



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final Board of Health

Wednesday, December 13, 2023

7:00 AM

Council Chambers, 6th Floor

1. Call meeting to order

2. Pledge of Allegiance

3. Roll call of membership

4. Approval of minutes from previous meeting

[23-1456](#) Board of Health Minute Minutes, Nov. 8, 2023

Attachments: [11.8.23BoardOfHealthMeetingMinutes.pdf](#)

5. **Public Hearing/Apearances**

6. **Action Items**

[23-1461](#) Community Resource Navigator Table of Organization Request

Attachments: [2023CommunityResourceNavigator.pdf](#)

[Dec BoH TO Draft.pdf](#)

[Community Resource Navigator Job Description.pdf](#)

7. **Information Items**

[23-1457](#) New Noise Variances

Attachments: [DecBoHNewApprovedNoiseVariances.pdf](#)

[23-1458](#) Dangerous Animal Declaration

Attachments: [11.13.23_DangerousAnimalDeclaration_DogNamedBear.pdf](#)

[23-1459](#) Respiratory Virus Reporting

Attachments: [Appleton Waster Water Report 11.27.23.pdf](#)

[Respiratory Virus Surveillance Report 11.25.23.pdf](#)

[23-1460](#)

December Newsletter

Attachments: [December 2023 Newsletter 0.pdf](#)

8. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Board of Health

Wednesday, November 8, 2023

7:00 AM

Council Chambers, 6th Floor

1. Call meeting to order

Chair Spears calls the meeting to order at 7:02am.

2. Pledge of Allegiance

3. Roll call of membership

Rollcall

Present: 7 - Spears, Fuchs, Werth, Kane, Alderperson Meltzer, Alderperson Jones and Mayor Woodford

Excused: 1 - Vogel

4. Approval of minutes from previous meeting

Alderperson Jones moved, seconded by Alderperson Meltzer, that the October Board of Health meeting minutes be approved. Motion carried by the following vote:

approved

Aye: 6 - Fuchs, Werth, Kane, Alderperson Meltzer, Alderperson Jones and Mayor Woodford

Excused: 1 - Vogel

Abstained: 1 - Spears

[23-1334](#)

October 11, 2023 Board of Health Meeting Minutes

Attachments: [October 11, 2023 Minutes.pdf](#)

5. Public Hearing/Appearances

None

7. Information Items

[23-1333](#)

Q3 Report

Attachments: [Q3 2023 Quarterly Report_0.pdf](#)

Presented by Health Director, Charles Sepers.

[23-1331](#)

Wastewater SARS-CoV-2 Report

Attachments: [WastewaterReportNovemberBoH.pdf](#)

Presented by Health Director, Charles Sepers.

[23-1332](#)

November Newsletter

Attachments: [November_2023_Newsletter_0.pdf](#)

Presented by Health Director, Charles Sepers.

[23-1330](#)

New Noise Variances

Attachments: [ApprovedNoiseVariancesNovemberBoH.pdf](#)

Presented by Health Director, Charles Sepers.

8. Adjournment

Aldersperson Meltzer moved, seconded by Aldersperson Jones, that the meeting be adjourned at 7:34am. Motion carried by the following vote:

adjourned

Aye: 7 - Spears, Fuchs, Werth, Kane, Aldersperson Meltzer, Aldersperson Jones and Mayor Woodford

Excused: 1 - Vogel



**APPLETON
HEALTH DEPARTMENT**
ADDRESS
100 N APPLETON STREET
APPLETON, WI 54911-4799
PHONE
920.832.6499
FAX
920.832.5853
WEBSITE
WWW.APPLETON.ORG

To: Board of Health & HR/IT Committee

**From: Charles E. Sepers, Jr., Ph.D., M.P.H., Health Officer & Director, Appleton Health Department
Polly Olson, Police Chief, Appleton Police Department**

Date: Wednesday, December 6, 2023

RE: Community Resource Navigator Table of Organization Request

Background

The Appleton Health Department have been closely partnered with the Appleton Police Department to improve the City's efforts to address persons experiencing homelessness within Appleton. In 2023, the Appleton Common Council approved moving the Coordinated Entry Specialist position from the Department of Community and Economic Development to the Appleton Health Department table of organization, and to embed within the Appleton Police Department.

The Appleton Police Department receives an increasing number of calls concerning individuals experiencing homelessness who, while not engaging in criminal activities, are in need of support to meet their basic necessities and secure shelter. Utilizing police officers to direct those experiencing homelessness to obtain services diverts critical law enforcement assets away from law enforcement activity and fails to provide a tailored response for the residents being served. Creating a new Community Resource Navigator position would address these issues by better preserving the Appleton Police Department's law enforcement resources for criminal activity and provide a vital link between individuals experiencing homelessness and the myriad of individualized services available within the Region. This role would be well suited to respond to the needs of residents in crisis and connect residents with support and services to address their short- and long-term needs.

Goals of the Position

1. **Addressing Community Needs:** There is an increasing need in Appleton to respond effectively to individuals experiencing homelessness and other crisis situations. This role is essential for providing necessary resources to ensure the basic needs and safety of these individuals.
2. **Reducing Non-Criminal Police Calls:** The Appleton Police Department (PD) has noted a rise in calls related to individuals experiencing homelessness. These individuals often do not require law enforcement intervention but need support and resources to secure shelter and other basic

necessities. The Community Resource Navigator can significantly reduce these non-criminal calls, allowing the police to focus on more pressing law enforcement matters.

3. **Streamlining Support Services:** One of the primary goals of this position is to decrease duplicate calls to police for individual clients. The Navigator will be instrumental in identifying clients and connecting them efficiently with service providers that meet their specific needs.
4. **Long-Term Support and Planning:** This role is not only about addressing immediate needs but also ensuring long-term support for residents in crisis. By connecting residents with the right services and support, the Navigator will contribute to their long-term stability and well-being.
5. **Knowledge Repository:** The Community Resource Navigator will serve as a central repository of knowledge about services and resources available to residents. This centralization of information will enhance the City's ability to assist residents efficiently.

Funding

The Appleton Health Department and the Appleton Police Department have submitted a joint application to the Department of Community and Economic Development for HUD's Community Development Block Grant for \$86,550 to cover this position. The position is expected to be funded annually by CDBG dollars, ensuring continuity and stability in service provision. While the available amount may vary depending on HUD's annual allocation, the role is projected to be a sustainable and integral part of community services by supplementing any shortfalls with available resources.

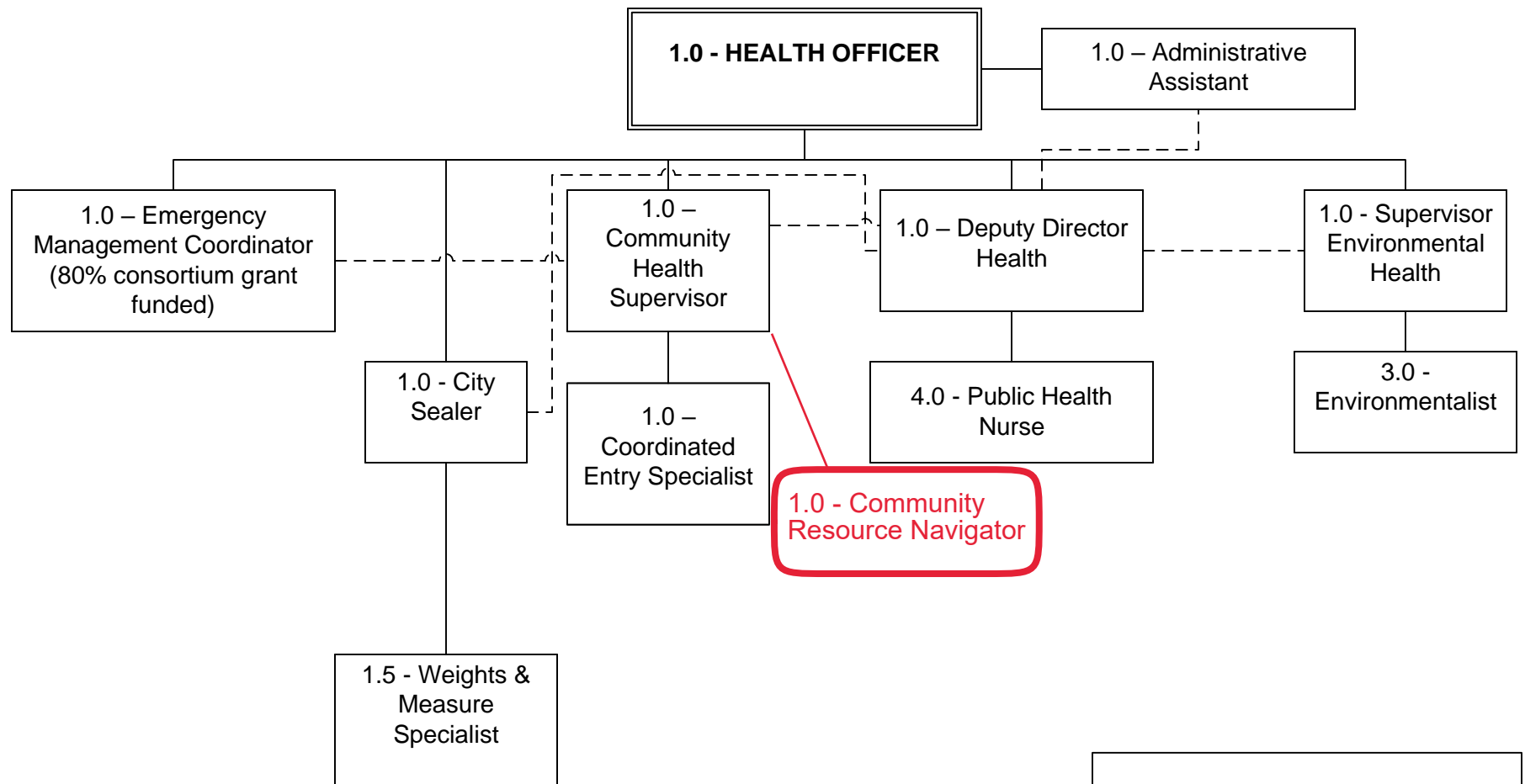
Conclusion

The Appleton Health Department and the Appleton Police Department request adding a 1.0 FTE Community Resource Navigator, under the Appleton Health Department's Community Health Section, to be supervised by the Community Health Supervisor. Creating this position is a strategic move to enhance the City's capacity to address non-criminal but critical community needs. This role will not only alleviate the burden on the police department but also ensure that individuals in crisis receive the appropriate support and services. This investment aligns with our commitment to public service and community well-being. Staff recommend your approval of the creation of this position for the betterment of Appleton's community services.

Please let us know if you have any questions.

