



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Agenda - Final Community & Economic Development Committee

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Wednesday, June 22, 2022

4:30 PM

Council Chambers, 6th Floor

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1. Call meeting to order
2. Roll call of membership
3. Approval of minutes from previous meeting

[22-0790](#) CEDC Minutes from 6-15-22

**Attachments:** [CEDC Minutes 6-15-22.pdf](#)

#### 4. Public Hearings/Appearances

#### 5. Action Items

#### 6. Information Items

[22-0791](#) Presentation by Fox Cities Regional Partnership regarding projects, plans, initiatives and direction

**Attachments:** [City of Appleton Regional Partnership Update.pdf](#)

#### 7. Adjournment

*Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.*

*Any questions about items on this meeting are to be directed to Karen Harkness, Director, Community and Economic Development Department at 920-832-6468.*

*Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.*



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes - Final Community & Economic Development Committee

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Wednesday, June 15, 2022

6:30 PM

Council Chambers, 6th Floor

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### SPECIAL

1. Call meeting to order

Chair Alfheim called the meeting to order at 6:30 p.m.

2. Roll call of membership

**Present:** 4 - Alfheim, Wolff, Del Toro and Jones

**Excused:** 1 - Thao

3. Approval of minutes from previous meeting

[22-0785](#)

CEDC Minutes from 6-8-22

**Attachments:** [CEDC Minutes 6-8-22.pdf](#)

Del Toro moved, seconded by Wolff, that the Minutes be approved. Roll Call.  
Motion carried by the following vote:

**Aye:** 4 - Alfheim, Wolff, Del Toro and Jones

**Excused:** 1 - Thao

4. Public Hearings/Appearances

5. Action Items

[22-0786](#)

Request for a variance to the Deed Restrictions and Covenants to allow the transfer of Lots 30, 31, 32 and 33 in Southpoint Commerce Park Plat 3 and Lot 1 of CSM #3978 from F Street Appleton 2, LLC to F Street Appleton 3, LLC and to extend the requirement to commence construction of a building on these lots from the required 12 months from said transfer to 36 months; this waiver is not transferable, survivable, or assignable and the City's repurchase rights remain on the property

**Attachments:**     [F Street 2 Variance Request Memo 6-15-22.pdf](#)  
[Variance Request Email F Street 6-10-22.pdf](#)  
[CSM 3978.pdf](#)  
[570928 - Deed & Receipt.pdf](#)  
[SPCP Deed Restrictions.pdf](#)

**Wolff moved, seconded by Del Toro, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Alfheim, Wolff, Del Toro and Jones

**Excused:** 1 - Thao

**6. Information Items**

**7. Adjournment**

**Wolff moved, seconded by Del Toro, that the meeting be adjourned at 6:32 p.m. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Alfheim, Wolff, Del Toro and Jones

**Excused:** 1 - Thao



FOX CITIES   
**REGIONAL**  
PARTNERSHIP  
A Wisconsin Business Powerhouse

# FOX CITIES REGIONAL PARTNERSHIP



# EXCELLENCE IN EDUCATION SHINING STAR AWARDS

**April 5, 2022**

**Hilton Paper Valley Hotel**

**150 in attendance**

- **The Excellence in Special Education**  
Jen VanDenEng, AASD
- **The Excellence in Career and Technical Education:**  
Nathan Nolte, Fox Valley Lutheran
- **The Excellence in K-12 Education:**  
Jean Horst, Edison Elementary
- **The Excellence in Higher Education:**  
Jesus Smith, Lawrence University
- **Educator of the Year:**  
Greg Forton, Hortonville



# EXCELLENCE IN EDUCATION SHINING STAR AWARDS

“

Congratulations on two great events this week. I was able to attend both last night's event and Tuesday's educator event.

I attended Tuesday night's event for the first time and thought it was incredibly professional, uplifting, and a true celebration of education. Educators seldom are treated like stars, so thanks for making this happen.

”

Well done!  
-Greg Hartjes



# CAREER EXPO

**Almost 3,000 students**  
**17 different Schools**

- James Madison
- Kaleidoscope Academy
- Wilson Middle
- Einstein Middle
- Fox River Academy
- Appleton Area School District



# CAREER EXPO

**82 Employers Attended**

Looking forward to next year's event: **February 28 – March 1, 2023**





# EMPLOYEE FRIENDLY WORKPLACE



Find abundant career opportunities and a lifestyle you'll have time to enjoy

## MADISON REGION ECONOMIC DEVELOPMENT

livability.com/madison-region 2021-22

**Leaders in Care**

The Region's health care systems are among the nation's best.

**MANY TALENTS**

Workforce development efforts start early here

**LIVE YOUR BEST LIFE**

The Madison region has everything you need

**A CALL for Collaboration**

Partnerships powered the Region's response to the pandemic

SPONSORED BY THE MADISON REGION ECONOMIC PARTNERSHIP

## ECONOMIC PROFILE

THE MADISON REGION IS COMPRISED OF EIGHT COUNTIES: COLUMBIA, DANE, DODGE, GREEN, IOWA, JEFFERSON, ROCK AND SAUK.

