

# City of Appleton

## BIRD E-Scooter Pilot Community Feedback

### Month of July, 2021

#### COMPLAINTS RECEIVED BY CITY

	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
Improper Parking	10	2	15					
Improper Street Riding	1	0	2					
Scooters are Unsafe	1	6	6					
Scooters are Unsightly	1	1	1					
Sidewalk Riding on College	19	2	2					
Other	4	4	3					
<b>TOTAL</b>	<b>36</b>	<b>15</b>	<b>29</b>					

#### ACCIDENTS

	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
Reported Accidents	0	1	0					

#### PUBLIC SURVEY

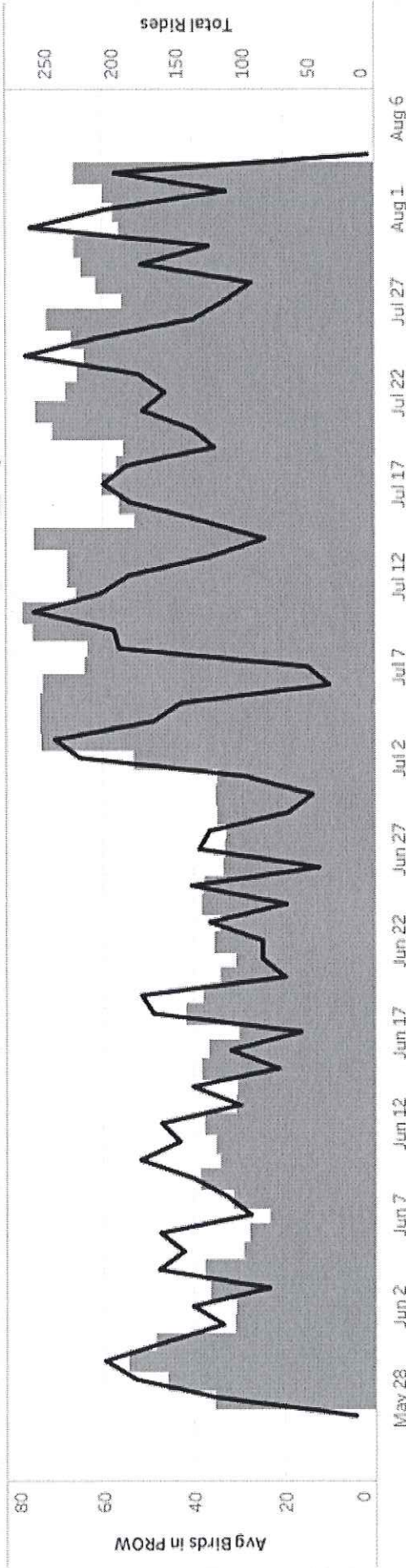
At the conclusion of this pilot study, do you support the City of Appleton developing permanent regulations to allow dockless scooter share in Appleton?	%
Yes, they should be allowed	
No, they should be prohibited	
but with some changes	

What is your overall opinion of dockless scooters in Appleton?	%
Very favorable opinion	
Somewhat favorable opinion	
Neutral/no opinion	
Somewhat unfavorable opinion	
Very unfavorable opinion	



Date Range  
1/1/2021 12:00:00 AM to 12/31/2021 11:59:59 PM

## Avg Daily PROW and Total Rides



## Summary Stats

(hover over the "Date" column header to drill up or down)

Day of Date	Total Rides	Total Distance (mi)	Total Distance (km)	Avg. Distance (mi)	Avg. Distance (km)	Avg Ride Duration (min)	Avg Birds in PROW	Rides per Bird
August 4, 2021	5	8.4	13.4	1.7	2.7	13.8	66	0.0
August 3, 2021	198	299.5	481.7	1.8	2.9	18.0	60	0.2
August 2, 2021	113	178.8	287.9	1.7	2.7	14.6	57	2.1
August 1, 2021	205	453.3	729.4	2.2	3.5	22.0	56	3.5
July 31, 2021	262	437.1	703.3	1.6	2.7	15.8	66	4.5
July 30, 2021	126	157.1	252.9	1.3	2.2	10.5	64	1.9
July 29, 2021	178	291.3	469.0	1.5	2.3	13.5	61	2.8
July 28, 2021	94	113.7	183.0	1.0	1.6	10.0	56	1.5
July 27, 2021	114	166.5	267.6	1.4	2.2	12.3	72	2.2
July 26, 2021	138	205.9	330.9	1.3	2.1	14.3	67	1.8
July 25, 2021	210	335.6	539.7	1.4	2.2	12.9	64	3.1
July 24, 2021	266	376.5	605.9	1.4	2.2	13.0	65	4.3
July 23, 2021	180	273.6	440.2	1.3	2.0	15.9	68	2.7
July 22, 2021	160	217.2	349.4	1.3	2.1	12.0	75	2.4
July 21, 2021	177	219.2	352.5	1.3	2.1	12.0	71	2.3
July 20, 2021	130	140.0	240.4	1.0	1.6	9.8	71	2.0