Charles E. Sepers, Jr. charles.sepers@appleton.org

Polly Olson polly.olson@appleton.org



Approved 7/19/2023



Community Resource Navigator

Class Code:

Bargaining Unit: Non-union

CITY OF APPLETON
Revision Date:

SALARY RANGE

Hourly \$25.58-\$35.80

NATURE OF WORK:

The goal of this position is to assist individuals and families in accessing vital services and resources in their community. The Community Resource Navigator will serve as a valuable link between our organization and the communities we serve, identifying resources, building relationships and sharing resources to help individuals and families overcome challenges and barriers they may face accessing resources in their community. Work is performed under the general supervision of the Community Health Supervisor.

JOB FUNCTIONS:

Essential Job Functions

Communication:

1. **Direct Assistance and Referral:** Offer direct assistance to unhoused persons, providing clear, accurate, and timely information about available resources. Guide clients through the process of accessing these resources, including navigating bureaucratic and administrative processes.
2. **Crisis Intervention:** Provide immediate support and assistance to individuals in crisis situations, with a focus on securing basic needs and safety.

Data Analytics and Assessment:

3. **Resource Identification and Coordination:** Research, identify, and maintain current knowledge of resources specifically for unhoused individuals, including housing, healthcare, food access, and other basic needs. Develop and update a comprehensive Resource Directory in collaboration with community partners.

Community Partnership:

4. **Community Engagement and Relationship Building:** Establish and maintain relationships with key community stakeholders, including local shelters, food banks, healthcare providers, and other relevant organizations. Participate in community events to raise awareness and connect with those in need.
5. **Travel and Outreach:** Regularly travel within the community to meet with clients, attend meetings, and participate in outreach events.

Leadership and Systems:

6. **Collaboration and Teamwork:** Work closely with other departments within the City of Appleton, as well as external agencies, to ensure a coordinated and efficient approach to service delivery for unhoused populations.

Health Equity:

7. **Cultural Competency and Inclusivity:** Demonstrate sensitivity and understanding of the diverse backgrounds and needs of unhoused populations. Ensure that services are inclusive and accessible to all.

Data Analytics and Assessment Skills:

8. **Documentation and Reporting:** Accurately complete all required documentation, including client interaction logs, and submit reports in a timely manner.

Other Job Functions

9. Maintains regular punctual and predictable attendance, works overtime and extra hours as required.

REQUIREMENTS OF WORK:

Bachelor's degree in social work, psychology, sociology, or a related field, with a focus on homelessness or poverty alleviation preferred; or any combination of education, experience, and training which provides the following knowledge, abilities, and skills:

- Strong communication, interpersonal, and active listening skills.
- Deep empathy, compassion, and a dedicated commitment to assisting unhoused individuals.
- Extensive knowledge of community resources and services, especially those catering to the basic needs of unhoused persons.
- Cultural competence and experience in working with diverse and marginalized populations.
- Excellent organizational and time-management skills, with the ability to respond effectively to urgent needs.
- Flexibility to work irregular hours, including weekends and evenings, to meet the needs of unhoused persons.
- Proficiency in software and database management pertinent to resource navigation and client tracking.
- Valid Wisconsin driver's license and reliable transportation, suitable for reaching various parts of the community.

SUPPLEMENTAL INFORMATION:***Competencies***

To learn more about these competencies click [here](#)

JOB TASK ANALYSIS:

Approved Noise Variances July-Dec 2023

Sunday, December 17, 2023	2:30pm-5:00pm	222 W Franklin St	Mobile Food Pantry	Amplified Music/Sound	Laura Coggins	(920) 915-2440	11/30/2023
---------------------------	---------------	-------------------	--------------------	--------------------------	---------------	----------------	------------

IN THE CITY OF APPLETON,
OUTAGAMIE COUNTY,
STATE OF WISCONSIN

CITY OF APPLETON
A Wisconsin Municipal Corporation

Petitioner,

v.

John Prost & Kristin Armitage as owner of: Bear:Male, Rottweiler/Mix, Black, L-, R+ 2023
Wrightstown Vet Clinic 2023

Respondent.


ORDER DECLARING ANIMAL DANGEROUS

As the owner and/or caretaker of *the above-named ANIMAL*, you are hereby notified that the City of Appleton has declared that *the above-named ANIMAL* AS dangerous pursuant to the City of Appleton's Municipal Code 3-131.

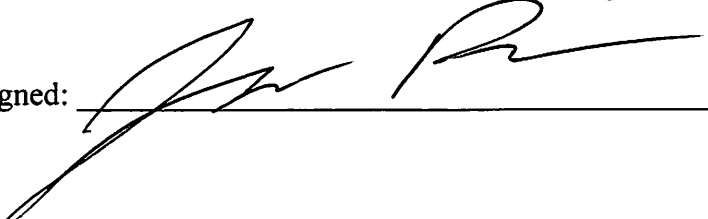
Because the animal has been declared dangerous, you are further notified that you must immediately comply with leashing, muzzling, and confinement requirements of City of Appleton Municipal Code Section 3-132. You must, within thirty (30) days, comply with all other requirements of City of Appleton Municipal Code Section 3-132 of the dangerous declaration.

This order remains in effect, even if appealed, until modified or withdrawn. This order is in effect for the lifetime of the animals.

SO ORDERED on November 13th 2023


Matthew Fillebrown, Certified Humane Officer
Appleton Police Dept. City of Appleton, WI

I, John Prost (respondent's printed name), acknowledge receipt of this order and understand the contents of the order, including the time limits if I wish to appeal.

Signed: 

Date: 11/14/23

APPEAL RIGHTS ARE TIME-SENSITIVE:

If you or any other owner or caretaker of the above-named animals wishes to contest the attached Order, **within 72 hours YOU MUST deliver to the Health Officer a written objection** to the order stating specific reasons for contesting the order. Failure to timely file an objection will result in your forfeiture of the right to appeal this Order.

The Health Deputy Director, Charles Sepers, with the City of Appleton Health Department can be reached at:

Health Director - Dr. Charles Sepers

100 North Appleton Street

Appleton, WI 54911

Phone: 920-832-6433

Fax: 920-832-5853

Email: Charles.Sepers@appleton.org

I have enclosed copies of the City of Appleton Municipal Ordinances pertaining to this matter. Please review and comply with City of Appleton Municipal Code Section sections 3-1, 3-2, 3-131, 3-132, 3-133, and 3-134.

If you have any further question, please contact the City of Appleton Health Department.
Sincerely,

Matt Fillebrown

Lead CSO #9563 / Humane Officer

Appleton Police Department

Enclosures:

Order

City of Appleton Municipal Code Sections 3-1, 3-2, 3-131, 3-132, 3-133, 3-134

CC: CPT. Lewis- Appleton Police Department, ACA Zak Buruin - Appleton City Attorney's Office, and Charles Sepers - Health Department

November 13th 2023

John Prost & Kristin Armitage

RE: DECLARATION AND ORDER OF DANGEROUS ANIMAL

Dear John Prost & Kristin Armitage

Please let this letter and the attached order serve as your notice, that the City of Appleton's Humane Officer has formally declared your animal: Bear: Male, Rottweiler/Mix, Black, N+, L-, R+ 2023 Wrightstown Vet Clinic 2023, pursuant to the City of Appleton Municipal Code, Section 3-131.

I have declared your ANIMAL as dangerous after conducting my investigation, which is summarized below:

Incident # A23056239: On 11/08/2023 the Appleton Police Department was dispatched to 519 N Summit Street in regards to Bear attacking another domesticated animal. It was determined that this attack happened off of Bear's property and that he was at large. It was also determined that this attack was considered to be a unprovoked attack. The wounds caused by Bear needed approximately 23 staples to close the wounds on the victim dog's neck. Citations for At Large AC 3-15(a) and Unprovoked Animal attack AC 3-15(b) was issued.

Due to Bear's unprovoked attack vs a domesticated animal that caused significant bodily harm, Bear: Male, Rottweiler/Mix, Black, N+, L-, R+ 2023 Wrightstown Vet Clinic 2023, is being declared as Dangerous Animals for the City of Appleton.

IMMEDIATE ACTION IS REQUIRED:

Because your ANIMAL has been declared dangerous, you must comply with leashing, muzzling, and confinement requirements IMMEDIATELY, as set forth in City of Appleton Municipal Code Section 3-132. You must, within thirty (30) days, comply with all other requirements of City of Appleton Municipal Code Section 3-132 of the dangerous declaration. The pertinent section of the municipal code is attached to this document. This order is intended to protect against injurious results to human beings and domestic pets caused by unprovoked attacks by your animal.

Appleton Wastewater SARS-CoV-2 Report

November 27, 2023



WISCONSIN DEPARTMENT
of HEALTH SERVICES



UNIVERSITY of WISCONSIN



Wisconsin State
Laboratory of Hygiene
UNIVERSITY OF WISCONSIN-MADISON

Samples to Date: 326

Current Concentration: Very High

Virus levels have been adjusted (normalized) for the flow rate and number of people served by Appleton WWTF. The average of the three most recent SARS-CoV-2 measurements is 139 million gene copies per person per day, which is very high compared to the past six months of data.

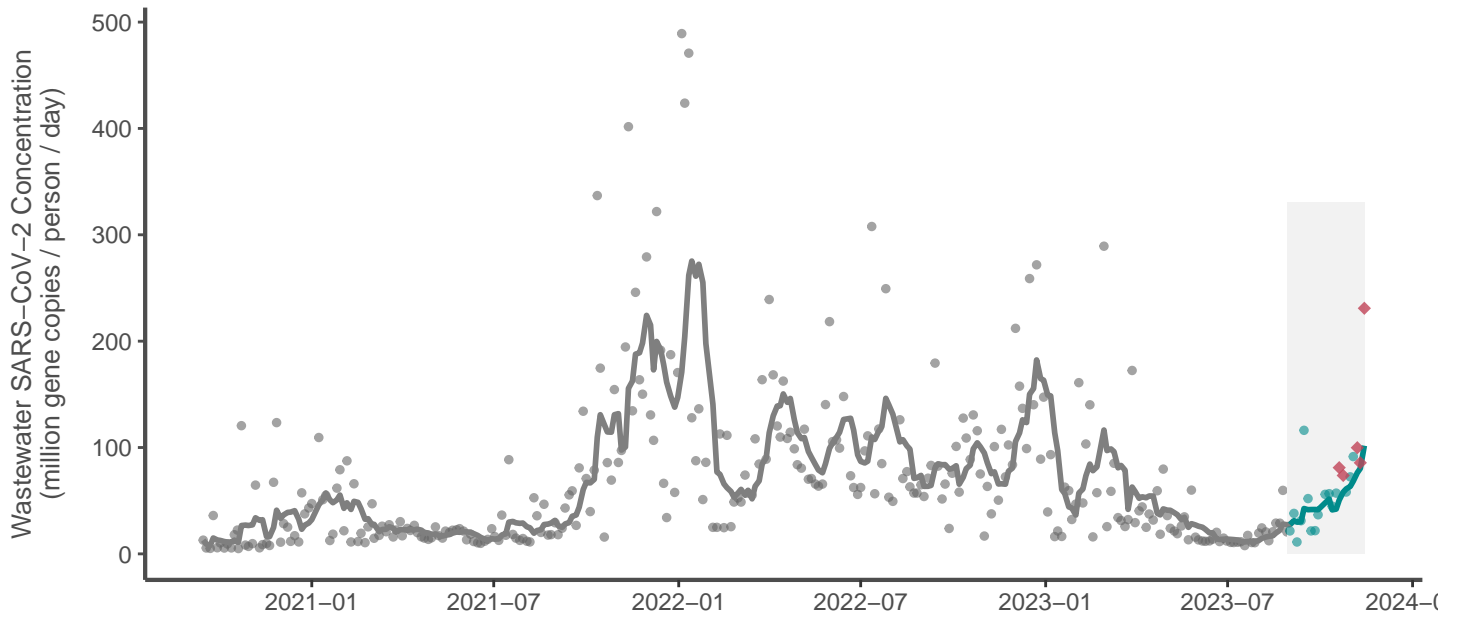
Concentration categories compare the average of the three most recent data points to the last 6 months of data, and assign levels based on percentile:

Very High	Highest 20%
High	60th-80th percentile
Moderate	40th-60th percentile
Low	20th-40th percentile
Very Low	Lowest 20%

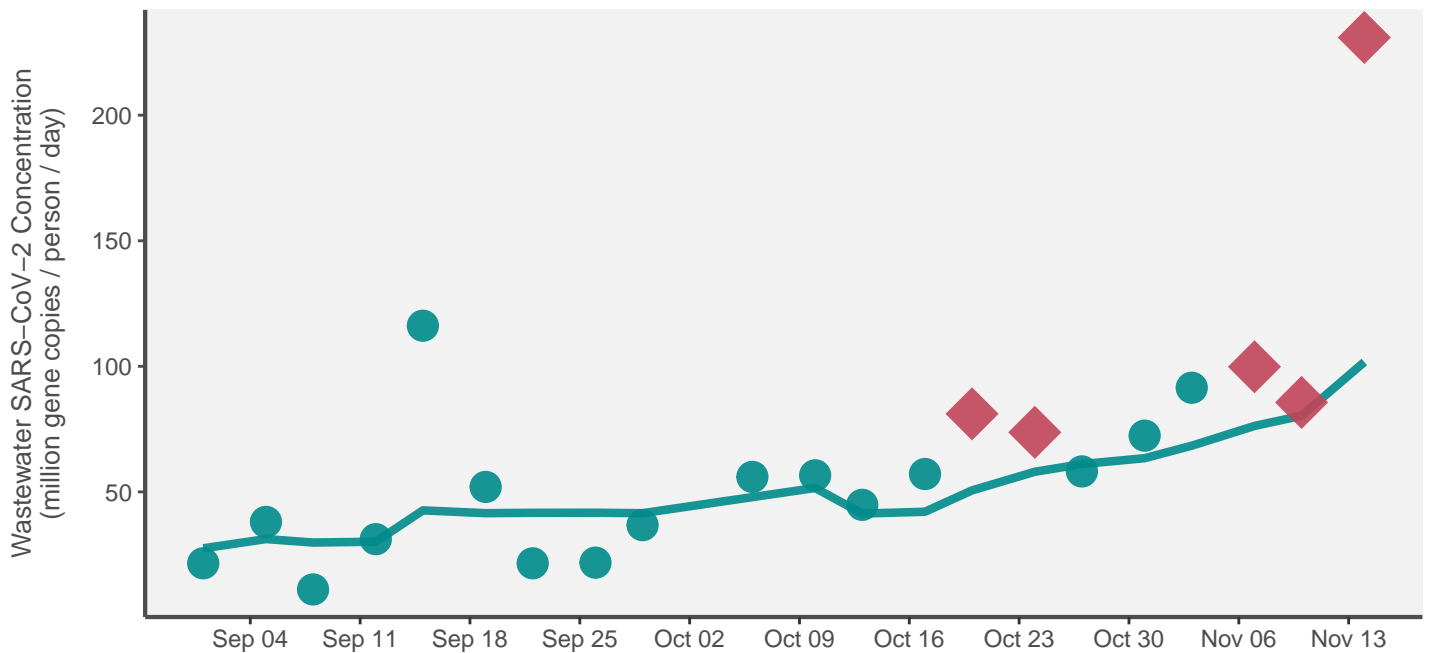
Wastewater trends for Wisconsin can be found on our [Wastewater Surveillance Dashboard](#).



All Time Wastewater Trend for Appleton (Sep 15, 2020–Nov 27, 2023)



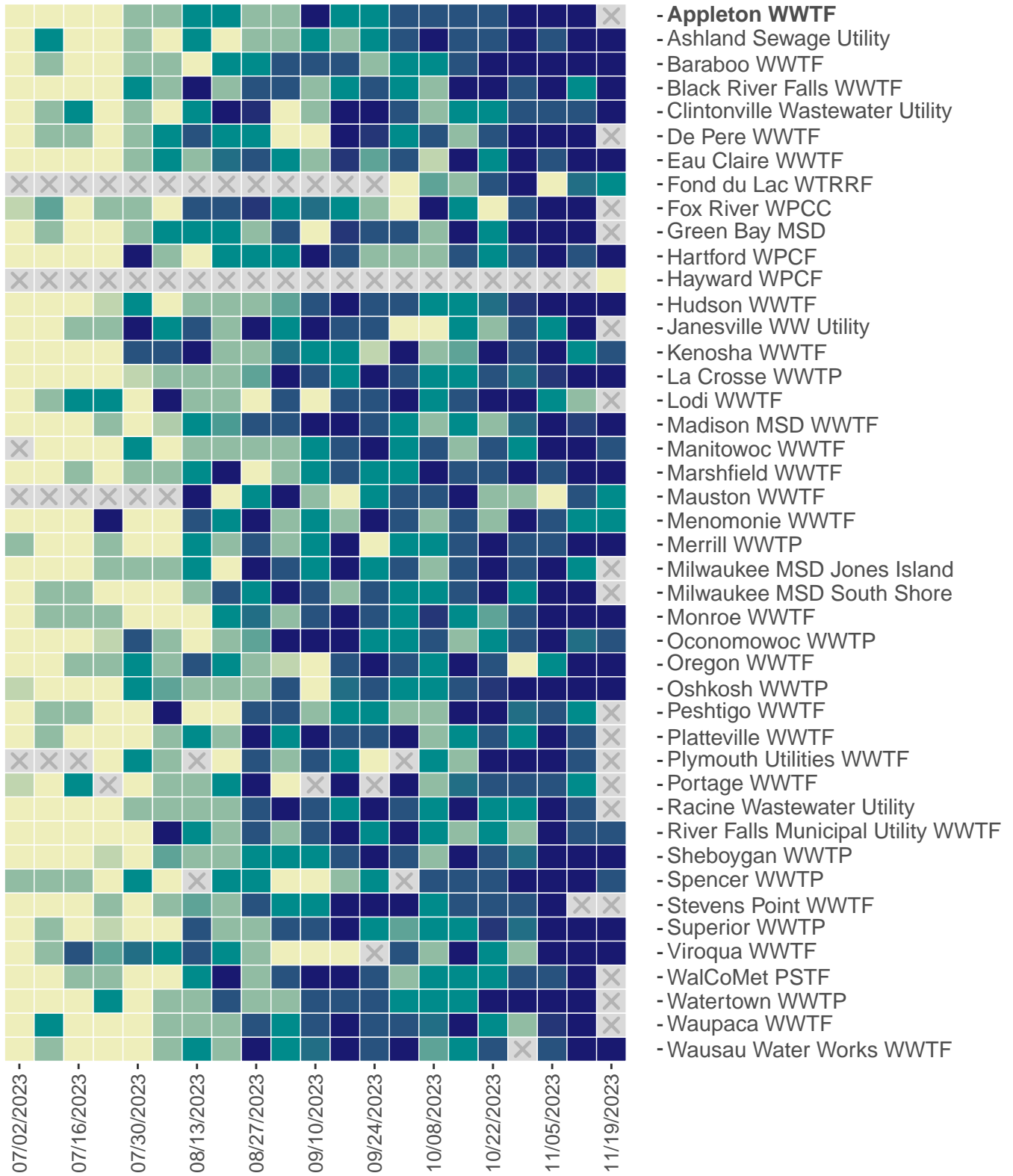
90-Day Wastewater Trend for Appleton (Aug 29, 2023–Nov 27, 2023)



◆ - Significant Increase

A datapoint is defined as a **significant increase** if a linear regression for the past five measurements is significantly increasing ($p < 0.3$) and if the average of the most recent three datapoints is greater than 80% of the measurements from the last 30 days.

Comparison of Wastewater SARS-CoV-2 Concentrations Between Facilities



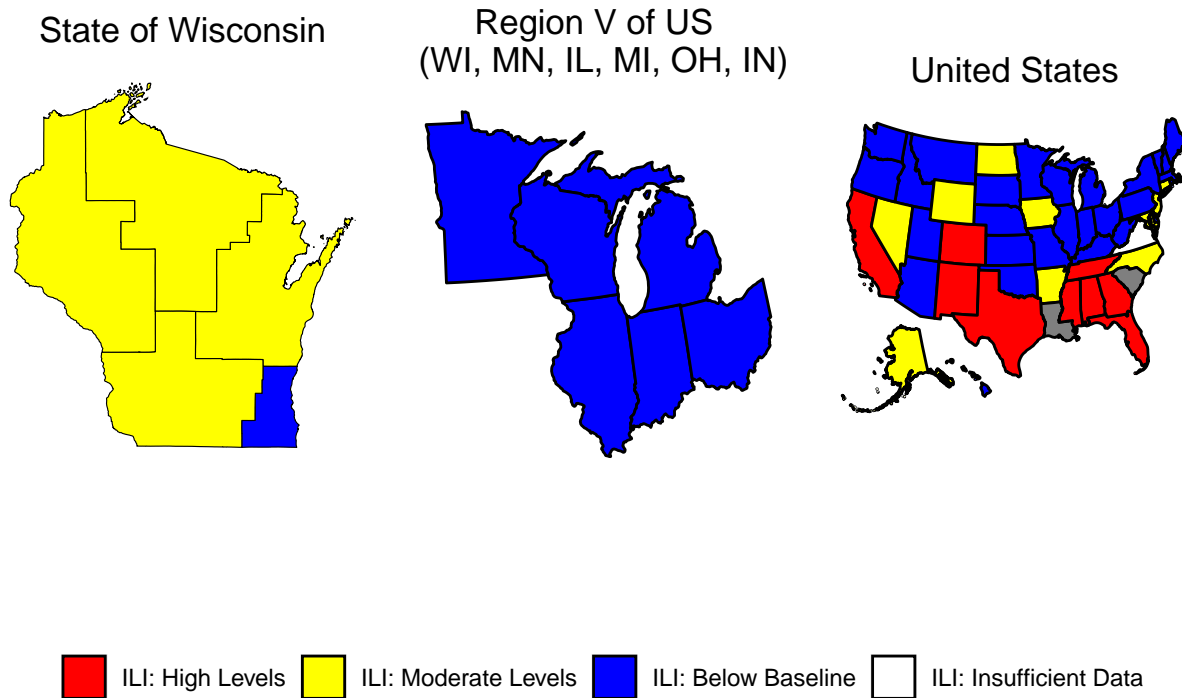


Respiratory Virus Surveillance Report

Week 47, Ending November 25, 2023

Wisconsin Department of Health Services | Division of Public Health |
Bureau of Communicable Diseases | Communicable Diseases Epidemiology Section |
www.dhs.wisconsin.gov/dph/bcd.html | dhsdphbcd@dhs.wi.gov