### POPULATION (2019)

Total Region: 1,065,269

County	Population
Columbia	57,532
Dane	564,695
Dodge	87,839
Green	36,960
Iowa	11964
Jefferson	84,769
Rock	163,354
Sauk	64,442

### AGE DISTRIBUTION

Age Group	Region	Wisconsin	U.S.
17 and Under	30%	28%	28%
18-34	35%	32%	32%
35+	35%	40%	40%

Sources: U.S. Census Bureau, American Community Survey's Year Estimates

### EDUCATIONAL ATTAINMENT (2019)

High school graduate: 93.5% | 91.9% | 87.6%

Associate degree: 10.7% | 10.7% | 8.4%

Bachelor's degree: 36.1% | 29.5% | 31.5%

Graduate or professional degree: 13.5% | 10.1% | 12.1%

Sources: U.S. Census Bureau, American Community Survey's Year Estimates, adults 25 and over

### TOTAL EMPLOYMENT (Madison Region, seasonally adjusted)

Year	Employment
2010	499K
2015	538K
2017	552K
2019	567K

Sources: U.S. Bureau of Labor Statistics

### EMPLOYMENT BY INDUSTRY SECTOR (% of nonfarm jobs)

Health Care and Social Assistance	12.9%
Manufacturing	12.6%
Retail Trade	11%
Educational Services	9.5%
Accommodation and Food Services	8.2%
Public Administration	7.3%
Administrative, Support, Waste Management and Remediation Services	5.1%
Professional, Scientific and Technical Services	4.7%
Construction	4.5%
Wholesale Trade	4.4%
Finance and Insurance	4.2%
Information	3.6%
Other Services	2.9%
Transportation and Warehousing	2.6%
Management of Companies and Enterprises	2.3%
Arts, Entertainment and Recreation	1.6%
Real Estate, Rental and Leasing	1.1%
Agriculture, Forestry, Fishing and Hunting	0.9%
Utilities	0.4%

Sources: U.S. Bureau of Labor Statistics

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### ACCOUNTING, AUDIT AND TAX EXPERTISE.

*that's just for starters.*

In today's environment, businesses need help navigating through uncharted waters and risky situations. The experts at Wegner CPAs can guide you with sound advice and strategic solutions to safely stay the course for a successful future. Visit [wegnercpas.com](http://wegnercpas.com) to learn more about our solutions and resources.

Wegner CPAs  
→ [giving.gov](http://giving.gov). Beyond the numbers.™

### HOUSEHOLDS

405,294

### PER CAPITA INCOME (2019)

Category	Value
Region	\$34,486
Wisconsin	\$33,227
U.S.	\$30,488

### MEDIAN HOUSEHOLD INCOME

Category	Value
Region	\$39,481
Wisconsin	\$33,742
U.S.	\$32,883

Sources: U.S. Census Bureau, American Community Survey, Year Estimates

### HOUSING MARKET

Median Home Sale Price | Average Sale Price

Year	Median Home Sale Price	Average Sale Price
2016	\$180K	\$215K
2017	\$198K	\$228K
2018	\$212K	\$240K
2019	\$225K	\$250K
2020	\$243K	\$271K

Source: South Central Wisconsin Multiple Listing Service

### COMMUTE

Mean Travel Time to Work - Madison Region

**22.6 minutes**

Wisconsin: **22 minutes**

U.S.: **26.6 minutes**

Sources: U.S. Census Bureau, American Community Survey, Year Estimates, WalkScore.com

### TRANSPORTATION

Transit Score (out of 100)

**39**

Walk Score

**48**

Bike Score

**65**

Sources: U.S. Census Bureau, American Community Survey, Year Estimates, WalkScore.com

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City of Madison <a href="http://cityofmadison.com">cityofmadison.com</a>	Madison Region Economic Partnership <a href="http://madisonregion.org">madisonregion.org</a>	Village of Cottage Grove <a href="http://villageofcottagegrove.wisconsin.gov">villageofcottagegrove.wisconsin.gov</a>
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City of Staunton <a href="http://cityofstaunton.wisconsin.gov">cityofstaunton.wisconsin.gov</a>	Bankhart Governor Van Dusen LLC <a href="http://bankhartllc.com">bankhartllc.com</a>	Wegner CPAs <a href="http://wegnercpas.com">wegnercpas.com</a>
Dane County Regional Airport <a href="http://daneairport.com">daneairport.com</a>	Summit Credit Union <a href="http://summitcreditunion.com">summitcreditunion.com</a>	Workforce Development Board of South Central Wisconsin <a href="http://wdfb.wisconsin.gov">wdfb.wisconsin.gov</a>
East Sciences <a href="http://careers.eastsciences.com">careers.eastsciences.com</a>	University of Wisconsin-Madison <a href="http://www.wisc.edu">www.wisc.edu</a>	

# FOX CITIES DAYS

- UW-Oshkosh, Sept. 6
- Michigan Tech, Sept. 8
- UW-Platteville, Sept. 20



# GOVERNOR'S COUNCIL ON WORKFORCE INVESTMENT

- Quarterly meeting was held in the Fox Cities
  - Hosted at ATW
  - Tour of Gulfstream
  - Tour and demonstration of FVTC Public Safety Training Center

