

100 North Appleton Street Appleton, WI 54911-4799 www.appleton.org

# Meeting Agenda - Final Library Board

Tuesday, July 18, 2023 4:30 PM 100 N. Appleton Street
City Hall Council Chambers, 6th Floor 6 A / B

- 1. Call meeting to order
- 2. Pledge of Allegiance
- 3. Roll call of membership
- 4. Approval of minutes from previous meeting

<u>23-0839</u> June 20, 2023 Meeting Minutes

Attachments: 6-20-2023 Library Board Meeting Minutes.pdf

### 5. Public Participation & Communication

### **Establish Order of the Day**

### 6. Action Items

23-0840	Bill Register - June 2023
	Attachments: June 23 Bill Register.pdf
	APL Financial Cash Flow YTD-June-2023.pdf
	Friends Quarter 4 (Apr-Jun 23).pdf
<u>23-0841</u>	July 2023 Budget Amendment
	Attachments: Jul23BudgetAmendment (003).pdf
23-0699	Closure of Library for Groundbreaking on Tuesday, July 25, 2023 1-5pm

23-0842 Report of the Finance Committee

Attachments: 07-11-2023 Finance Committee Meeting Minutes.pdf

Attachments: Library Closure for Groundbreaking Memo.pdf

23-0848 Library 2024 Operating Budget

Attachments: Budget Memo for Board 7-5-2023.pdf

Budget Process Infographic.pdf

2024 Budget for Library Board July 12 2023.pdf

Utilities and Revenue Breakdown 2024.pdf

2024 Library amended at finance committee 7-12-2023.pdf

Recommendation of Federal E-Rate Consultant 23-0843

Attachments: E-rate Consultant Memo FINAL.pdf

### 7. Information Items

### Α. **Administrative Report**

23-0844 **Building Project Update** 

23-0845 Upcoming Staff Visioning Process with WiLS

23-0846 **APL Hiring Process Update** 

23-0847 Upcoming Summer Committee Meetings Schedule - Nominating

Committee 7/20/2023 9am City Hall Council Chambers, Personnel &

Policy Committee 7/27/2023 10am City Hall Council Chambers

### В. **President's Report**

23-0863 **Upcoming Events and Trainings for Trustees** 

Attachments: GroundbreakingInvite.pdf

2023 Schedule Wisconsin Trustee Training Week.pdf

### C. Staff Updates

23-0849 Community Partnership Updates

Children's Program Updates / Early Childhood 23-0850

# 8. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.

\*We are currently experiencing intermittent issues/outages with our audio/video equipment. Meeting live streams and recordings are operational but unreliable at times. This is due to delays in receiving necessary system hardware components. We continue to look for solutions in the interim and we hope to have these issues resolved soon.



100 North Appleton Street Appleton, WI 54911-4799 www.appleton.org

# Meeting Minutes Library Board

Tuesday, June 20, 2023

4:30 PM

100 N. Appleton Street City Hall, Council Chambers 6th Floor 6 A / B

1. Call meeting to order

President Nancy Scheuerman called the meeting to order at 4:31pm

- 2. Pledge of Allegiance
- 3. Roll call of membership

Others Present: Owen Anderson, Nicole Casner, Ann Cooksey, Darrin Glad, Tina Krueger, Adriana McCleer, Alex Niemi, Colleen Rortvedt, Sonja Rusch, Tasha Saecker, Missy Sawicki, Bradley Shipps, Kara Sullivan, Maureen Ward

Present: 9 - Looker, Kellner, Scheuerman, Mann, Nett, Van Zeeland, Brozek, Bunnow

and Lee

Excused: 2 - Sivasamy and Keller

4. Approval of minutes from previous meeting

<u>23-0694</u> May 16 2023 Meeting Minutes

<u>Attachments:</u> <u>5-16-2023 Library Board Meeting Minutes.pdf</u>

Van Zeeland moved, seconded by Kellner, that the May 16, 2023 Meeting Minutes be approved. Voice Vote. Motion Carried. (9-0)

### **Public Participation & Communication**

### **Establish Order of the Day**

President Scheuerman called for a motion to place Action Items 23-0695, 23-0696, 23-0697, 23-0698 and 23-0718 on a Consent Agenda.

Mann moved, seconded by Kellner that Action items 23-0696, 23-069, 23-0697, 23-0698 and 23-0718 be placed on a Consent Agenda. Voice Vote. Motion Carried. (9-0)

### 5. Action Items

Mann moved, seconded by Van Zeeland that the Consent Agenda be approved. Voice Vote. Motion Carried.(9-0)

23-0695 May 2023 Bill Register

Attachments: May 23 Bill Register.pdf

APL Financial Cash Flow-May-2023.pdf

This Report Action Item was approved

23-0696 June 2023 Budget Amendment

<u>Attachments:</u> <u>Jun23BudgetAmendment.pdf</u>

This Report Action Item was approved

23-0697 Request for Approval to Hire Two Grant-Funded, Limited Term Part-Time

**Positions** 

Attachments: Grant Funded Positions Memo Request 6-14-2023.pdf

This Report Action Item was approved

23-0698 United Way Agency Agreement for 2024-2025 funding for Reach Out

and Read

<u>Attachments:</u> <u>United Way Fox Cities Award Letter RORFC.pdf</u>

<u>United Way Fox Cities Agency Agreement - 2024-2025 Funding.pdf</u>

This Report Action Item was approved

23-0718 Report of the Finance Committee

<u>Attachments:</u> <u>5-31-2023 Finance Committee Meeting Minutes.pdf</u>

Financial Policy (Approved 7-2021).pdf

Procurement Contract Mgmt Policy 2015 ADOPTED.pdf

2024 Budget Primer.pdf

This Report Action Item was approved

### 6. Information Items

# A. Administrative Report

<u>23-0700</u> Building Project Update

<u>Attachments:</u> Parking Spotlight Information Update June 2023.pdf

23-0701 Summer Committee Meeting Schedule - Finance Committee 7/11/23 8am, Nominating Committee 7/20/23 9am, Personnel & Policy Committee TBD

# B. Friends Update

23-0702 Friends 101

23-0703 Capital Campaign Process

<u>Attachments:</u> Capital Campaign Spotlight - June 2023.pdf

23-0704 Friends Year in Review

### C. OWLS Report

23-0714 OWLS Updates

<u>23-0715</u> Intellectual Freedom

23-0716 OWLS / Nicolet Planning

### D. President's Report

<u>23-0705</u> Trustee Development: Budget Process Primer\*

\*see attachment in Report of the Finance Committee

# E. Staff Updates

23-0706 Community Partnerships Updates

<u>23-0707</u> Children's Program Updates - School Age Children

### 7. Adjournment

Kellner moved, seconded by Mann, that the Meeting be adjourned. Voice Vote.