Influenza-like Illness (ILI) Activity



Weekly Respiratory Virus Data, At-A-Glance

Predominant virus of the week:

Rhinovirus/Enterovirus

Current Alerts:

- The Wisconsin Division of Public Health has made RSV and COVID-19 hospitalizations and pediatric deaths reportable as of November 1, 2023.
- Most regions in Wisconsin are now at moderate levels of ILI activity.
- Influenza, RSV, and COVID-19 activity are continuing to increase.
- Emergency department visits for RSV are increasing rapidly in children <5 years of age, while COVID-19 is increasing in all age groups, but especially among those ≥65 years of age.

Influenza-associated pediatric deaths reported:

	Week 47, 2023	Since September 3
<i>Wisconsin</i>	0	0
<i>Nationwide</i>	0	8

For National US influenza surveillance statistics visit: www.cdc.gov/flu/weekly/

Respiratory Virus and Pneumonia-Associated Mortality

Percent of deaths associated with influenza, RSV, COVID-19, or pneumonia by week, Vital Records



Respiratory virus and pneumonia associated deaths by most recent 3-week period, Vital Records

Season week	Pneumonia (P)	Influenza (I)	COVID-19 (C)	RSV (R)	P, I, C or R	Percent PICR of all
45	70	0	27	1	88	8%
46	54	1	19	1	67	6%
47	52	0	27	2	71	9%

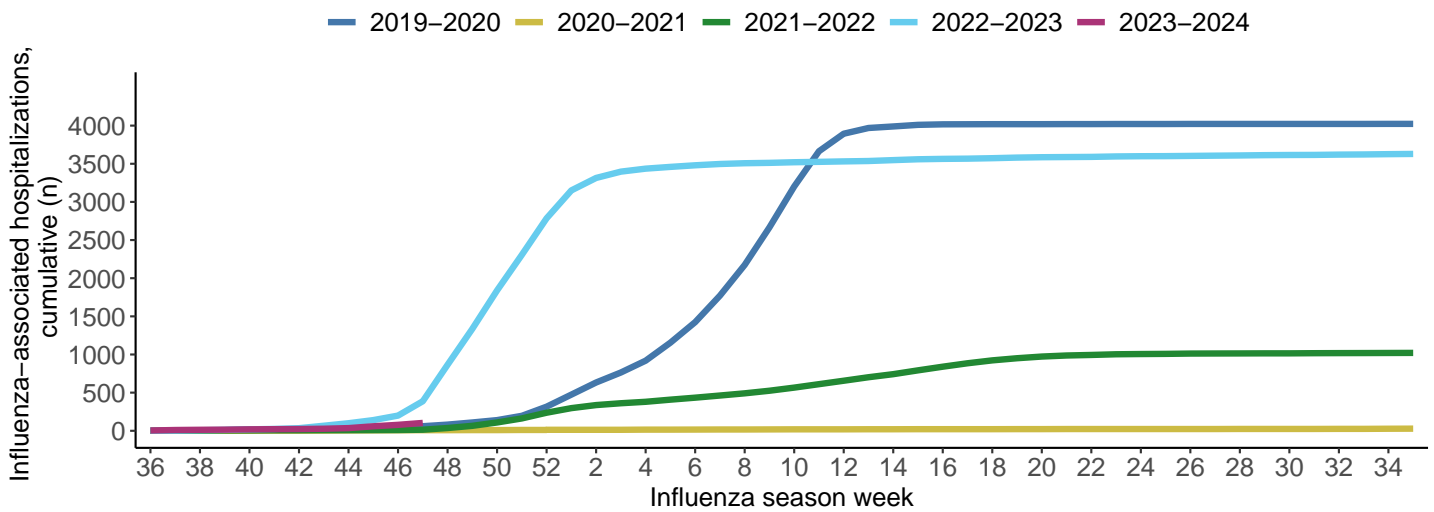
Influenza-Associated Hospitalizations

Influenza-associated hospitalizations, WEDSS

September 3, 2023 to present

Age Group	Total Reported (n)	A (2009 H1N1)	A (H3N2)	A (Unknown)	B	Admitted to ICU	Required Mechanical Ventilation	Pregnant
<1	2	0	0	1	0	0	0	0
1-4	0	0	0	0	0	0	0	0
5-17	7	0	1	3	3	1	0	0
18-49	15	1	3	8	0	0	0	0
50-64	28	3	1	15	1	2	1	0
65+	51	4	2	27	3	2	0	0
Total	103	8	7	54	7	5	1	0

Reported cumulative influenza-associated hospitalizations by influenza season, WEDSS

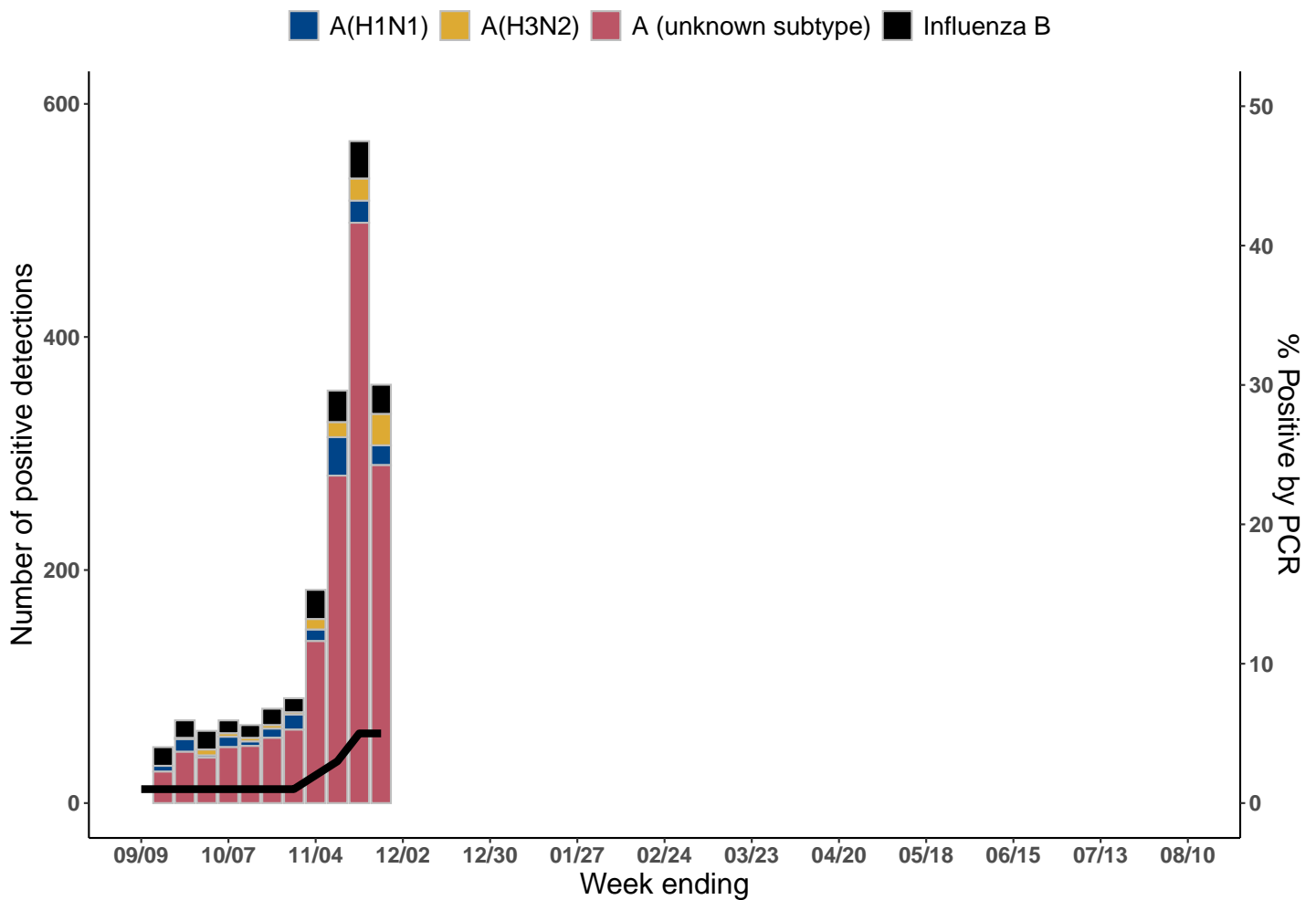


Influenza Season	Through Week 47	Entire Season
2019-2020	60	4023
2020-2021	8	28
2021-2022	14	1021
2022-2023	387	3629
2023-2024	103	-

These data are preliminary and subject to change as more information is received.

