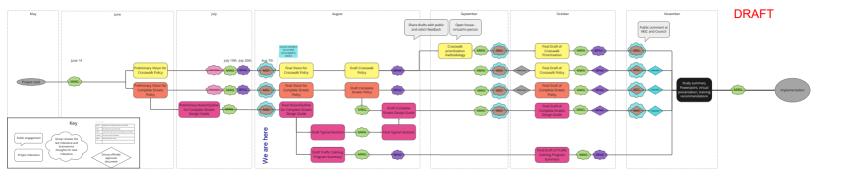
Project Background

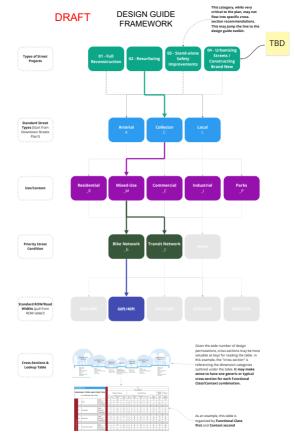
- Common Council Action
- Building on previous work:
 - Comprehensive Plan, Bike Plan, Trail Master Plan, Complete Streets Policy
 - Downtown Street Design Guidelines
 - Enhanced crosswalks, safety projects
- Project Elements:
 - Complete Streets Policy update
 - Street Design Guidelines
 - Crosswalk Prioritization





Preliminary Complete Streets Policy Vision

Appleton will strategically use resources to plan, design, build and maintain a multi-modal network of streets so that community gathering and traveling by walking, rolling, biking, transit and driving is a safe and positive experience for people of all backgrounds, ages and abilities, supporting Appleton's local economy, health and environment.



Preliminary Pedestrian Crossing Policy Vision

To improve access to destinations, the City of Appleton will invest in pedestrian crossing improvements using a consistent prioritization process grounded in the latest evidence on roadway safety treatments that are aligned with the Complete Streets Policy and Complete Streets Design Guide. The Pedestrian Crossing Policy will apply to streets that are not part of current reconstruction projects and will streamline existing policies, replacing the Enhanced Crosswalk Policy and the Mid-block Crosswalk Policy.