Motion Carried. (9-0)

The Meeting was adjourned at 5:51pm



	/PERIOD: 2023/6 TO 20 T/VENDOR	023/6 DOCUMENT	PO	YEAR/P	R TYP S		CHECK RUN CHECK	DESCRIPTION
16010			Library Admi					
16010 001583	630100 UNITED STATES POSTAL		0	Office Sup	plies 6 INV P	17.76	j pcard	Postage Library Boa
				ACCOUNT	TOTAL	17.76	· i	
16010 000835	630700 MANDERFIELD'S BAKERY	102339	0	Food & Pro	visions 6 INV P	82.75	061423 559393	B Donuts, Muffins for
001198	SAM'S CLUB	103934	0	2023	6 INV P	136.34	pcard	Staff Beverages and
				ACCOUNT	TOTAL	219.09	)	
16010 001573	641200 4IMPRINT, INC.	103216	0	Advertising 2023	g 6 inv p	140.18	5 062823 559588	S SLP Prizes, TAP shi
999990 999990 999990	FACEBK LNC2LR7YX2 DISPLAYS2GO AMZN MKTP US*PU4X62K AMZN MKTP US*EN3BB0R AMAZON.COM*Y12DH3NK3	103921	0 0 0 0	2023 2023 2023	6 INV P 6 INV P 6 INV P 6 INV P 6 INV P	181.20 17.97 11.98	pcard pcard pcard pcard pcard pcard	Facebook Advertisin Flyer Display Groundbreaking Invi Groundbreaking Invi Groundbreaking Invi
				ACCOUNT	TOTAL	372.03		
16010 000250	641308 CELLCOM APPLETON PCS	103924	0	Cellular P 2023	hones 6 INV P	103.75	pcard	Monthly Cell Phone
				ACCOUNT	TOTAL	103.75		
16010 002229	659900 STAR PROTECTION AND	102504	0		racts/Obligation 6 INV P	n 6,400.00	0 062123 559560	) Security Guard - AP
				ACCOUNT	TOTAL	6,400.00	)	
				ORG 16010	TOTAL	7,112.63		
16021 16021 999990	620100 PAYPAL *ERIKSONINST		Library Chil	dren's Servi Training/Co 2023	ces onferences 6 INV P	175.00	pcard	Early Math Training
				ACCOUNT	TOTAL	175.00	)	
001983 001983 001983 001983 001983	630100 AMAZON AMAZON AMAZON AMAZON AMAZON AMAZON AMAZON	102492 102493 102494 102502 102503 103074 103075	0 0 0 0 0 0	2023 2023 2023 2023 2023 2023	plies 6 INV P	10.65 53.44 51.69 29.98 55.56	pcard pcard pcard pcard pcard pcard pcard pcard pcard	craft supply - yarn craft supply - tiss craft supply Take & Create Bags BK SAS crayons crayons



	PERIOD: 2023/6 TO 20 VENDOR	023/6 DOCUMENT	PO	YEAR/PI	R TYP S	c	HECK RUN CHECK	DESCRIPTION
001983 001983 001983 001983	AMAZON AMAZON	103487 103488 103604 103605	0 0 0 0	2023 2023 2023 2023	6 INV P 6 INV P 6 INV P	19.79 6.99 14.99 11.89 315.46	pcard pcard	Highlands Summer af AMZN MKTP US*FS33C8 bookmarks for outre Glue dots
999990	WM SUPERCENTER #2958 LAKESHORE LEARNING M PICK'N SAVE #187		0 0 0		6 INV P 6 INV P 6 INV P	29.48 71.99 14.99 116.46	pcard	Flower Fest Program Jumbo Light Brite f craft supply - pape
				ACCOUNT	TOTAL	431.92		
	659900 MANAGED MISCHIEF LLC	102292	0	Other Conti 2023	racts/Obl 6 INV P	500.00	061423 559392	Summer Library Prog
				ACCOUNT	TOTAL	500.00		
			0	RG 16021	TOTAL	1,106.92		
	630100 OUTAGAMIE WAUPACA LI	102081	Library Publi 0	Office Supp	plies 6 INV P	80.00	060723 559320	Receipt Paper
				ACCOUNT	TOTAL	80.00		
			0	RG 16023	TOTAL	80.00		
16024 16024 001983	630100 AMAZON	103936	Library Commu 0	Office Supp		7.19	pcard	Bollywood Dance pro
				ACCOUNT	TOTAL	7.19		
	659900 INDUS OF FOX VALLEY	102040	0	Other Conti 2023	racts/Obl 6 INV P	igation 250.00	060723 559294	Rhythms of the Worl
002926	MELISSA BARKER	102592	0	2023	6 INV P	100.00	062123 559524	Find Your Ancestors
003049	ASHLEY KLATKIEWICZ	102208	0	2023	6 INV P	200.00	060723 559252	SLP Ukulele Jam Wor
				ACCOUNT	TOTAL	550.00		
			0	RG 16024	TOTAL	557.19		
002818 002818	630600 ARAMARK ARAMARK ARAMARK	102469 103011 103882	Library Build 0 0 0	Building Ma	ons aint./Jan 6 INV P 6 INV P 6 INV P	itorial 21.41 21.41 21.41	pcard	ARAMARK UNIFORM Mats, Mops Mats, Mop



	/PERIOD: 2023/6 TO 20 r/VENDOR	023/6 DOCUMENT	PO	YEAR/P	R TYP S		CHECK RUN CHECK	DESCRIPTION
002818	ARAMARK	103925	0	2023	6 INV P	24.64 88.87	pcard	Mats, Mops
999990	TARTAN SUPPLY CO LLC	103923	0	2023	6 INV P	151.95	pcard	Hand Soap
				ACCOUNT	TOTAL	240.82		
16031 001593	640700 PFEFFERLE COMPANIES	102511	0	Solid Wast 2023	e/Recycli 6 INV P		061423 559408	June 2023 - Trash K
002545	GFL ENVIRONMENTAL	102919	0	2023	6 INV P	322.00	pcard	GFL Recycling May '
				ACCOUNT	TOTAL	434.00		
16031 001593	641301 PFEFFERLE COMPANIES	103208	0	Electric 2023	6 INV P	4,158.94	062823 559640	May/June - Gas & El
				ACCOUNT	TOTAL	4,158.94		
16031 001593	641302 PFEFFERLE COMPANIES	103208	0	Gas 2023	6 INV P	66.62	062823 559640	May/June - Gas & El
				ACCOUNT	TOTAL	66.62		
16031 001593	650200 PFEFFERLE COMPANIES	103615	0	Leases 2023	6 INV P	12,500.00	062823 559640	July Rent - Kensing
				ACCOUNT	TOTAL	12,500.00		
16031 002936	659900 MIDWEST PROTECTION S	103883	0	Other Cont 2023	racts/Obl 6 INV P	igation 85.00	pcard	Fire Protection
				ACCOUNT	TOTAL	85.00		
			(	ORG 16031	TOTAL	17,485.38		
16032 16032	503500	Li	brary Mate	ials Manage Other Reim		:S		
000042	ALGOMA PUBLIC LIBRAR	103252	0	2023	6 INV P	25.98	062823 559592	Patron Material Rei
000964	FREMONT COMMUNITY	102519	0	2023	6 INV P			PATRON MATERIAL REI
001478	WAUPACA COUNTY	102546	0	2023	6 INV P	20.00	062123 559579	PATRON MATERIAL REI
001604	VILLAGE OF HORTONVIL	102020	0	2023	6 INV P	10.00	060723 559353	PATRON MATERIAL REI
999998	KAREN RIGGERS	102199	0	2023	6 INV P	13.00	060723 559315	PATRON MATERIAL REI
				ACCOUNT	TOTAL	73.97		
16032	630100			Office Sup	plies			