Wisconsin Laboratory Surveillance

Wisconsin positive influenza results and subtypes by PCR, NREVSS

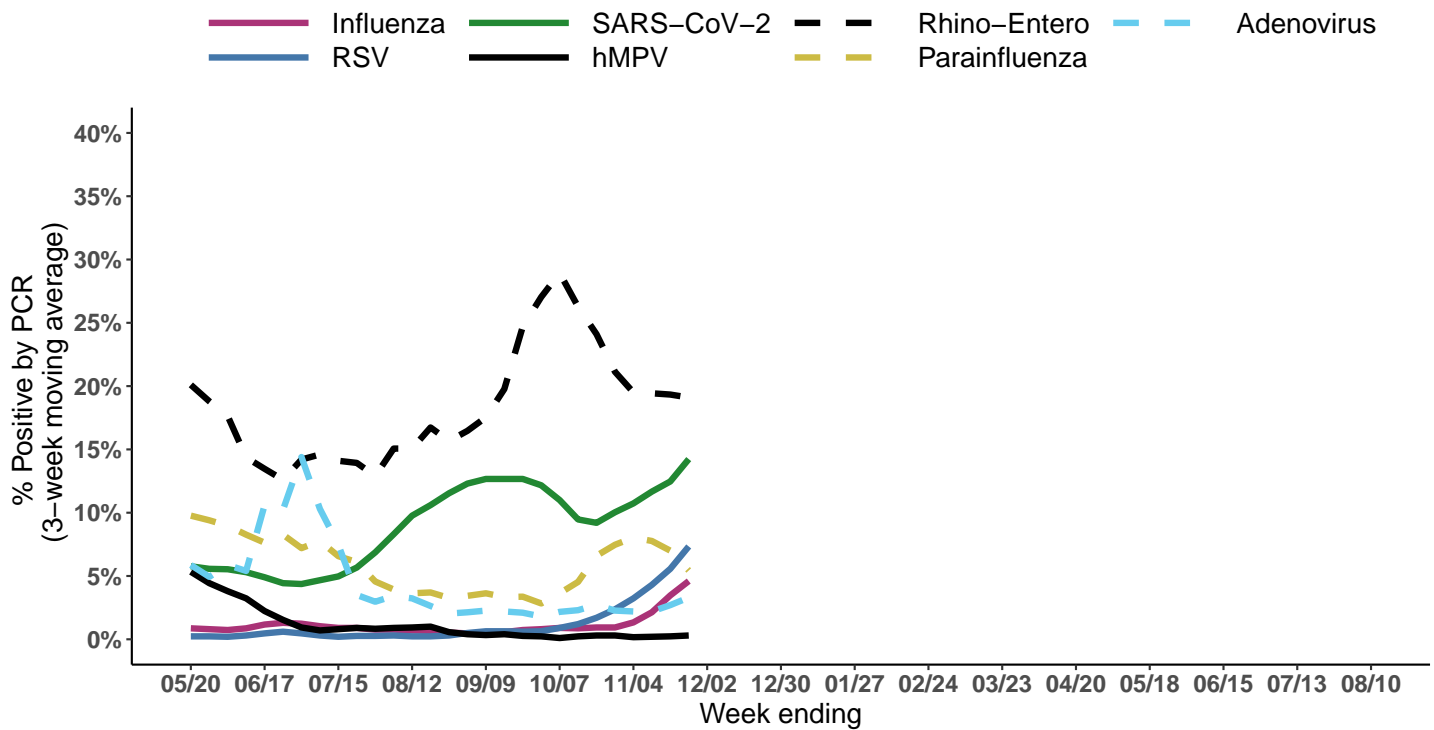


Cumulative number of positive influenza PCR tests by subtype, NREVSS September 3, 2023 to present

Measure	Influenza A(H1N1)pdm2009	Influenza A(H3N2)	Influenza A Unknown	Influenza B	Total
Total positive (n)	132	89	1553	207	1981
% of total positive	7%	4%	78%	10%	100%

Wisconsin Laboratory Surveillance for Respiratory Viruses

Percent positivity of respiratory viruses tested by PCR, NREVSS



Number and percent positivity of respiratory viruses tested by PCR, NREVSS
Week 47, Ending on November 25, 2023

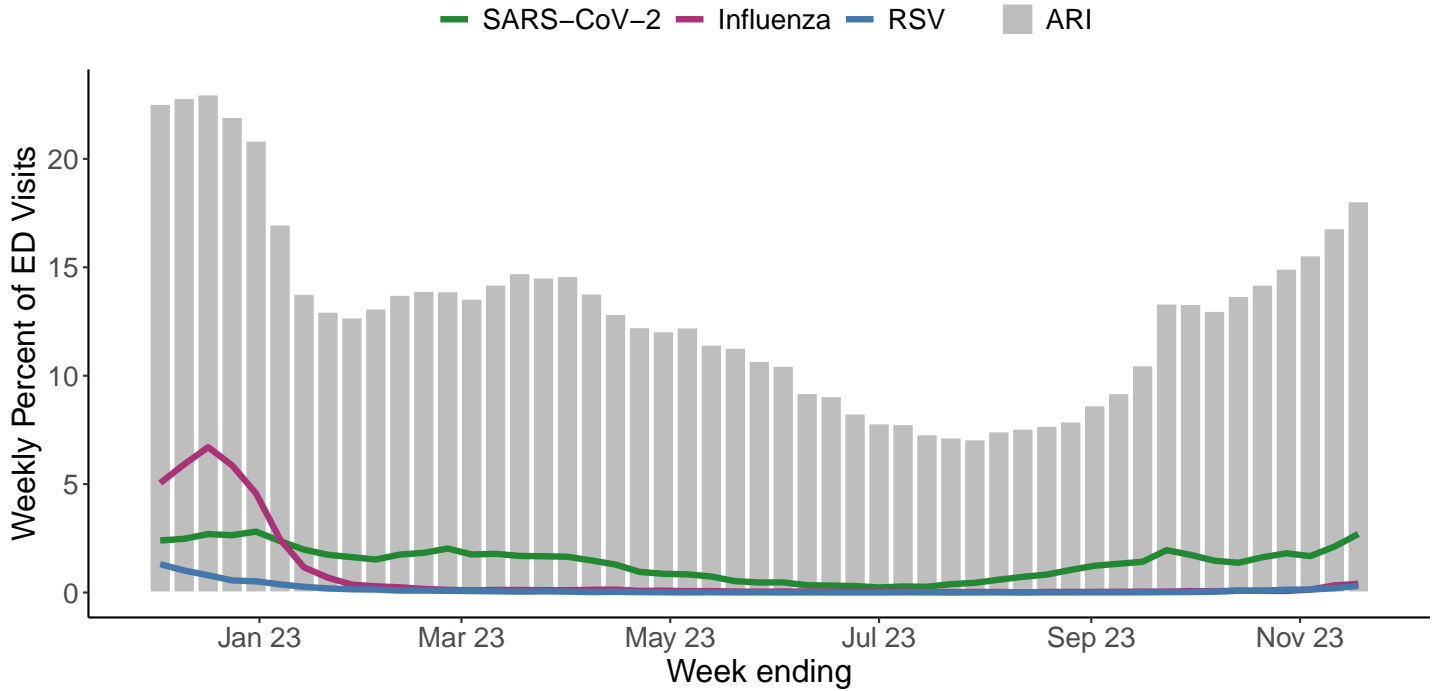
Respiratory virus	Tested	Positive (n)	Positive (%)	H3N2	2009 H1N1	Unknown	Influenza B
Influenza	6,639	359	5.4%	27	17	290	25

Respiratory virus	Tested	Positive (n)	Positive (%)	Parainfluenza 1	Parainfluenza 2	Parainfluenza 3	Parainfluenza 4
Parainfluenza	603	22	3.6%	9	9	0	4

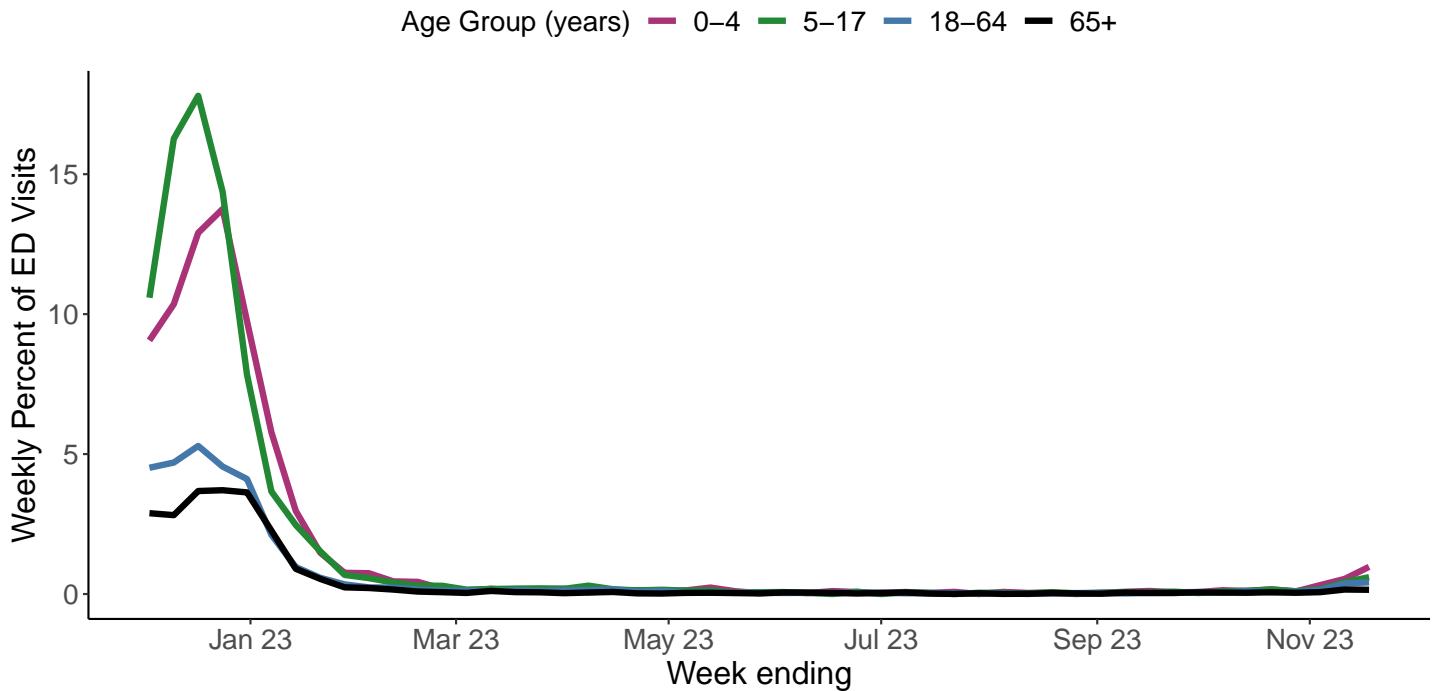
Respiratory virus	Tested	Positive (n)	Positive (%)
Respiratory Syncytial Virus	4,830	461	9.5%
Adenovirus	603	25	4.1%
HMPV	547	1	0.2%
Rhinovirus/Enterovirus	1,010	186	18.4%
COVID-19	8,058	1,288	16%

Respiratory Virus Activity in the Emergency Department (ED)

