



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Agenda - Final Appleton Public Arts Committee

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Wednesday, October 6, 2021

8:30 AM

Council Chambers, 6th Floor

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1. Call meeting to order

2. Roll call of membership

3. Approval of minutes from previous meeting

[21-1339](#) APAC Minutes from 8-23-21

**Attachments:** [APAC Minutes 8-23-21.pdf](#)

4. **Public Hearings/Appearances**

[21-1340](#) Public Participation

5. **Action Items**

[21-1341](#) Determine the selection process for new artwork to be placed in the Houdini Square Welcome Tower

**Attachments:** [Houdini Tower - Diversity Theme Memo 10-6-21.pdf](#)

[Contest Rules-Diversity-Houdini Tower\\_2021.pdf](#)

6. **Information Items**

7. Adjournment

*Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.*

*Any questions about items on this meeting are to be directed to Karen Harkness, Director, Community and Economic Development Department at 920-832-6468.*

*Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.*



# City of Appleton

100 North Appleton Street  
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## Meeting Minutes - Final Appleton Public Arts Committee

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Monday, August 23, 2021

7:45 AM

Council Chambers, 6th Floor

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**RESCHEDULED FROM TUESDAY, SEPTEMBER 7 AT 7:45 A.M.**

1. Call meeting to order

**Meeting called to order at 7:52 a.m.**

2. Roll call of membership

*Riesterer and Fernandez appeared via Teams*

**Present:** 5 - Riesterer, Mische, McKenzie, Kolbe Ritzow and Fernandez

**Excused:** 1 - McElrath

*Others present:*

*Alex Schultz, Sculpture Valley*

3. Approval of minutes from previous meeting

[21-1096](#)

APAC Minutes from 6-1-21

**Attachments:** [APAC Minutes 6-1-21.pdf](#)

**Riesterer moved, seconded by McKenzie, that the Minutes be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 5 - Riesterer, Mische, McKenzie, Kolbe Ritzow and Fernandez

**Excused:** 1 - McElrath

4. **Public Hearings/Appearances**

[21-1097](#)

Public Participation

**There was no public participation.**

5. **Action Items**

[21-1226](#)

Request from Sculpture Valley for an extended 10-year lease for the continued placement of the "Stairway to the Stars" sculpture in Pierce Park

**Attachments:** [StairwaytotheStarsExtensionMemo+ExtendedLeaseRequest.pdf](#)

McKenzie moved, seconded by Kolbe Ritzow, that the Report Action Item be approved. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Riesterer, Mische, McKenzie, Kolbe Ritzow and Fernandez

**Excused:** 1 - McElrath

## 6. Information Items

[21-1100](#)

Resignation of Marci Hoffman from the Appleton Public Arts Committee

**This item was presented.**

[21-1098](#)

Public art inventory and possible development of an art walking route

**Attachments:** [Art Inventory.pdf](#)

**This item was presented and discussed.**

[21-1099](#)

Discuss next selection process of new artwork to be placed in the Welcome Tower in Houdini Plaza

**Attachments:** [Houdini Welcome Tower Memo.pdf](#)

**This item was presented and discussed.**

[21-1101](#)

Develop list of organizations that Committee members are aware of pertaining to the arts

**This item was presented and discussed.**

[21-1187](#)

Discuss alternative meeting date and time

**Attachments:** [City of Appleton Committees and Commissions Meeting Schedule](#)

*It was decided to change the meeting day/time to the 2nd Wednesday of the month at 8:30 am; however, after the meeting, staff realized the Board of Health meets the 2nd Wednesday of the month. The Appleton Public Arts Committee will change their meeting day/time to the 1st Wednesday of the month at 8:30 am.*

**This item was presented and discussed.**

## 7. Adjournment

Kolbe Ritzow moved, seconded by McKenzie, that the meeting be adjourned at 8:23 a.m. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Riesterer, Mische, McKenzie, Kolbe Ritzow and Fernandez

**Excused:** 1 - McElrath



# MEMORANDUM

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“...meeting community needs...enhancing quality of life.”

TO: Appleton Public Arts Committee (APAC)

FROM: Jessica Titel, Principal Planner

DATE: October 6, 2021

RE: Houdini Welcome Tower – Diversity Theme

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At the August 23, 2021 Public Arts Committee meeting, the decision was made to move forward with a photo contest seeking diversity themed images for the next Houdini Welcome Tower installation. Since our last meeting, staff has been made aware of a second opportunity for diversity themed images for the tower.