YEAR/PERIOD: 2023/6 TO 2 ACCOUNT/VENDOR	023/6 DOCUMENT	PO	YEAR/PR TYP S	CHECK RUN CHECK	DESCRIPTION
002259 DEMCO SOFTWARE	103034	0	2023 6 INV P	598.67 pcard	Spine Label Tape an
999990 CCI SOLUTIONS	103035	0	2023 6 INV P	352.25 pcard	Audiobook Cases
			ACCOUNT TOTAL	950.92	
16032 631500 000889 MIDWEST TAPE 000889 MIDWEST TAPE 000889 MIDWEST TAPE 000889 MIDWEST TAPE	103046 103047 103048 103562	0 0 0 0	ooks & Library Materials 2023 6 INV P 2023 6 INV P 2023 6 INV P 2023 6 INV P	672.68 pcard 10,926.15 pcard 374.68 pcard 1,175.74 pcard 13,149.25	503862154 503871128 503856667 503919954
001983 AMAZON 001983 AMAZON	103597 103964	0 0 0 0 0 0 0 0 0	2023 6 INV P	13.99 pcard 14.99 pcard 12.99 pcard 66.89 pcard 10.02 pcard 15.97 pcard 10.99 pcard 139.98 pcard99 pcard 31.88 pcard 12.99 pcard 12.99 pcard 10.79 pcard	112-5684484-8529857 112-9586050-0311424 114-4628947-3225016 113-5073933-9372241 112-6801212-2850654 112-1284520-8453857 112-8174561-554668 113-8231086-0213028 113-8231086-0213028 114-5505902-2302605 114-1861540-2462647 114-6058788-2903462
002396 INGRAM LIBRARY SERV	102480 102481 102482 102483 102484 102485 102486 103054 103055 103056 103057 103058 103563 103563 103564 103565 103566 103567 103568 103569 103569 103569	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	2023 6 INV P	-15.12 pcard 198.42 pcard 314.24 pcard 121.51 pcard 328.12 pcard 199.52 pcard 2,720.65 pcard 151.72 pcard 233.58 pcard 112.86 pcard 2,365.51 pcard 358.08 pcard 441.18 pcard 592.43 pcard -31.96 pcard 219.03 pcard 213.72 pcard 213.72 pcard 2164.07 pcard 463.38 pcard 444.47 pcard 240.55 pcard 449.18 pcard 449.18 pcard	76152980 76146887 76139691 76167889 76179055 76186354 76186353 76205572 76230398 76269261 76277721 76316581 76325771 76242038 76309635 76337194 76337193 76356072 76362215 76382114 76410660 76410661 76421690



YEAR/PERIOD: 2023/6 TO 2 ACCOUNT/VENDOR	023/6 DOCUMENT	PO	YEAR/PR TYP S	CHECK RUN CHECK	DESCRIPTION
002396 INGRAM LIBRARY SERV 002396 INGRAM LIBRARY SERV	103938 103939 103940 103941	0 0 0 0 0	2023 6 INV P 2023 6 INV P	174.54 pcard 244.53 pcard 467.75 pcard 1,381.17 pcard 356.88 pcard 427.72 pcard	76442140 76458544 76467076 76484002 76512105 76501277
002583 BLACKSTONE PUBLISHIN 002583 BLACKSTONE PUBLISHIN		0	2023 6 INV P 2023 6 INV P	293.85 062823 55 378.90 062823 55 672.75	9599 Inv #2104085 / Cust 9599 Inv. #2104634 / Cu
002722 RABBLE LLC	103232	0	2023 6 INV P	4,440.00 062823 55	9646 Inv. 1181
002830 KANOPY, INC	102034	0	2023 6 INV P	481.50 060723 55	9298 Inv. # 352185
999990 OVERDRIVE DIST 999990 THOMSON WEST*TCD 999990 RDA*COUNTRY BOOKS 999990 OVERDRIVE DIST 999990 MULTI MEDIA CHANNELS	102488 103049 103053 103060 103596	0 0 0 0	2023 6 INV P 2023 6 INV P 2023 6 INV P 2023 6 INV P 2023 6 INV P	29.99 pcard 1,097.57 pcard 35.98 pcard 59.99 pcard 118.00 pcard 1,341.53	00669co23172753 503856667 1072 00669co23180298 12394
			ACCOUNT TOTAL	36,487.99	
16032 659900 001398 UNIQUE MANAGEMENT SE	102240	Ot 0	her Contracts/Obligati 2023 6 INV P	on 226.55 060723 55	9343 Collection Agency -
			ACCOUNT TOTAL	226.55	
		ORG	16032 TOTAL	37,739.43	
16033 16033 632700 000362 DELL MARKETING L.P.		rary Network Mi O	Services scellaneous Equipment 2023 6 INV P	1,465.00 pcard	Colleen R's new lap
16033 641800 000911 MODERN BUSINESS MACH 000911 MODERN BUSINESS MACH		0 0	uip Repairs & Maint 2023 6 INV P 2023 6 INV P	201.80 062123 55	9526 Copier Usage - Mete 9632 Copier Contract - B
			ACCOUNT TOTAL	402.80	
16033 681500 001619 CDW GOVERNMENT, INC.	102974	0 0	ftware Acquisition 2023 6 INV P	1,510.50 pcard	Microsoft Office st



YEAR/PERIOD: 2023/6 TO 2023/6 ACCOUNT/VENDOR DOCUMENT	PO YEAR/PR TYP S	CHECK RUN CHECK	DESCRIPTION
002386 THE QUIPU GROUP, LLC 102082	0 2023 6 INV P	3,785.00 060723 55933	9 PITS Subscription R
999990 ZOOM.US 888-799-9666 103950	0 2023 6 INV P	40.00 pcard	Monthly Zoom invoic
	ACCOUNT TOTAL	5,335.50	
	ORG 16033 TOTAL	7,203.30	
FUND 100 General Fund	TOTAL:	71,284.85	