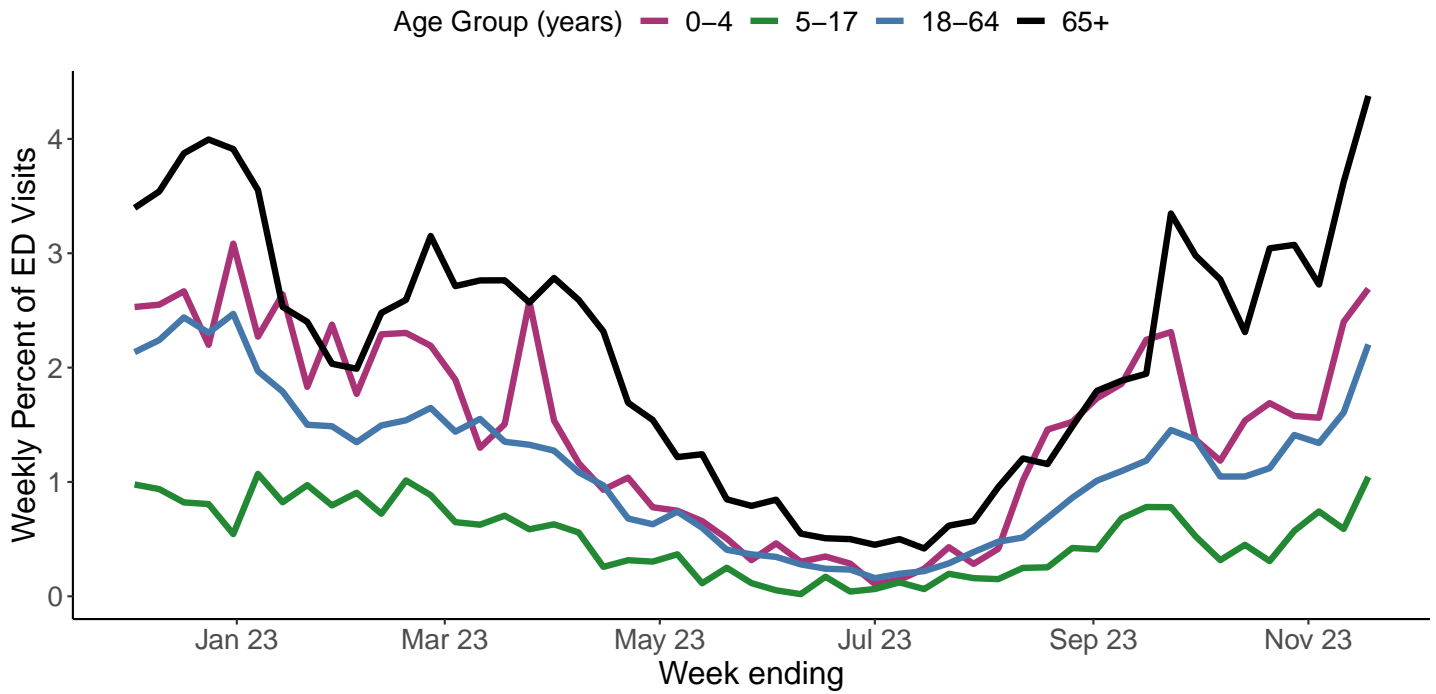
Percent of ED visits with a diagnosis for a respiratory virus or acute respiratory infection (ARI), NSSP



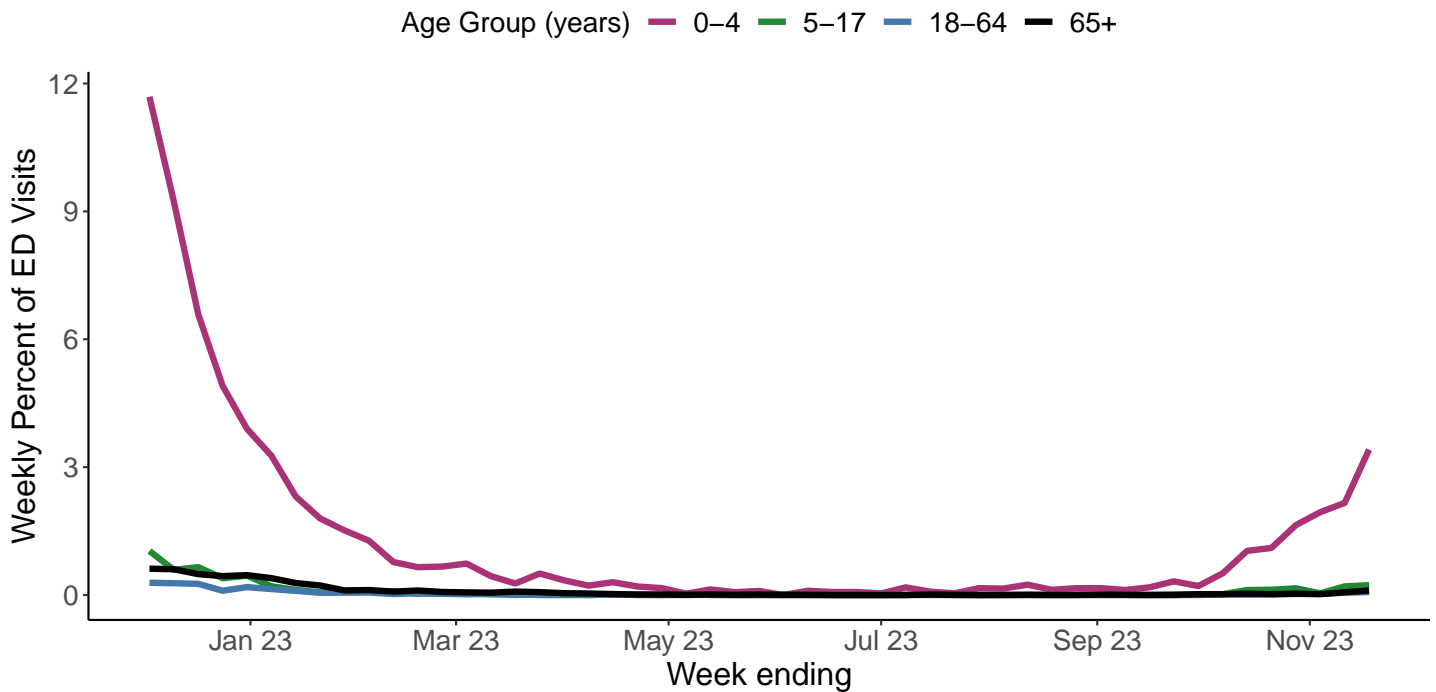
Percent of ED visits with a diagnosis for influenza by age group, NSSP