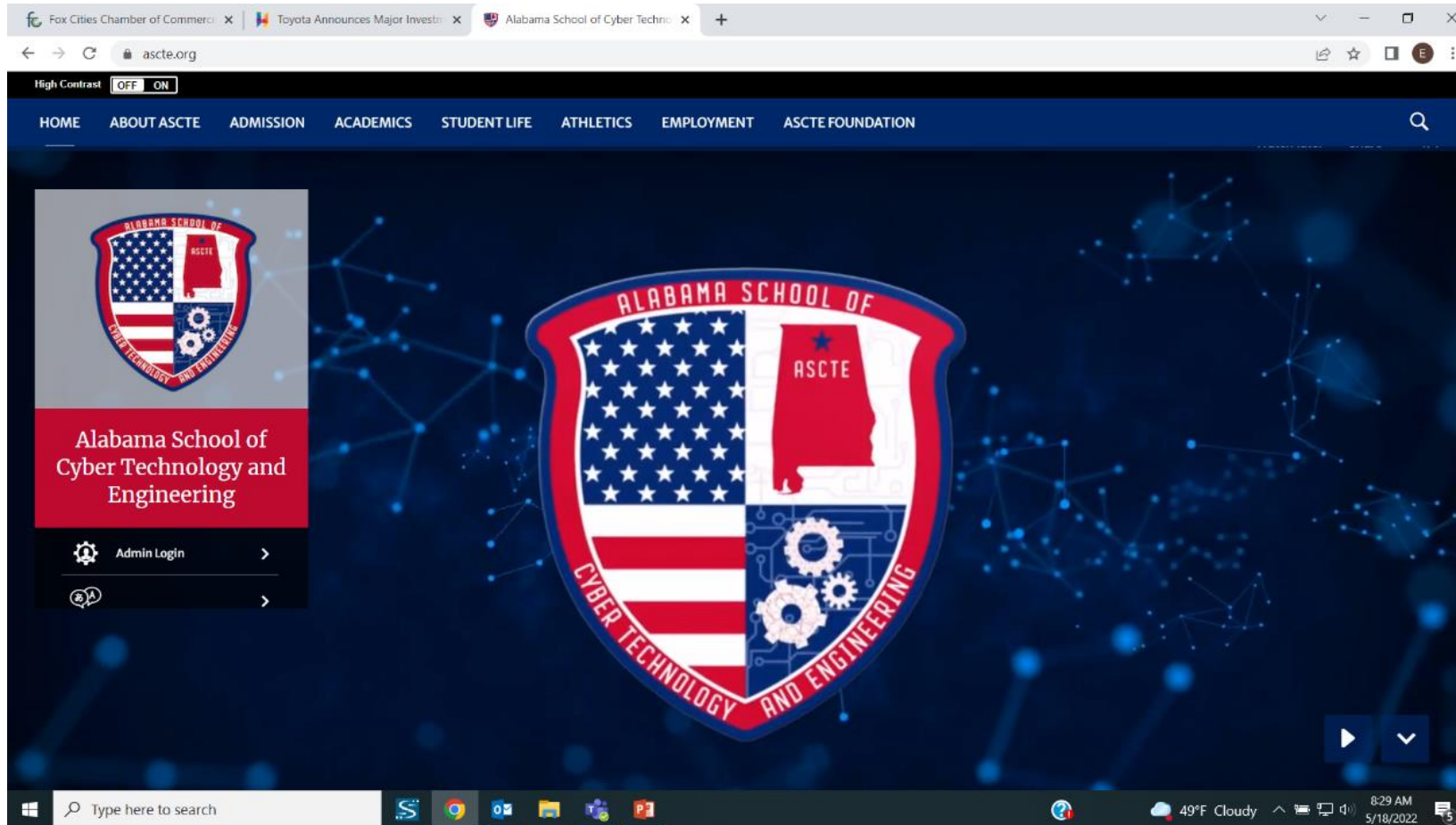


# CITY OF HUNTSVILLE, ALABAMA, 'BEST PLACE TO LIVE' IN U.S. NEWS & WORLD REPORT SURVEY 2023 Q1 HUNTSVILLE, ALABAMA TRIP

- Hosted by Huntsville Madison County Chamber
  - A Public/Private partnership
- Site Tours
  - Alabama School of Cyber Technology and Engineering
  - NASA
  - Toyota
  - Polaris
  - FBI
- Local Interest from Goodwill, ATW, FVTC



# ALABAMA SCHOOL OF CYBER TECHNOLOGY AND ENGINEERING



- Free tuition and housing for AL residents.
- The nation's only high school focused on the integration of cyber technology and engineering into all academic disciplines

# TOWARD ONE WISCONSIN CONFERENCE APRIL 25-26, 2023

## Conference Goals

- Broaden public focus on the intersection between inclusion, diversity and equity and the economic, social and emotional health of Wisconsin communities and residents
- Highlight local and statewide initiatives that drive progress on issues of diversity, equity and inclusion





**QUESTIONS**