<sup>\*\*</sup> END OF REPORT - Generated by Melissa E. Sawicki \*\*



		ublic Library Cash Flow Report Jun			JAN	FEB	MAR	APR	MAY	JUNE		
Activation   Character Character   Adds   51,064,865.00   50,00   50	GL	ACCOUNT DESCRIPTION	ORIGINAL	REVISED	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	VTD TOTAL	o/ HCED
										•		
		~										
	501500	Rental of City Property	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0.0%
Foul Revenue	502000	Donations & Memorials	\$0.00	\$0.00	\$60.36	\$1.66	(\$49.41)	(\$2.91)	\$1.50	\$13.42	\$24.62	100.0%
Figure   F	503500											
		Total Revenue	\$1,110,405.00	\$1,170,676.00	\$1,619.39	\$1,766.46	\$64,401.78	\$576,273.91	\$2,067.34	\$4,832.24	\$650,961.12	55.6%
		Fynense			IAN	FFR	MAR	ΔPR	MAY	IUNF	YTD TOTAL	% USFD
Section   Call Time Wages	610100		(\$2,476,082.00)	(\$2,476,082.00)								
Part-Time Wages	610400	Call Time Wages	\$0.00	\$0.00	\$0.00	\$0.00	(\$75.00)	\$0.00	(\$150.00)	\$0.00	(\$225.00)	100.0%
Biffilion   Sick Pay   Soul	610500	Overtime Wages			(\$364.52)	(\$755.09)	• • • • • • • • • • • • • • • • • • • •	(\$208.92)	\$0.00	\$0.00	(\$1,536.83)	100.0%
1000   1000		~	, ,	,			. , ,					
561500   Finges   \$891,233.00   \$891,233.00   \$0.00		•					• • • • • • • • • • • • • • • • • • • •				• • • •	
615000   FICA		•										
615030   Retirement   \$0.00   \$0.00   \$(33,975.98)   \$(337,586.9)   \$(317,866.4)   \$(311,972.6)   \$(311,992.16)   \$(322,129.36)   \$(376,761.79)   \$10.00   \$(310.00)   \$(310												
615302   Deficial Insurance   50.00   50.00   53.99.27.89   (53.93.65.90   (52.0.62.34)   (53.93.15.51)   (53.96.189)   (52.1.67.48.31)   100.00   (51.96.18)												
		Health Insurance										
Personnel Services   (\$3,579,902.00) (\$3,585,902.00) (\$174,744.83) (\$270,094.49) (\$370,012.14) (\$274,318.76) (\$271,388.04) (\$281,293.91) (\$1,641,852.17)   45,585		Dental Insurance									• • • • • • • • • • • • • • • • • • • •	
Expense   JAN   FEB   MAR   APR   MAY   JUNE   YTD TOTAL   \$USED	615400		•									
		Personnel Services	(\$3,579,902.00)	(\$3,585,902.00)	(\$174,744.83)	(\$270,094.49)	(\$370,012.14)	(\$274,318.76)	(\$271,388.04)	(\$281,293.91)	(\$1,641,852.17)	45.8%
		Evnanca			IAN	EED	MAD	ADD	MAY	HINE	VTD TOTAL	o/ LICED
	620100		(\$23,234,00)	(\$27 734 00)								
Beach   Parking Permits   (\$5,000.00)   (\$										**	• • • •	
630500   Marmberships & Licenses   (\$2,200.00)   (\$2,200.00)   (\$50.00)   (											• • • • •	
\$83000   Awards & Recognition   (\$850.00)   (\$1,1850.00)   (\$57.000.00)   (\$1,137.08)   (\$57.000.00)   (\$1,1350.00)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.052)   (\$20.70)   (\$27.000)   (\$27	630100	Office Supplies	(\$35,517.00)	(\$46,155.00)	(\$1,134.08)	(\$1,921.91)	(\$2,266.33)		(\$3,002.48)	(\$1,776.78)	(\$12,660.51)	27.4%
Baseline	630300	•	(\$2,200.00)	(\$2,200.00)	\$0.00	(\$155.00)	(\$355.00)	\$0.00	\$0.00	\$0.00	• • • • • • • • • • • • • • • • • • • •	23.2%
630700   Food & Provisions   (\$1,135.00)   (\$5,714.00)   (\$245.51)   (\$20.70)   (\$77.32)   (\$1,209.21)   (\$1,43.29)   (\$306.97)   (\$2,003.00)   35.1%			• • • • • •								• • • •	
Company   Content		=								**		
Sample   Sooks & Library Materials   (\$475,000.00)   (\$49,156.00)   (\$44,227.37)   (\$60,016.85)   (\$30,210.90)   (\$33,296.62)   (\$40,975.41)   (\$36,682.25)   (\$225,409.40)   49.2%   (\$32002)   City Copy Charges   (\$100.00)   \$0.00   \$0.												
632001 City Copy Charges (\$100.00) (\$100.00) \$0.00 \$0.			• • • • • •									
632002 Outside Printing \$0.00 (\$1,200.00) \$0.00		·										
632300         Safety Supplies         (\$550.00)         (\$550.00)         \$0.00         \$0.00         \$385.00         \$0.00         \$0.00         \$151.24         -27.5%           632700         Miscellaneous Equipment         (\$28,630.00)         (\$30,630.00)         (\$412.00)         (\$412.00)         (\$412.00)         (\$412.00)         \$443.400         (\$576.00)         \$511.20         \$6434.00)         \$642.00         \$643.400         \$6576.00)         \$511.20         \$6434.00         \$642.00         \$642.00         \$643.400         \$6576.00         \$511.20         \$6434.00         \$656.00         \$642.282.00         \$9.288.00         \$659.290         \$61,843.409         \$626.03         \$692.50         \$6439.400         \$62,282.00         \$62,282.00         \$699.288.00         \$659.290         \$61,867.38         \$614.99         \$626.50         \$645.53         \$445.53.34.34         \$656.62         \$62,282.00         \$645.63         \$647.63         \$647.55         \$66.62         \$22,489.93         \$151.34         \$656.62         \$22,489.93         \$151.34         \$656.62         \$22,489.93         \$151.34         \$656.62         \$22,489.93         \$151.34         \$656.62         \$22,489.93         \$124.93         \$124.93         \$124.93         \$124.93         \$124.93         \$124.93         \$165.00			• • • • • •				•					
632700 Miscellaneous Equipment (\$28,630.00) (\$30,630.00) (\$412.56) (\$55.64) (\$4,393.69) \$0.00 (\$111.56) (\$1,518.00) (\$6,491.45) 21.2% (640700 Solid Waste/Recycling Pickup (\$1,200.00) (\$1,200.00) (\$1,200.00) (\$1,200.00) (\$1,200.00) (\$1,863.00) (\$756.00) (\$111.00) (\$434.00) (\$756.00) (\$111.00) (\$434.00) (\$276.80) (\$10.00) (\$434.00) (\$276.80) (\$40.00) (\$4	632101	Uniforms	\$0.00	\$0.00	\$0.00	\$0.00	(\$161.25)	\$0.00	\$0.00	\$0.00	(\$161.25)	100.0%
640700 Solid Waste/Recycling Pickup (\$1,200.00) (\$1,200.00) (\$1,200.00) (\$112.00) (\$434.00) (\$756.00) (\$112.00) (\$434.00) (\$2,282.00) 190.2% (641200 Advertising (\$1,288.00) (\$9,288.00) (\$9,288.00) (\$9,288.00) (\$59,29.90) (\$1,667.38) (\$164.99) (\$267.83) (\$926.50) (\$495.53) (\$43.15.13) 46.5% (641301 Electric (\$30,000.00) (\$30,000.00) (\$3,335.17) (\$7,746.98) (\$12,214.27) (\$3,687.03) (\$14,251.97) (\$4,158.94) (\$454,394.36) 151.3% (641302 Gas (\$20,000.00) (\$20,000.00) (\$3,431.49) (\$7,268.52) (\$9,709.01) (\$1,216.68) (\$3,287.06) (\$66.62) (\$24,979.38) 124.9% (641303 Water \$0.00			(\$550.00)	(\$550.00)	\$0.00	(\$233.76)	\$0.00		\$0.00			