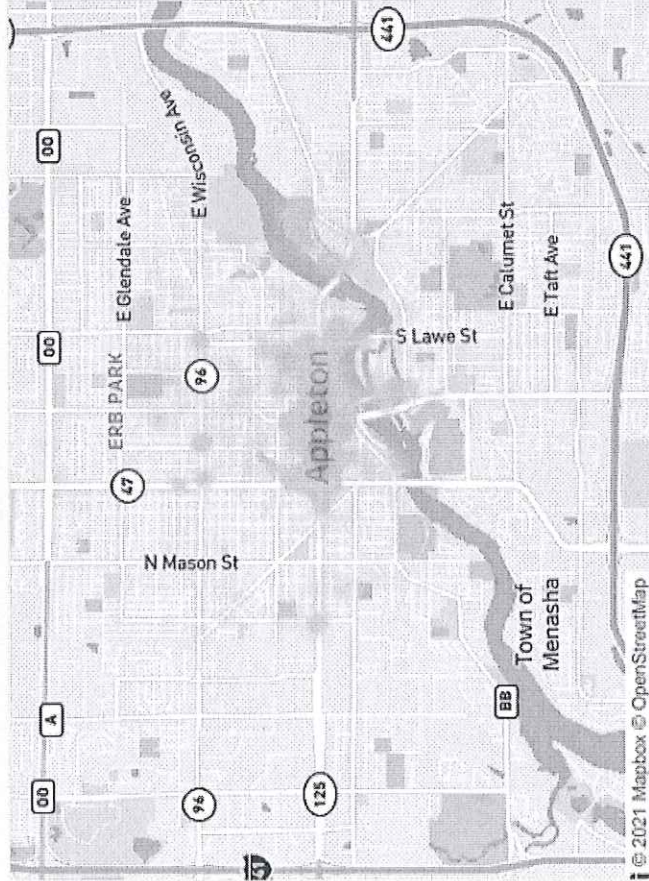
to CSV





Date Range  
1/1/2021 12:00:00 AM to 12/31/2021 11:59:59 PM

### Ride Start Heat Map



### Ride End Heat Map



Total Rides: 10,304

Unique Riders: 3,113

Avg Rides / Rider: 3.31

### Ride Details

Ride ID	Start City	End City	Start Time	End Time	Ride Distance (mi)	Ride Distance (km)	Ride Duration (s)	Commuter	Low Incom
<b>Grand Total</b>					<b>15,222.8</b>	<b>24,510.0</b>	<b>10,273,203</b>	<b>618</b>	<b>3</b>
FEF975F953..	Appleton_WI	Appleton_WI	8/4/2021 12:48:23 AM	8/4/2021 1:23:07 AM	4.4	7.1	2,083	0	0
C738D0C57..	Appleton_WI	Appleton_WI	8/4/2021 12:45:37 AM	8/4/2021 1:05:37 AM	1.8	2.8	1,199	0	0
905FFB9EE..	Appleton_WI	Appleton_WI	8/4/2021 12:37:14 AM	8/4/2021 12:39:17 AM	0.0	0.0	123	0	0
B8D6AEFCF..	Appleton_WI	Appleton_WI	8/4/2021 12:36:49 AM	8/4/2021 12:39:51 AM	0.4	0.7	181	0	0
240F4533A..	Appleton_WI	Appleton_WI	8/4/2021 12:33:07 AM	8/4/2021 12:40:35 AM	0.3	0.4	447	0	0
CBDA12792..	Appleton_WI	Appleton_WI	8/4/2021 12:21:18 AM	8/4/2021 12:26:32 AM	0.0	0.0	314	0	0
82B2AC10A..	Appleton_WI	Appleton_WI	8/4/2021 12:08:48 AM	8/4/2021 12:15:14 AM	1.5	2.4	386	0	0

[to CSV](#)