Percent of ED visits with a diagnosis for SARS-CoV-2 by age group, NSSP

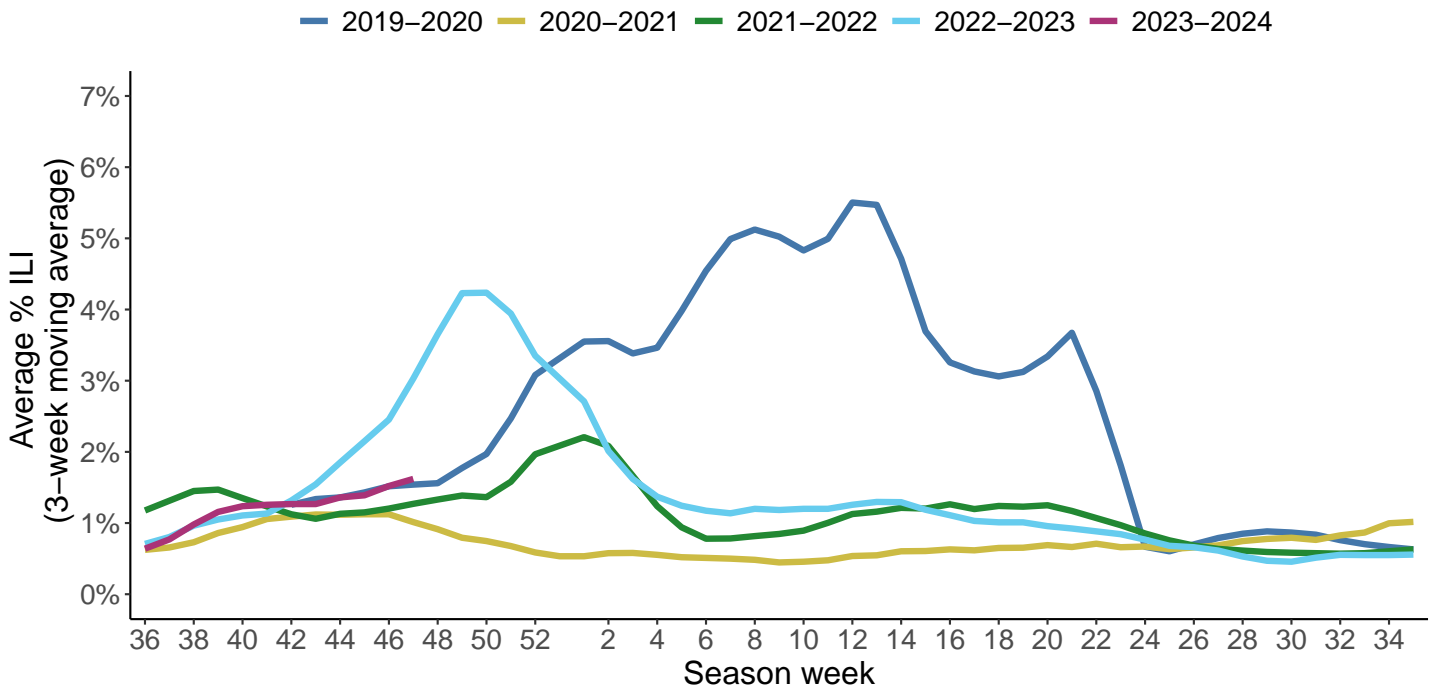


Percent of ED visits with a diagnosis for RSV by age group, NSSP



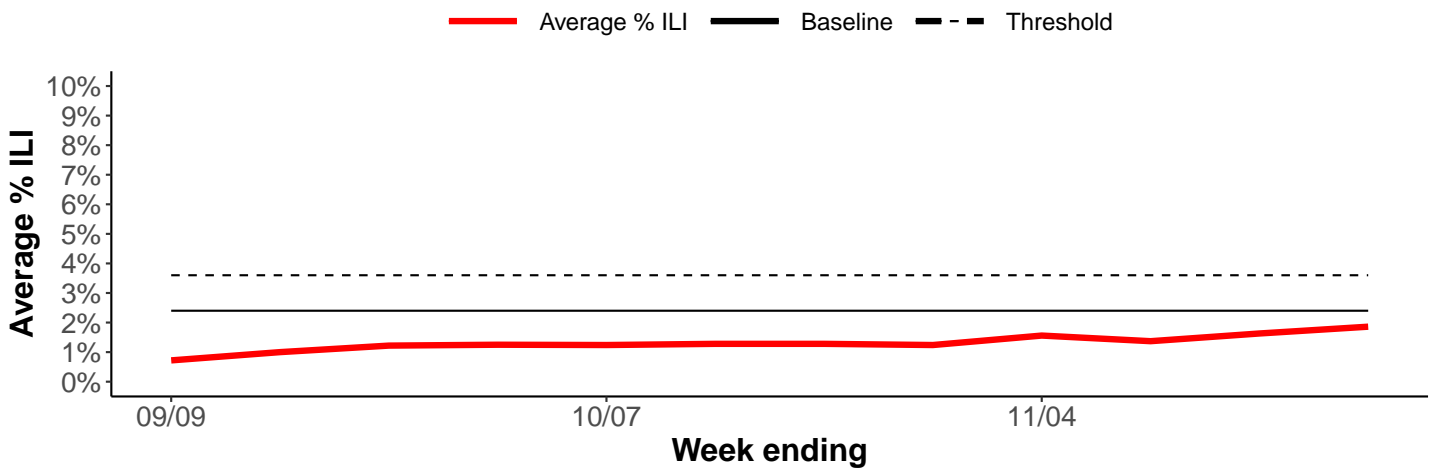
Wisconsin ILI Activity

Three-week average percent of visits for ILI by influenza season, ILINET

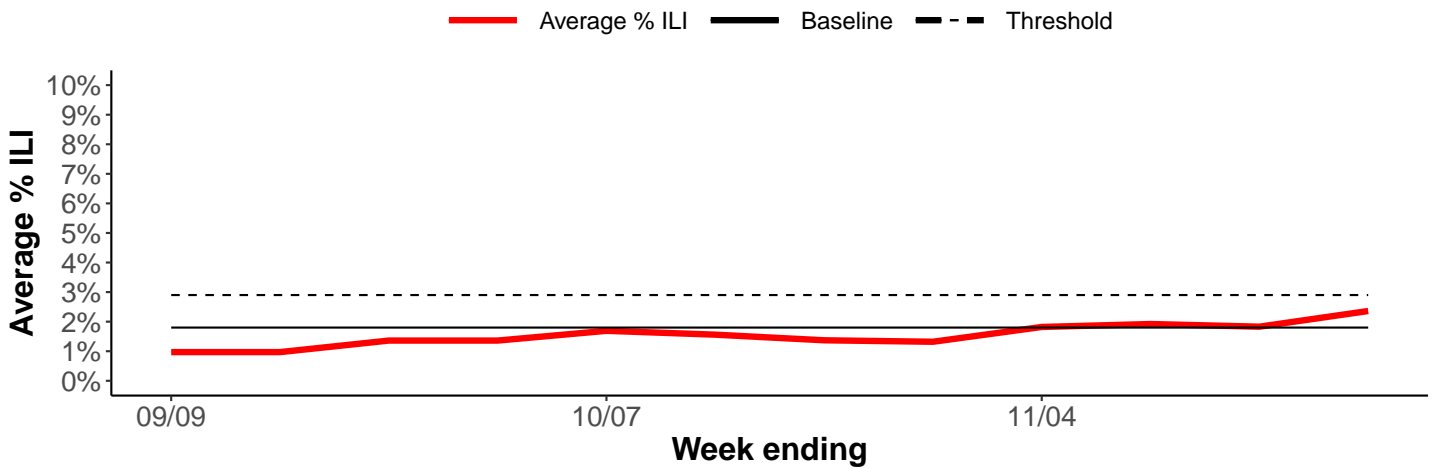


Average percent of visits for ILI by public health region, ILINET

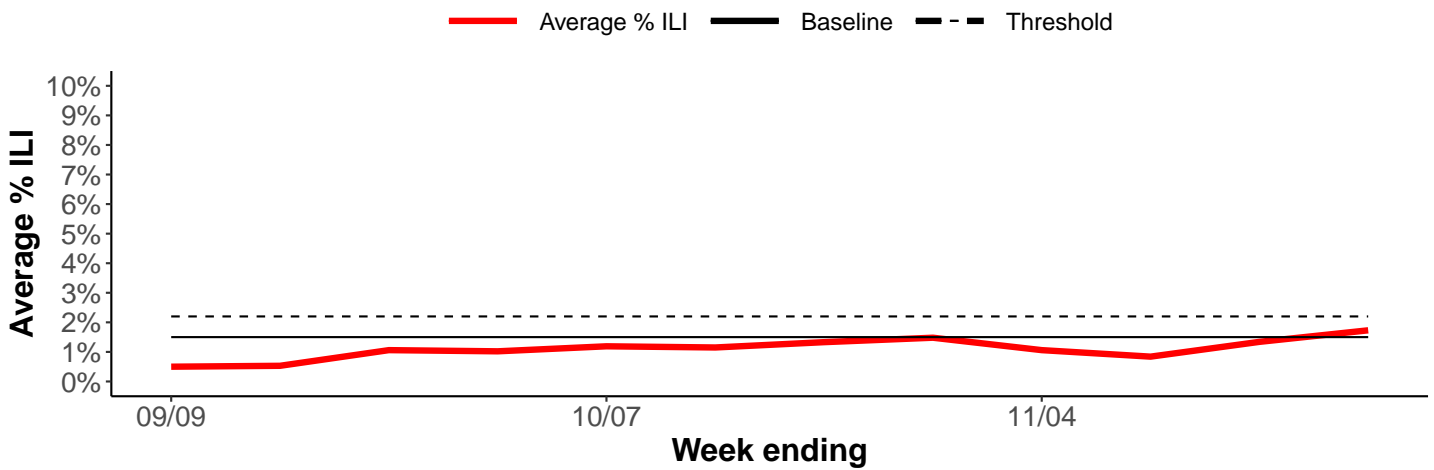
Wisconsin



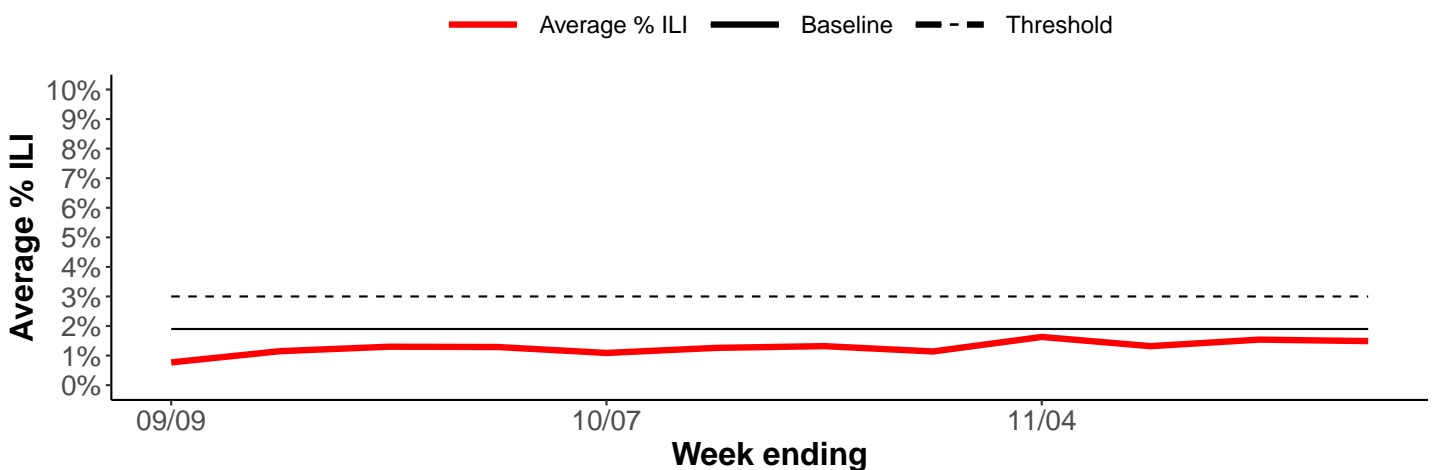
Northeastern Region



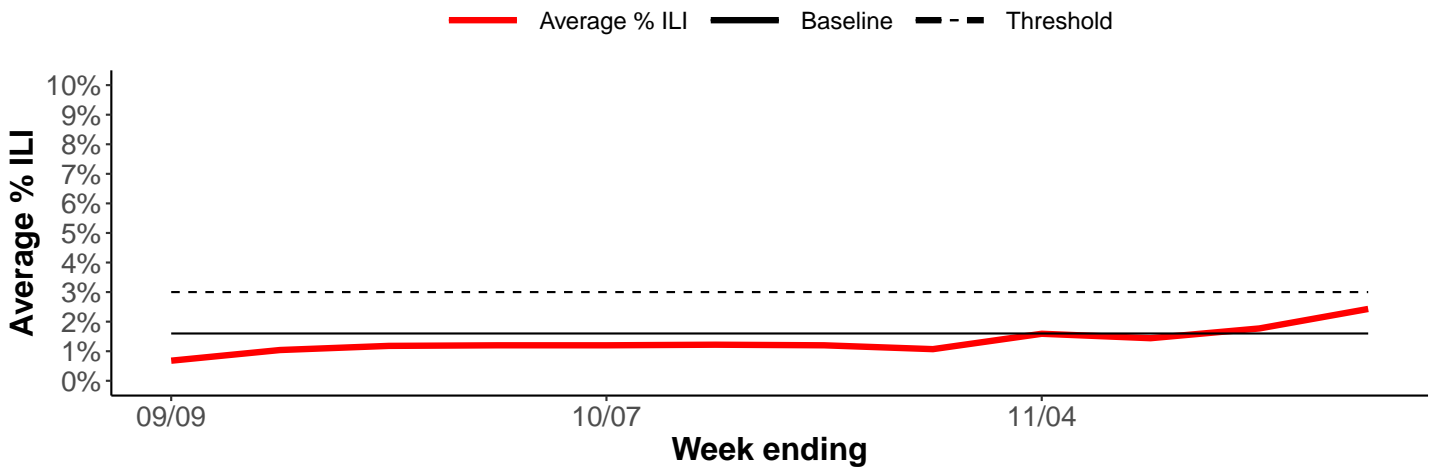
Northern Region



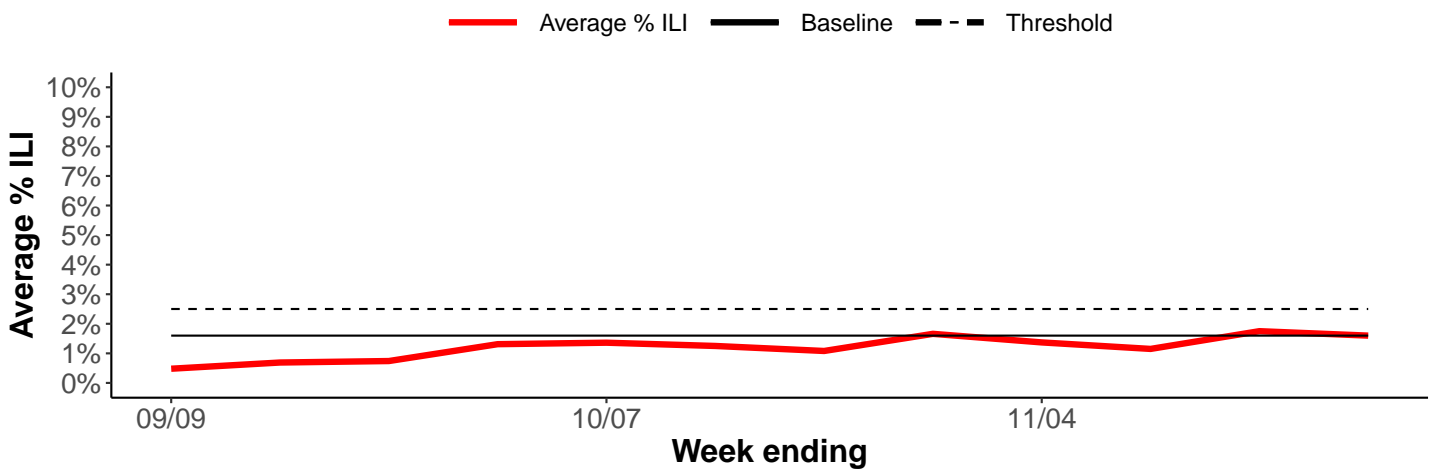
Southeastern Region



Southern Region



Western Region



Understanding the Data

Surveillance Report Description

Influenza-like Illness (ILI)	Patients who present to a clinician with a fever ≥ 100 degrees F and either a cough or sore throat.
Influenza-like Illness (ILI) Activity	Using baseline (expected value data used for comparison) in each of the public health regions in Wisconsin (https://www.dhs.wisconsin.gov/lh-depts/counties/index.htm), ILI below baseline is considered low activity, ILI between baseline and threshold levels is considered moderate activity and above threshold is considered high activity. (1)
Acute Respiratory Illness (ARI)	ARI is a broad definition designed to capture all diagnoses related to respiratory illness, including SARS-CoV-2, influenza, pneumonia, and cough
Predominant virus of the week	These data are compiled from over 40 laboratories in Wisconsin that perform rt-PCR testing, and shows the viruses that have the highest percentage of positive tests.(2)
Influenza-Associated Pediatric Mortality	Deaths among children < 18 years old, with influenza as the cause of associated cause of death. This is a state and nationally reportable condition. (3)
Deaths Due to Pneumonia, SARS-CoV-2, Influenza and RSV	Proportion of deaths due to pneumonia, RSV, influenza, and SARS-CoV-2 are extracted from Vital Records managed by the Office of Health Informatics through ICD-10 codes and death certificate text searches. (4)
Respiratory Viruses by PCR	A molecular laboratory method used to detect nucleic acid (DNA/RNA) in viruses, including influenza and RSV.
Influenza-Associated Hospitalizations	Patients hospitalized for > 24 hours with a laboratory-identified (by rapid antigen or rt-PCR tests) influenza.(3)
Emergency Department Data	These data are from the National Syndromic Surveillance Program or NSSP. Visit information from almost all EDs in Wisconsin are reported from hospital electronic medical records to NSSP in near-real-time. Diagnoses used included the CDC Broad Acute Respiratory DD v1, the CDC COVID-Specific DD v1, CDC Influenza DD v1, and the CDC Respiratory Syncytial Virus DD v1.(5)

Additional Resources

- The CDC Influenza Homepage (<https://www.cdc.gov/flu/>)
- The National Respiratory and Enteric Virus Surveillance System (NREVSS) (<https://www.cdc.gov/surveillance/nrevss/index.html>)

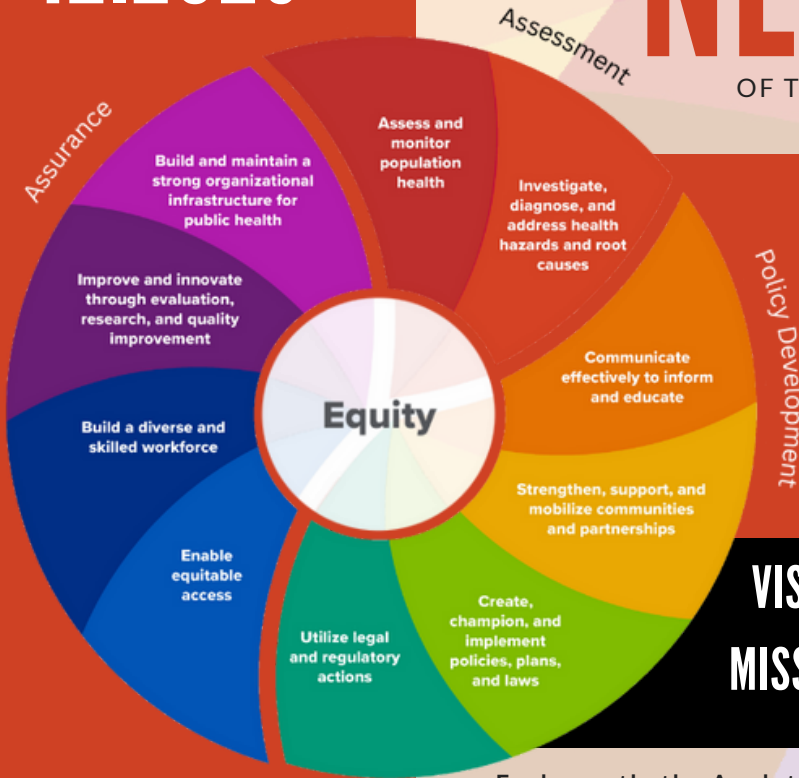
Data Sources

1. CDC Outpatient Influenza-like Illness Surveillance Network (ILINet)
2. Wisconsin Laboratory Information Network and CDC National Respiratory and Enteric Virus Surveillance System (NREVSS)
3. Wisconsin Electronic Disease Surveillance System (WEDSS)
4. Division of Public Health, Office of Health Informatics, Vital Records
5. National Syndromic Surveillance Program (NSSP) data from ESSENCE (Electronic Surveillance System for Early Notification of Community Based Epidemics).

12.2023

NEWSLETTER

OF THE APPLETON PUBLIC HEALTH DEPARTMENT



IN THIS ISSUE:

Investigate, diagnose, and address hazards and root causes

Community Partner:
N.E.W. Mental Health Connections

Meet Julie

VISION: Health for all, together.

MISSION: Facilitate equitable community wellbeing through education, health promotion, and response to public health needs.

10 ESSENTIAL PUBLIC HEALTH SERVICES

The 10 Essential Public Health Services provide a framework for public health to protect and promote the health of all people in all communities. To achieve equity, the Essential Public Health Services actively promote policies, systems, and overall community conditions that enable optimal health for all and seek to remove systemic and structural barriers that have resulted in health inequities. Such barriers include poverty, racism, gender discrimination, ableism, and other forms of oppression. Everyone should have a fair and just opportunity to achieve optimal health and well-being.