641200 Advertising (\$1,288.00) (\$9,288.00) (\$9,288.00) (\$592.90) (\$1,867.38) (\$164.99) (\$267.83) (\$926.50) (\$4,95.53) (\$4,315.13) 46.5% (641301 Electric (\$30,000.00) (\$30,000.00) (\$33,000.00) (\$33,355.17) (\$7,746.98) (\$12,214.27) (\$36,867.03) (\$14,251.97) (\$4,158.94) (\$45,394.36) 151.3% (641302 Gas (\$20,000.00) (\$20,000.00) (\$3,431.49) (\$7,268.52) (\$9,709.01) (\$1,216.68) (\$3,287.06) (\$66.62) (\$24,979.38) 124.9% (641303 Water \$0.00 \$0.										• • • • • • • • • • • • • • • • • • • •	• • • •	
641301 Electric (\$30,000.00) (\$30,000.00) (\$3,335.17) (\$7,746.98) (\$12,214.27) (\$3,687.03) (\$14,251.97) (\$4,158.94) (\$45,394.36) 151.3% (641302 Gas (\$20,000.00) (\$20,000.00) (\$3,431.49) (\$7,268.52) (\$9,709.01) (\$1,216.68) (\$3,287.06) (\$66.62) (\$24,979.38) 124.9% (641303 Water \$0.00										* * * * * * * * * * * * * * * * * * * *	• • • • •	
641302 Gas (\$20,000.00) (\$20,000.00) (\$3,431.49) (\$7,268.52) (\$9,709.01) (\$1,216.68) (\$3,287.06) (\$66.62) (\$24,979.38) 124.9% (641303) Water \$0.00 \$0.		<u> </u>									• • • • •	
641303 Water \$0.00												
\$\frac{641304}{641306}\$\$ \begin{array}{cccccccccccccccccccccccccccccccccccc											• • • •	
641306 Stormwater \$0.00											•••	
641308 Cellular Phones (\$1,300.00) (\$1,300.00) (\$1,00.00) (\$1,00.00) (\$1,00.00) (\$2,000.00) (\$2,000.00) (\$2,000.00) (\$0.00 \$0.		Stormwater	\$0.00		\$0.00		\$0.00	\$0.00		\$0.00		100.0%
641600 Build Repairs & Maint (\$2,000.00) (\$2,000.00) \$0.00 \$		•					**			,		
641800 Equip Repairs & Maint (\$49,255.00) (\$49,255.00) (\$2,602.74) (\$399.74) (\$11,287.11) (\$1,526.32) (\$2,668.45) (\$402.80) (\$18,887.16) 38.3% (642000 Facilities Charges (\$100,565.00) (\$100,565.00) \$0.00 (\$66.84) (\$5,671.50) (\$66.84) (\$3,722.80) (\$2,881.42) (\$12,409.40) 12.3% (644000 Snow Removal Services (\$50,000.00) (\$50,000.00) \$0.00 \$0.00 \$0.00 (\$64,177.00) \$0.00 \$0												
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659900 Other Contracts/Obligation												
681500         Software Acquisition         (\$4,498.00)         (\$4,498.00)         (\$40.00)         (\$3,374.31)         (\$1,071.78)         (\$742.50)         (\$6,004.35)         (\$5,335.50)         (\$16,568.44)         368.4%           Operating Expense         (\$1,113,587.00)         (\$1,184,916.00)         (\$73,893.57)         (\$114,156.78)         (\$159,646.94)         (\$127,927.93)         (\$109,265.67)         (\$76,467.67)         (\$661,358.56)         55.8%           Personnel Services         (\$3,579,902.00)         (\$3,585,902.00)         (\$174,744.83)         (\$270,094.49)         (\$370,012.14)         (\$274,318.76)         (\$271,388.04)         (\$281,293.91)         (\$1,641,852.17)           Operating Expense         (\$1,113,587.00)         (\$1,184,916.00)         (\$73,893.57)         (\$114,156.78)         (\$159,646.94)         (\$127,927.93)         (\$109,265.67)         (\$76,467.67)         (\$661,358.56)           Total Expense         (\$4,693,489.00)         (\$4,770,818.00)         (\$248,638.40)         (\$384,251.27)         (\$529,659.08)         (\$402,246.69)         (\$380,653.71)         (\$357,761.58)         (\$2,303,210.73)		Other Contracts/Obligation										
Personnel Services         (\$3,579,902.00)         (\$3,585,902.00)         (\$174,744.83)         (\$270,094.49)         (\$370,012.14)         (\$274,318.76)         (\$271,388.04)         (\$281,293.91)         (\$1,641,852.17)           Operating Expense         (\$1,113,587.00)         (\$1,184,916.00)         (\$73,893.57)         (\$114,156.78)         (\$159,646.94)         (\$127,927.93)         (\$109,265.67)         (\$76,467.67)         (\$661,358.56)           Total Expense         (\$4,693,489.00)         (\$4,770,818.00)         (\$248,638.40)         (\$384,251.27)         (\$529,659.08)         (\$402,246.69)         (\$380,653.71)         (\$357,761.58)         (\$2,303,210.73)	681500	Software Acquisition	(\$4,498.00)	(\$4,498.00)	(\$40.00)	(\$3,374.31)	(\$1,071.78)	(\$742.50)	(\$6,004.35)		(\$16,568.44)	368.4%
Operating Expense         (\$1,113,587.00)         (\$1,184,916.00)         (\$73,893.57)         (\$114,156.78)         (\$159,646.94)         (\$127,927.93)         (\$109,265.67)         (\$76,467.67)         (\$661,358.56)           Total Expense         (\$4,693,489.00)         (\$4,770,818.00)         (\$248,638.40)         (\$384,251.27)         (\$529,659.08)         (\$402,246.69)         (\$380,653.71)         (\$357,761.58)         (\$2,303,210.73)		Operating Expense	(\$1,113,587.00)	(\$1,184,916.00)	(\$73,893.57)	(\$114,156.78)	(\$159,646.94)	(\$127,927.93)	(\$109,265.67)	(\$76,467.67)	(\$661,358.56)	55.8%
Operating Expense         (\$1,113,587.00)         (\$1,184,916.00)         (\$73,893.57)         (\$114,156.78)         (\$159,646.94)         (\$127,927.93)         (\$109,265.67)         (\$76,467.67)         (\$661,358.56)           Total Expense         (\$4,693,489.00)         (\$4,770,818.00)         (\$248,638.40)         (\$384,251.27)         (\$529,659.08)         (\$402,246.69)         (\$380,653.71)         (\$357,761.58)         (\$2,303,210.73)		Paraannal Canicas	(\$2 E70 000 00)	(\$2 E9E 002 00)	(\$174.744.00)	(\$270.004.40)	(\$270.042.44)	(\$274.240.7C)	(\$271 200 OA)	(\$201.202.04)	(¢1 641 0F2 47)	
Total Expense (\$4,693,489.00) (\$4,770,818.00) (\$248,638.40) (\$384,251.27) (\$529,659.08) (\$402,246.69) (\$380,653.71) (\$357,761.58) (\$2,303,210.73)				, ,								
				· ·	,							•
Total Revenue         \$1,110,405.00         \$1,170,676.00         \$1,619.39         \$1,766.46         \$64,401.78         \$576,273.91         \$2,067.34         \$4,832.24         \$650,961.12			(7.,222, .03.30)	(, ,, , , , , , , , , , , , , , , , , ,	(,,= .5,5550)	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(,,2)	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	=,===,====,=	
		Total Revenue	\$1,110,405.00	\$1,170,676.00	\$1,619.39	\$1,766.46	\$64,401.78	\$576,273.91	\$2,067.34	\$4,832.24	\$650,961.12	