Rhythms of the World was held in Houdini Plaza on September 18, 2021. The Rhythms of the World committee hired a professional photographer to capture images from the event. If you will recall, filling the tower with images from Rhythms of the World was previously planned, but the COVID-19 pandemic forced us to put those plans on hold. Now that photos are available, the Rhythms of the World committee, partnering with Creative Downtown Appleton, Inc., have offered to provide images to the Arts Committee for the Houdini Tower installation. Creative Downtown Appleton, Inc./Rhythms of the World would be able to provide a selection of images to the Arts Committee, and the Committee would choose the images to be displayed in the tower.

The Rhythms of the World option allows the theme of diversity to remain while showcasing a wonderful community event that takes place right in Houdini Plaza. This option may also allow staff to swap out the images before the weather gets too cold. Once the temperature falls, it can be difficult (or not feasible) to change out the tower images.

The photo contest is also a great way to engage City residents and build excitement around the diversity in our community. If the Committee would like to move forward with the photo contest, I have attached a draft version of the contest rules for review. I welcome comments and suggestions at the meeting.

**APPLETON PUBLIC ARTS COMMITTEE ACTION:**

Committee to decide whether to hold a photo contest or choose images from the Rhythms of the World event.



# Houdini Plaza Welcome Tower Photo Contest Rules October 2021 – Diversity in Appleton

The City of Appleton Public Art Committee will be holding a photo contest to select the new images that will be displayed in the Houdini Plaza Welcome Tower! Below are the contest details and rules.

## **Contest Theme – DIVERSITY IN APPLETON:**

Contestants will submit images that showcase diversity in our community. Be creative!!

## **Term:**

Submissions for the Houdini Welcome Tower Photo Contest need to be received by [DATE], at 4:00 PM. By submitting an entry, each contestant agrees to the rules of the contest.

## **Who May Enter:**

The contest is open to all City of Appleton residents. Photographers of all abilities and ages are encouraged to submit entries. A winning entry from photographers under the age of 18 will require a release signed by a parent or guardian. City of Appleton employees are not eligible to enter.

## **What to Enter:**

Image Size and Resolution:

- The winning photos will be reproduced on translucent mylar at 43"x43" size.
- All submissions must be cropped to square.
- Please keep each contest submission photo to under 5MB.
- If selected, you will be required to submit a high-resolution photo of minimum 150 dpi at full scale (approximately 75MB).

Minor adjustments, including spotting, dodging and burning, sharpening, contrast and slight color adjustment or the digital equivalents, are acceptable for all categories. If the judges determine that a photographer has significantly altered his or her photo, they reserve the right to disqualify it. Watermarks are unacceptable.

For a photo in which a person is recognizable, you must secure a model release from the subject or, in the case of a minor, the subject's parent or guardian and provide it with your submission. A form is available on the City's website. [INSERT LINK]

Similarly, entrants whose photos depict other people's work (such as sculptures, statues, paintings, and other copyrightable works) may need to obtain a release from the rights holder and provide it upon request. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's creation.

Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content, as determined by the City of Appleton in its sole discretion, are ineligible for this contest.

Please note: the reproduction process on a clear mylar cling applied to an acrylic sheet may unintentionally alter the colors of your original photo.

**How to Enter:**

- Complete entry form and photo upload available on the City's website by following this link: [INSERT LINK]
- We will not accept photographs submitted in person or through the mail. Contact information provided will only be used to contact the contest winners and to keep contest entrants informed of the contest selection process.
- Submit no more than two (2) photographs per contestant; however, no more than one winning photo will be selected per contestant. Complete a separate entry form for each photo submitted.
- Photo submitted with entry form shall be no larger than 5MB. Winners will be asked to submit a high-resolution file.
- Digital photographs should be taken at the highest resolution possible – specifically, a minimum of 150 dpi. Photographs must be in a .png, .jpg or .gif format.
- Contestants certify that the photograph is unique and original and does not infringe upon any copyright or the rights of any person.

**Entry Deadline:**

All entries must be received no later than 4:00 PM on [DATE]. Only entries submitted via the online entry form will be accepted.

**Photo Selection:**

The Appleton Public Arts Committee will select and recommend 12 photographs for display in the Houdini Plaza Welcome Tower. The Common Council will confirm the Committee selections and they will be displayed for a minimum of 6 months.

**Prizes: ?????**

**Photo Release:**

By submitting your photograph for this contest, you recognize the City may use your photo for other City purposes (website, brochures, facebook, etc).

**You retain your rights to your photograph; however, by entering the contest, you grant the City of Appleton (and those authorized by the City) a royalty-free, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any City of Appleton purpose, including, but not limited to, website, publications, social media, etc.** Any photograph reproduced will include a photographer credit as feasible. City of Appleton will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

**Questions?**

Email [Jessica.Titel@appleton.org](mailto:Jessica.Titel@appleton.org) or (920) 832-6476.