Each month, the Appleton Health Department Newsletter will feature stories about how we are achieving each of the 10 Essential Public Health Services. This month, we will focus on Essential Public Health Service #2: Investigate, diagnose, and address health problems and hazards affecting the population.

WHAT WE ARE DOING

Winnebago County's Overdose Fatality Review (OFR) team meets with this tenet at its heart, "overdose deaths are preventable". On a monthly basis, local health departments, healthcare providers, law enforcement agencies, addiction treatment centers, and community organizations come together to review cases of people who lost their life to an overdose. Information about the decedent's life and death is shared by each organization, followed by discussion of risk factors and circumstances surrounding each decedent, examination of system issues related to addiction and substance use, and identification of opportunities to influence policy and practice to prevent future overdoses and overdose deaths.

One of the first recommendations made by Winnebago County's OFR team was the "We Heart You" campaign. "We Heart You" is a message to our community and a resource/referral card that connects people who have been impacted by substance use disorder to resources and services. Winnebago County has continued to build to "We Heart You" with the Solutions Peer Response Team, a We Heart You App, and a PSA short film.

Appleton Health Department Nurse, Julie Erickson, participates in both the Winnebago and Outagamie County OFR teams. Julie has partnered with the Appleton Area School District to equip school counselors, nurses, and support staff with information about substance use disorder and the intervention the "We Heart You" program can provide. Early outreach to middle school and high school students struggling with substance use helps them know that they are not alone. There are people who care about them and there is help.

COMMUNITY PARTNERS



N.E.W. MENTAL HEALTH CONNECTIONS

The N.E.W. Mental Health Connection (The Connection) undertakes initiatives to improve mental health care in Outagamie, Winnebago, and Calumet Counties using the Collective Impact framework. This model emphasizes collaboration across sectors to address complex social issues that single agencies cannot tackle alone. The Collective Impact model creates a common agenda, shares measurement practices, mutually reinforces activities, engages in continuous communication, and has a dedicated backbone organization, which The Connection serves as for mental health and suicide prevention initiatives in our tri-county region.



The Connection's core functions include guiding vision and strategy, supporting aligned activities, building public will, establishing shared measurement practices, advocating for aligned policy agendas, and mobilizing funding to support their goals. Early efforts focused on challenging entrenched mental models, such as misconceptions about suicide, depression, and access to mental health counseling.

The Connection utilizes Results-Based Accountability (RBA) to measure its impact. This approach begins with defining the desired outcomes for well-being and works backward to determine the means to achieve these ends. RBA focuses on the impact of services rather than just the quantity, shifting from counting how many people are served to how many lives are improved.



RESOURCES

[CDC-10 Essential Public](#)

[Health Services -Full](#)

[Winnebago County OFR](#)

[We Heart You](#)

[N.E.W. Mental Health Connection](#)



MEET JULIE



Julie Erickson, Psy. M., BSN, RN

Before joining the Appleton Health Department in 2019 Julie served the Appleton community in law enforcement and then as an emergency room nurse. Julie's work as a police officer was the catalyst for her passion for mental health. Emergency room nursing brought Julie even more experience with the developing mental health landscape. Julie wanted to make an impact in the environments and systems that lead people to need healthcare services so she turned to Public Health Nursing. "Public Health seeks to improve Health by improving the conditions in our community and society that shape it- it's not just the detection and prevention of diseases anymore. [Health] is mental health, physical health social health, and spiritual well-being."

Julie continues her nursing career in both hospital healthcare and Public Health, but she recharges by spending time outdoors with her family.

BOARD OF HEALTH

CALENDAR