07/10/2023 08:10:04 | City of Appleton SawickME | Project Summary Report For Apr 2023 To Jun 2023 PAGE 1 pabalrpt

### MAJOR PROJECT TITLE

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Library - Friends of the Library

PROJECT TITLE

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LIB-FRIENDLibrary - Friends of the Library

BEGINNING BALANCE -23,260.48

FUNDING SOURCES		TITLE	AMOUNT
LIB-FRIEND.CHILDSERV	.OTHREIMB .	Children's Services	-2,000.00
		FUNDING SOURCE TOTAL	-2,000.00
EXPENSE STRINGS		TITLE	AMOUNT
LIB-FRIEND.CHILDSERV	.OTHCONTR .	Children's Services	660.00
LIB-FRIEND.CHILDSERV	.SUPPLIES .	Children's Services	3,196.57
LIB-FRIEND.COMMPART	.OTHCONTR .	Community Partnerships	1,225.00
LIB-FRIEND.COMMPART	.PTWAGES .	Community Partnerships	3,830.84
LIB-FRIEND.COMMPART	.SUPPLIES .	Community Partnerships	500.17
LIB-FRIEND.LIBADMIN	.ADVERTISNG.	Library - Friends advertising	1,534.74
LIB-FRIEND.LIBADMIN	.AWARDREC .	Library Administration	1,224.27
LIB-FRIEND.LIBADMIN	.FOOD/PROV .	Library Administration	391.75
LIB-FRIEND.LIBADMIN	OTHCONTR .	Library Administration	2,550.00
LIB-FRIEND.LIBADMIN	.TRAIN/CONF.	Library_Administration	300.00
LIB-FRIEND.MATERIALS	.BOOKS/MATS.	Materials Management	94.30
		EXPENSE TOTAL	15,507.64

ENDING BALANCE -9,752.84

### \*\*\*\*<u></u>\*\* TOTALS

BEGINNING BALANCE -23,260.48
FUNDING SOURCE -2,000.00
EXPENSE 15,507.64
ENDING BALANCE -9,752.84

REPORT TOTAL: -9,752.84

\*\* END OF REPORT - Generated by Melissa E. Sawicki \*\*

# CITY OF APPLETON BUDGET AMENDMENT REQUEST Budget Year 2023

	ORG	OBJECT	PROJ (IN GL)		
<u>Description</u>	PROJECT	SEG 1	SEG 2	SEG 3	Amount
<b>Children's Services - Other Reim</b>	16021	. 503500			\$ 2,000
Children's - Other Contracts	16021	659900			\$ 2,000
For the purpose of:  Rotary Grant - ASL Inclusivity					
	Requested by:				
	Department Head		_	Date	_
Information:				Action:	
		_			
Finance Director	Date	_			
Mayor	Date	_			
Reported to Finance Committee:	Date	_		Date	_
Finance comments:					
Budget Entry (BE) No.:					



### APPLETON PUBLIC LIBRARY

225 North Oneida Street Appleton, WI 54911-4780 (920) 832-6170 | FAX: (920) 832-6182

TO: Appleton Public Library Board of Trustees

FROM: Colleen Rortvedt, Library Director

DATE: 7/10/2023

RE: Library Closure for Groundbreaking Tuesday, July 25, 2023, from 1-5 pm

The library's groundbreaking ceremony is Tuesday, July 25 at 2pm.

Given its importance, I request we close the temporary library Tuesday, July 25, 2023 between the hours of 1-5 pm.

This does mean some disruption for our patrons; however, this is a major milestone for the library, and I think it's crucial that our staff are there to support the event and celebrate.

As mentioned in our last board meeting, we have begun promoting it contingent upon your approval to ensure we minimize any inconvenience and ensure we are proactive about communication.

Please let me know if you have any questions.



