica Titel 03:44**

I have the two categories of for 17 and under and then 18 and over again this year. And last year, we just made a decision as we were reviewing the photos on how many to choose from the under 18 category. So, we can do that again. Nothing else has really changed in this. We will pick 12 photos. I used—we used Google Docs, a Google Form last year to collect the images and then Dropbox to collect the high-quality images. We asked people to explain the image in there when they submit it, or how you know how that defines recreation for them. We'll work with Parks and Rec again to get the contest out, especially since it is recreation. So, we'll have them help us spread the word and when we get to that point. So that's about all.

**Elyse-Krista Mische (Public Arts Committee Chairperson) 04:44**

When does their magazine come out with the active?—that's probably earlier.

**Principal Planner Jessica Titel 04:50**

I don't know if they still do but yeah.

**Elyse-Krista Mische (Public Arts Committee Chairperson) 04:51**

Don't they do—?

**Principal Planner Jessica Titel 04:52**

They used to. I don't know if it's still. It's like the Park and Rec does like a book of the activities for the summer and—

**Unknown Person 05:01**

Might be a postcard with a QR.

**Principal Planner Jessica Titel 05:03**

Yeah, I'm not sure. They do something, but I can check with that.

**Elyse-Krista Mische (Public Arts Committee Chairperson) 05:09**

Okay, I'm just wondering. That might be a neat format to kind of plug the contest if possible.

**Principal Planner Jessica Titel 05:15**

Yes. But I don't think it's mailed anymore to cut down on budget. And so, I think it's like a like, maybe a postcard with a link or QR.

**Elyse-Krista Mische (Public Arts Committee Chairperson) 05:25**

How environmentally friendly of them also.

**Principal Planner Jessica Titel 05:27**

Exactly. Save some printing and some trees.

**Elyse-Krista Mische (Public Arts Committee Chairperson) 05:33**

All right. Well, does anyone—I think that the June 14 date makes sense because it gives us time on both ends and then allows people to have a little bit more diverse interpretation of the theme, right?

**Principal Planner Jessica Titel 05:52**

I'll check with Park and Rec. If we can get it in there, I'll have it in there. Otherwise, their Facebook page is very active, and so we can definitely get it on the Facebook page for Park and Rec and also the City's.

**Elyse-Krista Mische (Public Arts Committee Chairperson) 06:05**

Sounds good. Any other questions or comments about the theme at all? Or the—sorry, not the theme, the write up of our wonderful theme? All right. Well, in that case, I believe we can go ahead and decide to approve this or not. So, if there is a motion to approve

**Kim Riesterer (Public Arts Committee Member) 06:41**

I'll motion to approve.

**Luis Fernandez (Public Arts Committee Member) 06:43**

I second.

**Elyse-Krista Mische (Public Arts Committee Chairperson) 06:45**

All in favor? Aye. Anyone abstain? All right, perfect. So, we have then approved the photo contest with a theme of Recreation in Appleton for our 2024 Houdini Tower selection. I'm excited to see what those photos look like. Do we have any other information items at all that we'd like to share today? No. All right.