100 North Appleton Street Appleton, WI 54911-4799 www.appleton.org

# Meeting Minutes Library Board

**Tuesday, July 11, 2023** 

8:00 AM THIS MEETING WILL BE HELD AT THE TEMPORARY LIBRARY LOCATED AT 2411 S. KENSINGTON DRIVE, APPLETON WI 54915

### **Library Board Finance Committee**

1. Call meeting to order

Chairperson John Keller called the meeting to order at 8:06am

- 2. Pledge of Allegiance
- 3. Roll call of membership

Others Present: Colleen Rortvedt, Tasha Saecker, Missy Sawicki

Present: 4 - Nett, Van Zeeland, Keller and Lee

Others: 1 - Scheuerman

### 4. Action Items

23-0797 Library 2024 Operational Budget

Attachments: Budget Memo for Board 7-5-2023.pdf

Budget Process Infographic.pdf

2024 Budget for Library Board July 5 2023.pdf
Utilities and Revenue Breakdown 2024.pdf

2024 Library.pdf

Van Zeeland moved, seconded by Lee, that the Library 2024 Operating Budget be recommended for approval. Voice Vote. Motion Carried. (4-0)

Van Zeeland moved, seconded by Keller to amend Major Objectives on page 255 from support "economic recovery" to support "community enrichment and

economic need". Voice Vote. Motion Carried. (4-0)

5. Adjournment

Keller moved, seconded by Lee that the meeting be Adjourned. Voice Vote.

Motion Carried. (4-0)

The meeting was Adjourned at 8:46am



### APPLETON PUBLIC LIBRARY

225 North Oneida Street Appleton, WI 54911-4780 (920) 832-6170 | FAX: (920) 832-6182

TO: Members of the Appleton Public Library Board of Trustees Finance Committee

FROM: Colleen Rortvedt, Library Director

**DATE:** July 5, 2023

RE: 2024 Budget Proposal

The following provides context regarding the budget proposal that will be presented at the Finance Committee meeting on Tuesday, July 11 at 8 am at the temporary library:

- Our budget proposal has been developed in coordination with other city departments, ensuring alignment with citywide priorities and financial constraints.
- The budget maintains current levels, with no increases apart from those related to personnel costs and projected common costs. Any necessary increase, such as 16033.641800, will be provided to the city as a separate request as instructed. All other increases are part of common cost projections.
- Keep in mind, our budget was decreased when we moved to the temporary library in 2022. The 2024 budget that we have prepared reflects the current construction timeline, anticipating a reopening of our main library in early 2025.
- The budget doesn't yet factor in a pending internal adjustment. We plan to shift the security guard budget from administration to operations, causing no overall increase and aligning with oversight of guards.
- Due to timing of receiving updated payroll information, we have not had the time to list each business unit separately and the payroll projection is provided as a total including salary and fringes. This is reflected in the spreadsheet, but not the longer budget narrative document.

I am looking forward to discussing the budget at our meeting, but feel free to reach out in advance with any questions you have.

Library staff budget proposal

Library board budget

Executive budget

Council finance committee budget

City of Appleton adopted budget

	2023 Admin (16010)	2024 Admin (16010)	2023 Children's (16021)	2024 Children's (16021)	2023 Public Services (16023)	2024 Public Services (16023)	2023 Community Partnerships (16024)	2024 Community Partnerships (16024)	2023 Operations (16031)	2024 Operations (16031)	2023 Materials Management (16032)	2024 Materials Management (16032)	2023 Network Services (16033)	2024 Network Services (16033)	2023 TOTAL	2024 TOTAL	% CHANGE
Personnel																	
610100-610700 Salaries	447,467	439,157	385,447	391,792	469,258	498,737	372,436	385,346	138,634	135,824	546,979		115,861	116,975	2,476,082	2,492,073	1%
610800 Part-time	5,208		,	34,250	88,022	103,645			17,430	22,218	70,046	, -			212,587	245,668	16%
615000 Fringes	158,542	168,828	147,917	151,128	182,844	183,826	149,720	166,689	54,828	61,276	165,118	161,844	32,264	49,277	891,233	942,868	6%
Subtotal - Personnel	611,217	619,898	565,245	577,170	740,124	786,208	522,156	552,035	210,892	219,318	782,143	759,728	148,125	166,252	3,579,902	\$3,680,609.00	3%
Supplies and Services																	
620100 Training and Travel	4,920	4,920	4,405	4,405	2,565	2,565	4,450	4,450	830	830	3,324	3,324	2,740	2,740	23,234	23,234	0.00%
620600 Parking Permits	5,000	5,000													5,000	5,000	0.00%
630100 Supplies	3,000	3,000	2,000	2,000	3,000	3,000	2,500	2,500			24,417	24,417	600	600	35,517	35,517	0.00%
630300 Memberships	2,200	2,200													2,200	2,200	0.00%
630500 Awards and Recognition	850	850													850	850	0.00%
630600 Janitorial									7,000	7,210					7,000	7,210	3.00%
630700 Food and Provisions	1,135	1,135													1,135	1,135	0.00%
630900.2 Tools									150	150					150	150	0.00%
631500 Library Materials											475,000	475,000			475,000	475,000	0.00%
632000.2 Printing	100	100													100	100	0.00%
632300 Safety Supplies									550	550					550	550	0.00%
632700 Misc. Equipment									650	650			27,980	27,980	28,630	28,630	0.00%
640700 Recycling/Trash									1,200	5,200					1,200	5,200	333.33%
641200 Advertising	1,288	1,288													1,288	1,288	0.00%
641300.18 Utilities (see breakdown)	6,598	6,598							50,000	66,000					56,598	72,598	28.27%
641600 Building Repair and Maint.									2,000	2,000					2,000	2,000	0.00%
641800 Equipment Repair and Maint									1,000	1,000			48,255	63,227	49,255	64,227	30.40%
642000 Facilities Charges					_	_			100,565	104,501					100,565	104,501	3.91%
644000 Snowplowing									50,000	50,000					50,000	50,000	0.00%
650200 Leases									150,000	150,000					150,000	150,000	0.00%
681500 Software													4,498	4,498	4,498	4,498	0.00%
659900 Other Contracts	42,400	640	1,000	1,000	8,524	7,624				43,262	66,893	63,692			118,817	116,218	-2.19%
Subtotal - Supplies and Services	67,491	25,731	7,405	7,405	14,089	13,189	6,950	6,950	363,945	431,353	569,634	566,433	84,073	99,045	1,113,587	1,150,106	3.28%
Total Library Expense	678,708	645,629	572,650	584,575	754,213	799,397	529,106	558,985	574,837	650,671	1,351,777	1,326,161	232,198	265,297	4,693,489	4,830,715	2.92%

Utilities Breakdown	2023	2024	% change
16031.641300.1 Electric	30,000	42,000	40%
16031.641300.2 Gas	20,000	24,000	20%
16031.641300.3 Water	-		#DIV/0!
16031.641300.4 Sewer	-		#DIV/0!
16031.641300.6 Storm water	-		#DIV/0!
16010.641300.7 Telephone	5,298	5,298	0%
16010.641300.8 Cellphone	1,300	1,300	0%
Total - Utilities	56,598	72,598	28%

Revenue	2023	2024	% change
16010.423200 Library Grants and Aids (County Reimbursement)	1,064,805	1,166,028	10%
16023.503500 Reader/Printer (Public Services as of 2017)	100	100	0%
16032.503500 Other Reimbursements (L&P)	15,000	5,000	-67%
16033.503500 Internet Printing (Network Services)	15,500	15,500	0%
Total - Revenues	1,095,405	1,186,628	8%

# **CITY OF APPLETON 2024 BUDGET LIBRARY Library Director: Colleen T. Rortvedt** Assistant Library Director: Tasha M. Saecker



### **Appleton Public Library**

To: Appleton Public Library Board of Trustees

From: Tasha Saecker, Assistant Director

Date: 7/10/2023

Re: Recommendation of an E-Rate Consultant

The federal E-Rate program offers discounts to schools and libraries on their internet access services and data communication needs. The program is a reimbursement process that involves filing specific federal forms to select a vendor from those who bid on the project. Reimbursement levels are based on the number of students eligible for the National School Lunch Program in the local school district. Our reimbursement rate will be 60%.

We will be focusing our reimbursement on the new library project, planning to do two bid processes: one for switches, routers, access points and other eligible equipment and the other for data wiring and installation in the new library.

I am recommending that we work with a consultant due to the size and complexity of the project and the bid process. The consultant will work to make sure that the timing of our request and reimbursement work with both the e-rate rules and our overall project timeline. They will help us maximize what we can receive, file the federal forms, establish criteria for vendor review, assist with contracts, and file the reimbursement paperwork after the expenditures are made.

After reaching out to three e-rate consultants recommended by library systems in the state, we have received one proposal from E-Rate Advantage. I am confident in recommending them as our choice for consultant as they work with 500 clients across the country and have been in business for over 17 years with a success rate of 98%. Their fee will be 6% of the overall e-rate project, placing it in the \$20,000 to \$30,000 range depending on how much we are able to apply towards e-rate reimbursement.



Please join us for a community groundbreaking event for

# **APPLETON PUBLIC LIBRARY**

Tuesday, July 25 at 2 pm 225 North Oneida Street, Appleton









SOM

# **Trustee Training Week 2023**

Registration is open for this year's Trustee Training Week.

Looking for last year's webinars? Visit the Archive (https://www.wistrusteetraining.com/archive) for access to the recordings, slides, and handouts for past webinars.

# 2023 Schedule

# No More Neutral: How to Use Marketing to Position Your Library in Challenging Times

Monday, August 21

Presenter: Angela Hursh (/angela-hursh)

On top of everything else they need to do, libraries increasingly find themselves at the center of controversy. The American Library Association reports (https://www.ala.org/news/press-releases/2022/03/large-majorities-voters-oppose-book-bans-and-have-confidence-libraries) a substantial increase in the number of book bans and challenges in 2022 (double the number of reports from 2021). Oftentimes, the library's efforts to create collection and service policies that fulfill its mission statement of inclusion are the focus of these challenges. These attacks cost money, lower morale, and reduce productivity amongst the staff. They also threaten the very existence of libraries. But libraries do have some power, and it comes in the form of promotion. In this session, you'll learn marketing tactics you can use now to clarify your library's policies, solidify your library's positions, and clearly communicate your mission, vision, and values. And you'll hear tactics to use to rally community and stakeholder support if your library should face such a challenge.

Three learning outcomes:

- Concrete tips for strengthening the public's perception of libraries now, including tips on how to promote their mission, vision, and values, the policies they create to protect intellectual freedom, and their place in the community as a safe and welcoming space.
- Marketing strategies for handling a censorship challenge, including strategies for responding to statements from critics via email, social media, and in the press.
- Promotional ideas designed to rally library supporters to their defense.

Register for No More Neutral: How to Use Marketing to Position Your Library in Challenging Times (https://us02web.zoom.us/webinar/register/WN\_ywUy3yjCR-6M1b1J

# **Wisconsin Library Law**

Tuesday, August 22

Presenter: Kris Turner (/kris-turner)

Reading and understanding laws and regulations can be daunting, even more so when you are a trustee or on a library board. This session will focus on demystifying the law and focus on specific statutes and cases that affect Wisconsin libraries as well as a discussion of how to best answer legal questions when they inevitably arise. Topics covered include open meeting laws, statutory delegation of library board authority, basics of legal research, and more. When the session has concluded, you will be able to better locate and answer legal questions that you may face as a library board member and also know what resources are available to you to get these difficult and stressful questions answered.

To help Kris develop his presentation, we have a short survey (https://forms.gle/7gG1j1z8CYUd3EMeA) to determine the topics you are most interested in. Thank you!

Register for Wisconsin Library Law (https://us02web.zoom.us/webinar/register/WN\_vVTrtZhpRkyOIV\_n-20ngw)

# **Nurturing Your Library Culture**

Wednesday, August 23

Presenter: Jeannie Dilger (/jeannie-dilger)

Culture is all around us - it's the water for the fish!

In 2022, library science graduates looking for jobs ranked a positive, healthy workplace culture as being an even more important attribute than salary. A toxic workplace culture can impact mental health, decrease productivity, and lead good employees to leave for other jobs.

Join Library Director Jeannie Dilger for a look at what culture is, why it's important, and how to support the director and staff in creating or revising a culture statement. We'll talk about setting the tone with policies, decision-making, and hiring and evaluating the director. Learn how the work you do as trustees can influence the culture throughout the library.

Register for Nurturing Your Library Culture (https://us02web.zoom.us/webinar/register/WN\_G28AmXyYTli-pyXipBKYBA)

# **LGBTQ-Inclusive Trusteeship**

# Thursday, August 24

Presenter: Ray Lockman (/ray-lockman)

Ray Lockman (they/them) will equip Wisconsin trustees and library directors to be queer- and trans-inclusive advocates for their library communities. Participants will learn helpful language and practical tips before we put our new skills to work by grappling with tough real-world scenarios.

Register for LGBTQ-Inclusive Trusteeship (https://us02web.zoom.us/webinar/register/WN\_f7t8Vfi5RRqVoamapkLlFg)

# **Elected Officials are People, Too**

# Friday, August 25

Presenter: Lori Fisher (/lori-fisher)

Strong relationships with your elected officials are key to library advocacy. Learn how to connect with your electeds (and their staffs) and consistently demonstrate the value of your library, whether you are a library Trustee/board member, Friends of the Library, affiliated with a library Foundation, or are a library staff member. Find out valuable tips, whether you are making your first contacts, or continuing longstanding relationships.

Register for Elected Officials are People, Too (https://us02web.zoom.us/webinar/register/WN\_qJrJ-TzSSJ-cadhuoC3cEA)

Wisconsin Trustee Training Week (TTW) was developed in 2014 by Jamie Matczak at the Nicolet Federated Library System with the goal of providing high-quality webinars to public library boards, friends, and trustees in Wisconsin. Since 2015, TTW has been coordinated by Jean Anderson at the South Central Library System.